

# Puja Bhowmik

**Qualification: M.Com, NET**  
**Designation: Assistant Professor**  
**Department: Commerce**  
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## *Biographical Sketch*

*Ms. Puja Bhowmik completed her under graduation in Commerce from J.D. Birla Institute and Masters in Commerce (majoring in Accounting and Finance) from St. Xavier's College(Autonomous), Kolkata. Ms Bhowmik successfully challenged the NET examination in 2012. She is simultaneously pursuing her PhD in finance at the same institution. Her research interests include stock market analysis, tourism industry analysis and innovative finance.*

## *Workshops/ Conference Attended*

- *FDP on Introduction to Methodology for Research in Management, Social Science and Economics held during May,2018 to August 2018*
- *International Seminar on the theme "International Conference on Innovative Business Practices in a VUCA World", 5<sup>th</sup> and 6<sup>th</sup> January 2018*
- *FDP on GST at St. Xavier's College, Kolkata on 20<sup>th</sup> December,2017*
- *International Seminar on the theme "International Conference on Emerging Perspectives in Commerce, Economics and Management -Policies for a Better World", 2<sup>nd</sup> and 3<sup>rd</sup> November, 2017*
- *Doctoral Colloquium on 21st January,2017 at Institute of Management Study, Kolkata*
- *National Seminar on the theme "Cost Competitiveness & Economic Growth" on 18th September, 2016 by ICAI*
- *Career Awareness Seminar on the theme "Commerce Education and Beyond - The Professional Edge" on 27th August, 2016 at Calcutta University*
- *UGC and ICSSR Sponsored National Seminar on "Financial Inclusion in the Pursuit of Poverty Reduction and Growth" held on 23rd and 24th August, 2016*
- *UGC sponsored national conference on "Redefining Business. Vision: Issues and Challenges" on March 19,2016 by St. Xavier's College*
- *FDP on SPSS Package in 2015*
- *VanijyaSammelana -2014, International Conference by SRN Adarsh College, on 30<sup>th</sup> April, 2014 by St. Xavier's College*
- *UGC sponsored national conference on Sustainable Development 6<sup>th</sup> September, 2013*

## *Publications*

<b>Sl. No</b>	<b>Title of the Paper</b>	<b>Journal/Book</b>	<b>ISSN/ISBN</b>	<b>Year</b>
1.	Recent trends in tourism and the road ahead	Recent Trends in Business, Management and Tourism	ISBN:978-1-63041-692-8	<b>2015</b>
2.	Potential of developing Heritage tourism in Kolkata	Emerging Issues on Inclusive Growth, Business and Environment	ISBN: 978-81-8484-566-2	<b>2016</b>
3.	A study on the role of ATMs in aiding Financial Inclusion in India	Financial Inclusion in the Pursuit of Poverty Reduction and Growth	ISBN:978-93-5258-525-0	<b>2016</b>
4.	Negative Interest Rates	Youthink Vol XI	ISSN-2347-6222	<b>2016</b>
5.	Social Impact Bonds: A paradigm shift in the method of financing the Social Sector	International Journal of Commerce and Management Research	ISBN: 978-93-85895-57-9	<b>2017</b>
6.	Tuesday-effect in gold markets of emerging Asian Economies	International Journal of Marketing, Financial Services and Management	ISSN - 2277-3622	<b>2017</b>
7.	Impact of Working Capital Management on the Profitability of the Indian Shipping Sector	Contemporary Issues in Finance Management and Economics	ISBN: 978-93-86185-49-5	<b>2017</b>

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8.	An analysis of the Performance of SEZs in India	Youthink Vol XII	ISSN 2347-6222	<b>2017</b>
9.	Effect Of Global Factors On Stock Market Returns Of India	International Conference on Innovative Business Practices in a VUCA World	ISSN: 2249-2585	<b>2018</b>
10.	A Multiscale Analysis of Stock Return Co-movements and Spillovers: Recent Evidence from Pacific Developed Markets	Physica A: Statistical Mechanics and its Applications	ISSN: 0378-4371	<b>2018</b>

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