

**ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA**



**WORKSHOP  
ON**

**“CRAFTING AND CONDUCTING RESEARCH  
AND HOW TO PUBLISH”**

**(6th October, 2018)**

**Organized**

**By**

**POST GRADUATE DEPARTMENT OF COMMERCE**



**ABOUT THE WORKSHOP:**

The workshop aims to provide post graduate students of commerce and management and research scholars (both M.Phil. and Ph.D.) of various Universities or Institutes and newly joined commerce/management faculty an opportunity to learn aspects of crafting and conducting high quality research. The workshop will focus on the following topics:

- Developing strong research proposals
- Research paper writing guidelines
- Managing past literature
- Reference writing strategy
- Crafting and conducting survey-based research
- Crafting and conducting case-based research
- Way to publish
- Way to enhance your citation

**The workshop will be followed by a question and answer session where participants may discuss their research ideas with our resource persons.**

**INTENDED OUTCOMES & DELIVERABLES FROM THE PROPOSED WORKSHOP:**

- Exposure to tips for crafting and conducting high quality research.
- Focus both on empirical and case based research.
- Opportunity to seek specific inputs on your work from our resource person.
- Identifying UGC recommended Journals for publication.
- Way to write good dissertation.
- Enhance your level of research competency.

**FOR WHOM:**

- M.Com/MBA students
- M.Phil. Students of commerce and management
- Ph.D. aspirant
- Ph.D. scholars who are in the early phase of registration
- Newly joined commerce/management faculty

**REGISTRATION FEES: Rs. 800**

The Registration fees will cover the Program kit, Lunch and light refreshments .**You will have to make your own travel arrangements. No accommodation will be provided by the College.**

**MAXIMUM INTAKE: 30** (Based on First Come First Serve basis)

**LAST DATE FOR REGISTRATION: 25<sup>th</sup> September 2018 (Tuesday)**

## **ABOUT THE ORGANIZING DEPARTMENT:**

The Post Graduate Department of Commerce, one of the post-graduate courses offered by St. Xavier's College since its post-autonomy period, is governed by the Ignition Pedagogical Paradigm of 'conscience, competence, compassion and commitment'. Born in 2007, the motto of the department is to offer quality education in the higher studies of commerce and to develop human resources with social values catering to the needs of both, industries and academia, at the national and international level. The curriculum designed with active co-operation of experts from within and outside the organization, can easily compete favorably with one that is offered by any leading B-School in the country. With an eye to that end, we are in a continuous effort to give state of the art methods of pedagogy in the department. The department aims at facilitating the students in the development of competency in research in the various emerging fields of commerce. At present Apart from offering M.Com. (With specialization in Accounting and Finance), the College also offers M.Com. (With specialization in Marketing) for those who want to build career in Marketing. Both the degrees will offer better competitive edge to the students in the job market.

### **CORRESPONDING CO-ORDINATOR:**

**Prof. Sumanta Dutta**

Post Graduate Department of Commerce  
St. Xavier's College (Autonomous), Kolkata  
West Bengal

Mob: 9830388920

Departmental Number: 033 2255-1250 (Timing: 3p.m. to 7p.m.)

E-mail: [dutta.sumanta@sxccal.edu](mailto:dutta.sumanta@sxccal.edu)