ST. XAVIER’S COLLEGE (AUTONOMOUS)

PLACEMENT CELL REPORT 2014-15

“He who goes about to reform the world must begin with himself or he loses his labor”.

St. Ignatius of Loyola

The Placement Season every year reaffirms and justifies the position of St. Xavier's College, Kolkata in the list of the country's premiere College. 2014-15 has been another fruitful year, keeping up with the track record of successful placements. With the job markets in recovery after the recent downturn, bringing some big names to recruit from our undergraduate courses was no mean achievement.

As the Placement Cell of the College, we invite companies to the campus and recruit talent from our esteemed institution. Heading this Committee is our Principal, Rev. Dr. Felix Raj and the Coordinator Dr. M. Hanif. All the activities of the Cell are led and organised by Mr. Niladri Sinha, and facilitated by the Student Core Committee, which consists of students from different courses in their final year. We aim to invite companies from various fields in order to make opportunities available to students of Business, Science and Arts.

A number of companies visited the campus for placements that started in the month of August with the arrival of Google. Following suit were big corporate names Deloitte International, TCS, Godrej, Futures First, Star TV, ND TV, Zomato, Federal Bank, Axis Bank, Ernst & Young GDN, KPMG, UBS, Mu Sigma, Wipro IT, IBM, Cognizant, IFB Agro Tech, J Thomas & Co., Viacom 18, Usha International, ABP Ltd. and PriceWaterhouse Coopers, Everest, Bajaj Capital, Blue Dart, Paharpur Cooling Tower, Jute India, Decathlon, Uber, Grofers, Oberoi Group, Taj Group of Hotels among others.

Each year, there are a large number of companies that come to recruit from the commerce and science streams. This year, there were more companies that wished to recruit from all streams - Zomato, Viacom 18 and Star TV being some. In another first, a sports company was invited on campus for recruitment. The campus drive was an immense success with the company, Decathlon, recruiting 8 of our best sportspersons. We have thus successfully widened the scope and spectrum of campus drive. The annual CTCs offered by the companies that recruited our students ranged between 3 Lacs and 14 Lacs. Students placed were from across the plethora of courses offered here at St. Xavier's College.

The Placement Cell maintains a continuous correspondence with the students through its Facebook page and the Placement blog. The students are kept updated
with the latest vacancies and campus drives through this interface, as well as through the notices published timely on campus.

This academic year has been one that the Placement cell is extremely proud of, not only because of the strength of placements as showcased in numbers, but the variety that we have been able to introduce in terms of companies like Decathlon and Zomato. We continue to strive to get more well-known corporates on campus, not only for the final year students, but also for second year students willing to intern.

Apart from placements, the past year has also seen various Seminars / workshops. Mr. Manish Gupta, Mr. Indranil Ghosh, Ms. Aatreyee GuhaThakurta and Ms. Tumpa Sarkar from British Council addressed the theme of ‘Graduation What Next’ and suggested how British Council can help from the students and leaders of the future. Ms. Tumpa Sarkar conducted the session on “Soft Skills Development”. All the sessions were highly appreciated by the students who benefitted with their decisions with further career course. Workshops on different areas ranging from Stock Markets to Career Counselling, Financial Analysis and Education fairs have also been organised.

This year Ernst & Young India Pvt. Ltd. organized a competition in St. Xavier’s College among the second year students to write a business proposal on establishment of new venture. 155 students took part and experienced the various learning methods. Ms. Rishika Sureka got first prize of rupees one lakh and two months of internship at EY.

This academic year has seen many destinations being reached, with prominent corporate names coming not just for placement for final year students, but also internships for second year students. The continuous supports of the college authorities have been a certain boost. As for next year, we strive to invite and host more companies and offer the students the best initiation into the corporate world and the job market that beckons Xaverians.

“Believe in yourself! Have faith in your abilities! Without a humble but reasonable confidence in your own powers you cannot be successful or happy”.

Norman Vincent Peale
Companies Visted in 2014-15
<table>
<thead>
<tr>
<th>Department</th>
<th>Code</th>
<th>Placement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master in Physics</td>
<td>MPHSA</td>
<td>3</td>
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<tr>
<td>Master in Computer Science</td>
<td>MCMSA</td>
<td>13</td>
</tr>
<tr>
<td>Master in Commerce</td>
<td>MCOM</td>
<td>66</td>
</tr>
<tr>
<td>Master in Biotechnology</td>
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<td>1</td>
</tr>
<tr>
<td>Bachelor in Commerce (Morning)</td>
<td>BCOMM</td>
<td>149</td>
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<tr>
<td>Bachelor in Commerce (Evening)</td>
<td>BCOME</td>
<td>74</td>
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<tr>
<td>Bachelor in Business Administration</td>
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<td>70</td>
</tr>
<tr>
<td>Bachelor in Multimedia &amp; Animation</td>
<td>BMM</td>
<td>13</td>
</tr>
<tr>
<td>Bachelor in Mass Communication &amp; Videography</td>
<td>MCVV</td>
<td>29</td>
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<tr>
<td>Bachelor in Mathematics</td>
<td>MTMA</td>
<td>2</td>
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<tr>
<td>Bachelor in Physics</td>
<td>PHSA</td>
<td>2</td>
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<tr>
<td>Bachelor in Economics</td>
<td>ECOA</td>
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<tr>
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<tr>
<td>Bachelor in Computer Science</td>
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<td>19</td>
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<tr>
<td>Bachelor in English</td>
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<td>2</td>
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<tr>
<td>Bachelor in Political Science</td>
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<tr>
<td>Bachelor in Bengali</td>
<td>BNGA</td>
<td>1</td>
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<tr>
<td>Carrier Oriented Programme</td>
<td>COP</td>
<td>9</td>
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<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>502</strong></td>
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Sector Wise Student Placement Record

2014-2015

<table>
<thead>
<tr>
<th>Sector</th>
<th>Count</th>
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<tbody>
<tr>
<td>FINANCE</td>
<td>160</td>
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<tr>
<td>ANALYST</td>
<td>67</td>
</tr>
<tr>
<td>HUMAN RESOURCE / MANAGEMENT</td>
<td>28</td>
</tr>
<tr>
<td>INFORMATION TECHNOLOGY</td>
<td>82</td>
</tr>
<tr>
<td>MARKETING</td>
<td>121</td>
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<tr>
<td>TEACHING</td>
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<tr>
<td>MEDIA</td>
<td>38</td>
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<tr>
<td>MPHSA</td>
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### Placemat Performance

<table>
<thead>
<tr>
<th>Year</th>
<th>No of Placements</th>
<th>No of Application</th>
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<tbody>
<tr>
<td>2006-07</td>
<td>84</td>
<td>200</td>
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<tr>
<td>2007-08</td>
<td>335</td>
<td>350</td>
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<td>2008-09</td>
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<td>300</td>
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<tr>
<td>2009-10</td>
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<tr>
<td>2010-11</td>
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<tr>
<td>2011-12</td>
<td>322</td>
<td>500</td>
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<tr>
<td>2012-13</td>
<td>380</td>
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<td>526</td>
<td>657</td>
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<tr>
<td>2014-15</td>
<td>502</td>
<td>763</td>
</tr>
</tbody>
</table>

Students Placed by Placement Cell: 2725

No of Application: 4000
Placement Cell Details:

Email: placement@sxccal.edu & sxcplacementcell@gmail.com

Phone: +91 33 22551217

Blog: www.sxcpc.blogspot.com

Facebook: www.facebook.com/pages/Placement-Cell-SXC

*Blog and Facebook will serve as an online notice board*

Report submitted by: Mr. Niladri Sinha – Placement Officer

July 31, 2015
Session: 2014 – 15

Campus:
1. Mckinsey Knowledge
2. Axis Bank
3. Deloitte International
4. PNB Metlife Insurance
5. Ernst & Young
6. Ernst & Young GDN
7. R J Software
8. M G H
9. Arjava Pvt Ltd
10. Teach for India
11. P W C
12. Futures First
13. Sony India Ltd
14. Adidas
15. TCS Ignite
16. D E Shaw
17. Mondeleze
18. U B S
19. KPMG
20. Larsen & Tourbo
21. Viacom 18
22. Cognizant
23. Innofied Solutions
24. ABP Pvt Ltd
25. Star TV
26. South Indian Bank
27. Federal Bank
28. Decathlon
29. Learningmate Solution
30. Wipro IT
31. Wipro BPO
32. IBM Daksh
33. Desai Haribhakti Consulting
34. Ruia Group
35. Matrix
36. J Thomas & Co Pvt Ltd
37. Asian Paints
38. Uber Solutions
39. Young India Fellowship
40. Globsyn Group
Off Campus:
1. Infosys
2. Didnee Technology Pvt Ltd
3. Renaissance Group
4. Guide India Pvt Ltd
5. Webbies
6. Axiom RC
7. Agurd Advisor
8. Grosum
9. Tech Mahindra
10. Sree Venkatesh Flim
11. Paharpur Cooling Towers
12. Edumas
13. Hungerz
14. Assian Group
15. Sourcekart Solutions
16. Cashkoro
17. Orangestrips
18. Siemens
19. Goodwyn Tea
20. Netscribes
21. Everest
22. 3HD Media
23. Citi Bank
24. Marlin Group
25. Titan
26. The Mobile Store
27. Kankaria Group
28. British Council
29. Switch
30. Emami Frank Ross
31. Jet Airways
32. Godrej
33. Oxford University Press
34. Lalit Great Eastern
35. Focus Group
36. The Oberoi Group
37. Taj Bengal
38. Future Generalia Insurance
39. Mediscibes Solutions
40. JKT Consultant
41. Girnar Software
42. Naptune Plastic