



St. Xavier's College (Autonomous)
Kolkata

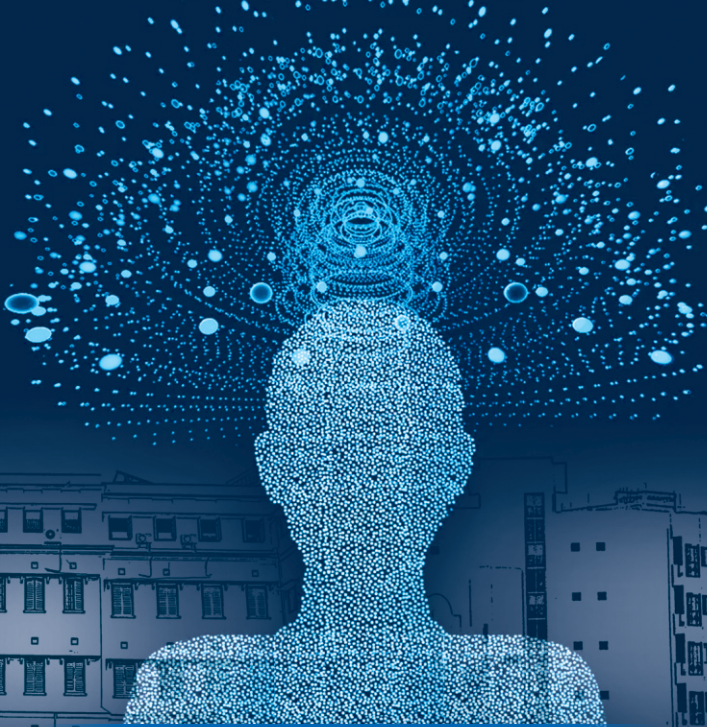


ICCEEM 2024 INTERNATIONAL CONFERENCE

On

Emerging Perspectives in Commerce,
Economics, Environment and Management

Shaping the Future: Trends and Insights for Tomorrow



FEBRUARY 9-10, 2024

In collaboration with

St. Xavier's University, Kolkata

Organized by

**The Postgraduate and Research Department of Commerce
St. Xavier's College (Autonomous), Kolkata**

ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA

A Christian Minority Jesuit Higher Educational Institution, St. Xavier's was founded in 1860 by a Catholic Minority Religious body, the Society of Jesus, and was affiliated to Calcutta University in 1862. The college was granted autonomy in 2006 and was awarded the status of College with Potential for Excellence in the same year by UGC. The college received College of Excellence status in 2014 followed by the College with a Special Heritage Status in 2015. It received the highest ever NAAC rating of A++ with 3.77 CGPA. St. Xavier's College, Kolkata, has secured the 5th rank in India Ranking 2023 for colleges, conducted by National Institutional Ranking Framework (NIRF) under Ministry of Human Resource Development (MHRD), Government of India. St. Xavier's College offers UG and PG courses under five faculties: Arts, Science, Commerce, Business Administration, and Education. It also offers various professional certificate and diploma courses under Career Oriented Programmes and Computer Centre. St. Xavier's offers Ph.D. in Physics, Biotechnology, Microbiology, Commerce, English, Computer Science, Political Science and Bengali. St. Xavier's College (Autonomous) has been certified as meeting the requirements of ISO 9001:2015 on 3rd July 2019. New feathers get added year after year to the cap of this great institution whose only objective is "for the Greater Glory of God".

DEPARTMENT OF COMMERCE

The Department of Commerce at St. Xavier's College enjoys a pre-eminent status for the excellence of its teaching in this dynamic discipline. It is ranked alongside the highly-acclaimed departments in Commerce among the undergraduate colleges of this country. Our academic program is of the highest caliber and aims at transforming ideas and thoughts into applications and achievements. The programme is designed to enable and empower students to acquire the necessary knowledge, skills and abilities to analyze and synthesize the contemporary realities of the domain of business. It encourages students to explore the world of technology and digitization in the relevant field. Further, this course is designed to help cultivating entrepreneurial mindset and skills. The diverse student structure together with dedicated faculties contributes enormously to sustain the efficiency of the Department. Apart from our committed faculty members and support staff, we are proud of our enthusiastic, vibrant and academically brilliant students.

Simultaneously, the students are also encouraged to participate in social work and be aware of the social realities and challenges faced by this country. Our unique and possibly one of its kind "college to village and village to college" ('Prayas') project was devised to achieve this objective. Additionally, the foundation course on inter-religious studies will surely build up the morale of the students to mutually appreciate and respect each other. Our students fare very well in their CA, CMA and CS examinations as well as in all the other competitive entrance examinations like CAT, XAT, MAT, to name a few. They also actively participate in extracurricular activities, attend various national and international fests organized by premier institutions across the country.

Our emphasis has always been on the overall development of the students keeping in line with our motto "Nihil Ultra". This collaborative effort will necessarily produce human beings for others and emerge as agents of change and transformation for the benefit of the society.

ST. XAVIER'S UNIVERSITY, KOLKATA

Rooted in the Gospel values and inspired by the Ignatian charism of forming men and women for others, St. Xavier's University, Kolkata began its journey on 6th January 2017 in the historically tested tradition of excellence. It is an educational endeavour that accommodates more scope offered to greater number of students. The seed of a university has been embedded in St. Xavier's College since its inception in 1860. History reveals that the College was in a mode of expansion in many ways. The hallmark of the College, as stated in the almanacs of 1880 and onwards, observes that 'the course of study embraces all subjects and transcends the standards of post-graduation.' The University aims at; fostering passionate pursuit for academic and intellectual excellence; promoting social concern leading to action; cultivating uncompromising commitment towards enhancing the quality of life both at the organizational and societal level; instilling in students integrity, perseverance and transparency; facilitating creativity and innovativeness in all endeavours; enabling leadership to become agents of social change and shape a better future; encouraging discipline, teamwork and the culture of collaboration; and providing education with a human face and furthering the cause of human virtues. St. Xavier's University offers 8 UG, 8 PG, 5 PhD courses, MBA and LLB.

ABOUT THE CONFERENCE

In an ever-evolving world, the pursuit of understanding and preparing for the future is a crucial task. "Shaping the Future: Trends and Insights for Tomorrow" is an exploration into the dynamic landscape of emerging trends and transformative insights that hold the potential to shape the trajectory of our world. Shaping a future requires a deep understanding of the trends and insights that are driving change. From technological breakthroughs to social transformations, the interplay of these factors will determine the course of our world. Embracing innovation, sustainability, and inclusivity while addressing challenges such as climate change, inequality and ethical concerns will be crucial in creating a future that benefits all of humanity. By staying informed and proactive, we can actively participate in shaping a brightertomorrow. This conference serves as a platform for cross-disciplinary exchange, fostering collaboration among professionals, researchers, and innovators from diverse field. Together, we will envision the contours of the future and equip ourselves with the knowledge and foresight to navigate the challenges and opportunities that lie ahead.

OBJECTIVE

The primary objective of the conference is to create a diaspora of thinkers in finance, management, economic affairs and other related areas. The conference aims at expanding the knowledge base about the different conceptual frameworks and methods available in the above-mentioned areas towards achieving the goal. This conference also aims to facilitate young researchers expand their capacity by providing them with an opportunity for the cross country and cross-discipline learning and knowledge sharing.

THEME

The conference invites original unpublished research papers (both conceptual and empirical) on following suggestive themes. Please note that these are only representative. Contributions on related studies within the realms of Economics, Finance, Development Studies, Accountancy, Management & related areas are greatly solicited.

We welcome the submission of empirical, conceptual and critical work which explores, but is not restricted to, the following areas:

THEMATIC AREAS

- New technologies, Technology Transfer, Diffusion of Technology and Business strategies
- Emerging Industries
- Sustainability /Social Responsibility
- Entrepreneurship Development & Innovative business models
- Economic Policies & Strategies
- Financial Strategies, Financial Planning, Investment Strategies, Risk Management, Wealth Preservation
- Digital Transformation impacting the industries
- Marketing & Branding
- Leadership & Management.

DATES TO REMEMBER

Submission of Full Paper	:	30th November, 2023
Notification of Acceptance of Full Paper	:	15th December, 2023
Registration starts from	:	15th December, 2023
Last Day for Registration	:	15th January, 2024
Dates of the Conference	:	9-10, February, 2024

All paper submissions to be mailed to icceem2023@sxccal.edu

REGISTRATION

All contributors of papers are requested to register for the Conference. Details for conference registration can be seen on the college website www.sxccal.edu.

Delegate Category	Domestic Delegate
Industry	Rs. 1000
Academic	Rs. 500
Research Scholars/Students	Rs. 200
International Delegates	Rs. 1000

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