

XMS REPORT



The Xavier's Management Society (XMS) was formed in 2010 under the Department of Business Administration. Founded with the objective of developing, promoting and honing the practical managerial skills of the students of its department, XMS has come a long way since its inception.

With our aim to discover, develop and promote the talent of then students, we organise events all round the year. We provide them with a platform to explore their management prowess. We, at the Xavier's Management Society believe in inspiring others to, Dream more, Learn more, Do more, And become more, Nurturing leaders in the process.

Our year started in July with the formation of our new board led by Divyanshu Maghansaria as the Secretary and Gaurav Agarwal as the Joint Secretary, brought a new freshness to the society. Redefining the paradigm, a new event was launched in our calendar called X-Genesis which was exclusively for the first year students of the Department of Commerce and the Department of Business Administration. The event aimed at giving the new students a platform to assess their skill and display their talent.

The word 'Genesis' literally means 'mode of formation' or 'origin' and the event seeks to form a basis for all business situations which the students might face in the future. Comprising events in the field of Marketing, Finance, Human Resources and Public Relations, it gave them an insight into the corporate world, helping in their overall development.

X-Genesis was a great success and it received overwhelming praise from not only the students of the college but also the faculty members. The expectations from the society rose and in order to live up to them we wasted no time and started working on our next event 'X-Confero'14'. X-Confero is a product of the belief of XMS to move out of our comfort zones and keep on questioning the need of moving ahead. It is due to this belief, that we have taken a leap of faith towards providing the city's young minds to argument upon their beliefs, thereby creating a convergence point of intellectualism and pragmatism based on reasoning.

X-Confero'14 witnessed the participation of students from St. Xavier's and other colleges as JD Birla Institute, Loreto College, Presidency University, Bhawanipore Gujarati Education Society College competing in many gruelling rounds in order to reach the finals throughout the week, where they were judged by city's top intellectuals and had to face the questions put forward by the judges and won laurels for themselves accompanied by attractive cash prizes. The X-Confero '14 was a resounding success and we hope to come back next year with a bigger, better and an even more enriching experience.

As 'X-Confero' drew to a smooth end, it also marked the end of an extremely eventful year of the society. Marked by redefining changes and achievements, all in all 2014 was a successful year for the society. The society has a whole grew and developed and rose to a new level. It aimed to achieve a collective effort in bringing out the best in the students and providing them with a myriad of opportunities for an all round development. Honest endeavour and persistent effort to do the best possible under any and all circumstances, is the motto of the Xavier's Management Society, and this year also we tried our best to live up to this.

We at Xavier's Management Society believe in learning through hands on application of knowledge gained in class. Therefore, this year we have introduced industrial visit as a part of our calendar for the benefit of the students of the department of Business Administration as well as a step towards building university-industry relationship. 120 students of the Dept. of B.B.A were a part of the Industrial visit to the base of the Keventer Group.

The annual magazine of the department "The X-Ecutive" , Vol XI, was again another successful endeavor of the Society. The magazine was based on the theme Ripple Effect which reflects the very nature of affecting change: how one small stone tossed into a body of water causes a ripple effect with an almost never ending forward motion . Even

the smallest ideas and actions can have exponential impact on the world. X-Ecutive'15 explores the concept of today's change agents whose ideas, actions and events are creating an ever expanding ripple effect in the world. Our magazine featured not only articles from students, faculty members and interviews of various seasoned professionals from various walks of life such as Sujoy Ghosh, Robin Sharma, Amritanshu Khaitan & Neel Ghosh, to help inspire us to perform and live life better.

Xavier's Management Society believes that aim of any argument or discussion is not victory but progress. With this, we presented X-Talk '15 - an interactive session with Mr. Cyrus Broacha an invigorating experience not only for the students but also for the professors.

The "Xavier's Management Convention" better known as "XMC" is the most enterprising of all events of the society. XMC '15 saw several prestigious colleges from all over the country compete with each other to prove their mettle in a battle to showcase their knowledge and capability of tackling financial, marketing, human resource and PR-related problems which are faced by companies. This year's convention theme "Dystopia – May the odds be ever in your favour" is based upon the famous words of Charles Darwin: "It is not the strongest or the most intelligent that will survive but those who can best manage change." The corporate world, synonymous with ambition, glamour and success is also synonymous with failure, betrayal and challenges. Xavier's Management Society seeks to expose the dystopian nature of the corporate world shadowed by the glamour of success it holds. XMC 2015 not only showcases the tough side of life but also instills in all participants the two greatest strengths of every individual- hope and instinct. Hope makes one believe that darkness will fade away while survival instinct helps us live through darkness.

With this , we come to an end of another successful year for the society. As Seneca quoted "Every new beginning comes from some other beginning's end ." Thus with the end of this year, we prepare for the endless possibilities that the future is to offer.

We owe our success to the constant support and guidance of Father Vice-Principal, Rev. Dr. Fr. Dominic Savio, SJ, The Dean of the department Professor Amitava Roy and our teacher-in charge , Prof Baishali Agarwal.