

## Departmental Report of Business Administration (B.B.A.)

It is with pride that I share with you this annual report, which highlights the accomplishments and achievements of the faculty, staff, and students of the Department of Business Administration during the last academic year. The enduring strengths of our department are the quality of our students and faculty. Our priority has always been to provide students a top-notch curriculum where emerging business leaders can build on their professional experiences and successfully contribute to their firms. Our innovative bachelor's programme in business management is facilitated by multi-media learning environment enriched by face-to-face faculty mentoring and coaching.

The corner stone of any department is its faculty. In July 2014 Prof. B. Dasgupta joined the department as finance faculty. I take this opportunity to welcome her to the department. Prof. A. Biswas left the department in November, 2014. She was an extremely popular mathematics faculty and I wish her all the best, on the behalf of the department, in all her future endeavours. In addition to the UGC requirements of orientation and refresher courses faculty members' attended a number faculty development programmes during the year. Academic achievements of the various faculty members for the year include the following;

Students of the department excelled in academics and in extra-curricular activities. 134 students got placed with top notch companies during the year through the placement cell of the College. We feel bookish knowledge alone, without practical orientation, is never relevant. We thus encourage our students to take active interest in various extra-curricular and social activities. This includes sports and games, seminars, workshops and debates. A brief overview of the main events organised by the Xavier Management Society, the student body of the department, include the following:

- i. X-talk, the annual panel discussion programme, with the launch of the department magazine, Xecutive was held on 7 February, 2014
- ii. Xavier's Management Convention was held on 6 and 7 March, 2014
- iii. X-genesis, the first year induction programme and business plan competition, was held on 11 and 13 August, 2014
- iv. X-confero, the annual intercollegiate debating event was held on 25 September, 2014

Four second year students, Riddi Joshi, DibyaRathi, PratishtthaBharvada, MilindChoudhary and AiswarySoni, of the department visited College of St. Benedict and St. John University, Minnesota, USA during October as a part of the student exchange program. Students have also performed well in various all India competitive management entrance examinations. Many students have also gone abroad for higher studies.

Looking back on 2014, I am struck by the progress of the department. Reflecting on some of the outstanding achievements and successes in 2014 is particularly poignant for me. However, as the year draws to a close we look forward to another eventful year where more remarkable things may happen. We hope the year 2015 will bring in better opportunities. We aim to inspire and demonstrate our experience. It is motivation and creative energy that we aim to bring to all of our activities that make visions a reality and bring positive change.

Number of Research Publication in Peer Reviewed National/ International Journals	1 by Prof. S. Patra and 1 by Prof. B. Agarwal
Number of Books published	2 in edited books by Prof. S. Patra and 1 book co-authored by Prof. B. Agarwal
Number of Conferences Attended by the faculty (National/ International level)	1 international conference by Prof. R. Gupta
Number of Papers presented in Conference by the faculty (National/ International level)	1 international conference by Prof. B. Agarwal