



# AYAN BANERJEE

ASSISTANT PROFESSOR

Prof. Ayan Banerjee is an Assistant Professor in Department of Commerce (Morning) at St. Xavier's College (Autonomous), Kolkata since July, 2017. Previously he was associated with the Shri Shikshayatan College, Kolkata as a fulltime Lecturer in the Department of Commerce from July, 2015 to June, 2017. Before coming to academics, Prof. Banerjee had worked with P. Mukherjee & Company (Chartered Accountants). He had done finalization of accounts of several Private Limited Companies relating to accounts, taxation & e-filing and had been part of statutory and stock audit of several companies including Boroline House (G.D. Pharmaceuticals Pvt. Ltd). Prof. Banerjee was awarded scholarship of meritorious student from Rajendra Prasad Samity in 2010 and Certificate of Merit from Goenka College of Commerce & Business Administration in the same year for his outstanding performance in under-graduate level. He achieved Diploma in Financial Accounting System from West Bengal Youth Computer Training Centre in 2011. Prof. Banerjee qualified both levels of IPCC examinations and Accounting Technician Course from ICAI. He has also qualified West Bengal State Eligibility Test [WB – SET]. Prof. Banerjee is an active member of the extended committee and core committee for ISO 9001:2015 (ISOCC) certification for St. Xavier's College (Autonomous) Kolkata since 2019. He is also a member of RUSA Committee (RUSAC) of St. Xavier's College (Autonomous) Kolkata. He publishes articles and research papers in reputed journals and edited volumes of both national and international repute.



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<https://vidwan.inflibnet.ac.in/profile/459184/NDU5MTg0>

## QUALIFICATION

M.Phil., M.Com., DFAS.,  
PhD(pursuing)

## RESEARCH INTEREST

- ♦ Behavioural Finance,
- ♦ Neurofinance,
- ♦ Green Finance,
- ♦ Financial Management,
- ♦ Taxation and Corporate Social Responsibility.

## LANGUAGE

Bengali  
Hindi  
English

## ACADEMIC HISTORY

EXAM	BOARD/UNIVERSITY	YEAR OF PASSING
Secondary	West Bengal Board of Secondary Education	2005
Higher Secondary	West Bengal Council of Higher Secondary Education	2007
B.COM	University of Calcutta	2010
M.COM	University of Calcutta	2012
SET	West Bengal College Service Commission	2018
M.Phil.	University of Calcutta	2021

1. ACADEMIC DUTIES,ENGAGEMENTS & MEMBERSHIP:

- a) Member of the **Extended Committee and Core Committee for ISO9001:2015(ISOCC)** certification for St. Xavier's College (Autonomous) Kolkata since 2019.
- b) **Member of RUSA Committee (RUSAC)** of St. Xavier's College (Autonomous) Kolkata since 2019.
- c) Acted as a team member representing Internal Quality Assurance Cell of St. Xavier's College (Autonomous) Kolkata for **NAAC peer team visit 2024**.
- d) Acted as a team member representing Internal Quality Assurance Cell of St. Xavier's College (Autonomous) Kolkata for **Academic and Administrative Audit, 2025**.
- e) Acted as a member of Organising Committee and Convenor inTransport Department in the **Inter-College State Sports & Games Championship 2024-2025 under the auspices of Education Directorate, Department of Higher Education, Government of West Bengal** held during 17th March 2025 to 23<sup>rd</sup> March 2025 at Sports Authority of India, Netaji Subhas Eastern Centre Kolkata.

2. LIST OF PRESENTATIONS AND PUBLICATIONS OF RESEARCH PAPERS:

I. RESEARCH PAPERS PUBLISHED IN REFERRED JOURNALS & OTHER REPUTED JOURNALS (including UGC CARE LISTED, SCOPUS INDEXED & PEER-REVIEWED)

SL No.	MONTH/YEAR	Title with page no.	Journal	ISSN / ISBN No.	Whether peer Reviewed, Impact factor, if any	DOI/ LINKS
1	September,2019	Sheela Foam-An Investment Proposal: In-depth Analysis of the Indian Mattress Industry and Sleep Well Mattresses in India  PageNo.205-213	YOUTHINK	2347-6222	Peer - reviewed Journal of Department of Commerce, St. Xavier’s College (Autonomous) Kolkata	
2	July,2020	Social Distancing and the Changing Face of Education–A study on the students and educators of Kolkata  PageNo.54-76	Time’s Journey	2278-6546	Peer reviewed journal of “Institute of Management Study	<a href="http://dx.doi.org/10.17632/bvsvf6pbjz.1">http://dx.doi.org/10.17632/bvsvf6pbjz.1</a>
3	January,2021	Fake Fast-Moving Consumer Goods and the consumption psychology of Rural People–a study on the inhabitants of Islampur, West Bengal  PageNo.301-309	YOUTHINK	2347-6222	Peer-reviewed Journal of Department of Commerce, St. Xavier’s College (Autonomous) Kolkata	

4	January, 2021	Intelligent and Smart Future Banks and Banking Operations – a study to find the problems faced by Indian customers and implementation of Artificial Intelligence for future banking operations  Page No. 310-319	YOUTHINK	2347-6222	Peer - reviewed Journal of Department of Commerce, St. Xavier's College (Autonomous) Kolkata	
5	July, 2021	Essence of Green Finance in driving economic sustainability and adoption of green initiatives to restore ecological sustainability – The way towards green recovery  Page No. 831-841	International Journal of Science and Research (IJSR)	2319-7064	SJIF 2020: 7.803	<a href="https://www.ijsr.net/archive/v10i7/SR21713204855.pdf">https://www.ijsr.net/archive/v10i7/SR21713204855.pdf</a>
6	January, 2023	Rural Wages and Inflation in Post Liberalization Era: Analyzing the trend of Agricultural Wages, Rate of Growth on Agricultural Wages considering Gross Fiscal Deficit, Wholesale Price Index (WPI) and Minimum Support Price of Crops  Page No. 90-103	YOUTHINK	2347-6222	Peer - reviewed Journal of Department of Commerce, St. Xavier's College (Autonomous) Kolkata	
7	January, 2023	Impact of COVID -19 on Online Education Market in India – with special reference towards Exam Preparation, Reskilling and Online Certifications and Higher Education  Page No. 300-318	YOUTHINK	2347-6222	Peer - reviewed Journal of Department of Commerce, St. Xavier's College (Autonomous) Kolkata	
8	July, 2023	Neurofinance – An understanding and assessment of biological differences with special focus on Gender Differences for predicting the behaviour and performance of investors  Page No. 1-15	Time's Journey	2278-6546	Peer reviewed journal of "Institute of Management Study	<a href="http://dx.doi.org/10.17632/njtc2j67n4.1">http://dx.doi.org/10.17632/njtc2j67n4.1</a>

9	January, 2024	Prioritizing Green Finance in India: A critique on Multi-lateral Development Banks as a bulwark for Climate Financing  Page No. 79-84	The Chartered Accountant	0009-188X	Peer reviewed journal of “Institute of Chartered Accountants of India”	
10	February, 2024	An Analysis of Impact of GST on Buying Behaviour of Selected Consumers in FMCG Sector- An Empirical Analysis on Personal Care Products  Page No. 213-223	YOUTHINK	2347-6222	Peer - reviewed Journal of Department of Commerce, St. Xavier’s College (Autonomous) Kolkata	
11	February, 2024	Perception and Financial Awareness of "RBI Retail Direct Scheme"- An Empirical Analysis on Selected Retail Investors  Page No. 267-282	YOUTHINK	2347-6222	Peer - reviewed Journal of Department of Commerce, St. Xavier’s College (Autonomous) Kolkata	
12	October, 2024	Role of Data Mining under E-commerce environment in understanding Consumer Psychology and Customer Relationship Management  Page No. 318-343	International Journal of Electronic Customer Relationship Management ( <i>Scopus Indexed</i> )	ISSN online: 1750-0672 - ISSN print: 1750-0664	Inderscience Publishers	<a href="https://dx.doi.org/10.1504/IJERM.2024.10066874">https://dx.doi.org/10.1504/IJERM.2024.10066874</a>
13	April, 2025	Understanding Behavioural Biases and their impact on mutual fund investment decisions: A systematic literature review  Page no. 1326-1330	The Chartered Accountant	0009-188X	Peer reviewed journal of “Institute of Chartered Accountants of India”	<a href="https://resource.cdn.icai.org/85178cajournal-apr2025-16.pdf">https://resource.cdn.icai.org/85178cajournal-apr2025-16.pdf</a>

## II. PUBLICATIONS OTHER THAN JOURNAL ARTICLES (CHAPTERS IN BOOKS)

SL. No.	MONTH / YEAR	Title of the publication with page no. and year of publication	BOOK NAME	NAME OF PUBLISHER	ISSN / ISBN
1	May, 2020	A Study on People’s behavioural bias and understanding of Fintech ecosystem and its Growing influence on banking operations in Kolkata region  Page No. 418-442 Year: 2020	Contemporary Issues in Accounting, Finance and Management	ROHINI NANDAN, (KOLKATA, INDIA)	978-93-88866- 36-1

2	August, 2020	Litigation under Goods and Services Tax (GST) – a study on the perceptions of Indirect Tax Experts in Kolkata Page No. 333-346 Year: 2020	Emerging Issues in Commerce and Management	VANDANA PUBLICATIONS, LUCKNOW (INDIA)	978-81-946476-2-1
3	September, 2020	Digitalising Education the Need of the Hour – A study on the students and educators of Kolkata Page No. 143-160 Year: 2020	Digitalization of Indian Economy – An engine of Sustainable Growth	MANISH PUBLICATIONS	978-81-938046-3-6
4	May, 2021	Change in perception towards investment and expectations from products and services in new normal – a survey on the inhabitants of West Bengal Page No. 74-106 Year: 2021	Emerging Issues in Commerce, Economics, Information Technology and Management	RED'SHINE PUBLICATION PVT. LTD. in association with RED'MAC INTERNATIONAL PRESS & MEDIA INC (UK, LONDON)	978- 93-90937-23- 3; ISBN-A 10.9390937/233
5	August, 2021	Harassment and Discrimination leading to an unhealthy job life and Glass Ceiling-a study on women workforce in Kolkata region Page No. 363-380 Year: 2021	Brain Bloomers	RED'SHINE PUBLICATION (UK, LONDON)	978-1-304-01711-6 (Issued by The International ISBN Agency)
6	August, 2021	A Study on Behavioural Perspective and Influence of First Wave of COVID-19 on Retail investors in selected Tier-2 cities of West Bengal Page No. 47-58 Year: 2021	Emerging Issues in Business Research	VANDANA PUBLICATIONS, LUCKNOW (INDIA)	978-93-90728-48-0
7	October, 2021	Perception of Investment amidst the first wave of COVID-19 – a study on selected investors in Kolkata Page No. 39-69 Year: 2021	Business, Economics and Society – The Shifting Paradigm” Vol – II	RED'SHINE PUBLICATION PVT. LTD. in association with RED'MAC INTERNATIONAL PRESS & MEDIA INC (UK, LONDON)	978-1-6781-5975-7
8	February, 2022	Perception of mobile banking and preference towards financial transactions using online banking applications of selected public and private sector banks- a study on selected respondents in specific areas of West Bengal Page No. 268-288 Year: 2022	Emerging Issues in Commerce, Environment, Economics and Management” Volume First- 2022	INSC INTERNATIONAL PUBLISHERS (KARNATAKA, INDIA)	978-1-68576-269-8
9	October, 2022	Socially Responsible Investments and Importance of ESG – a study on review, framework and ESG initiatives undertaken by leading Indian corporates Page No. 34-55 Year: 2022	Brain Bloomers, Volume-2	RED'SHINE PUBLICATION PVT. LTD. in association with RED'MAC INTERNATIONAL PRESS & MEDIA INC (UK, LONDON)	978-1-387-53109-7

III. PAPER PRESENTED AT CONFERENCE

SL. No.	TITLE OF PAPER PRESENTED	TITLE OF CONFERENCE	ORGANIZED BY	Whether International/National/State or University
1	Age of new normal, perceptions of investors and consumers from redefined products and services–A study on the inhabitants of West Bengal	Vishleshan–International Conference on Post Covid Practices1.0	ISBR Business School	International
2	Perception of mobile banking and preference towards financial transactions using online banking applications of selected public and private sector banks – a study on selected respondents in specific areas of West Bengal	Virtual International Conference on Emerging Perspectives in Commerce, Economics, Environment and Management–Road towards Sustainable Economy	Department of Commerce, St Xavier’s College (Autonomous), Kolkata in collaboration with Indian Institute of Cost Accountants of India	International
3	Role of Data Mining in Healthcare –A Review	International Research Conference SRUJAN2024:ThrivingandGrowinginUncertainTimes:UnleashingBusinessPotentialthroughInnovative Strategies	South India Education Society	International
4	Growth of E-commerce in India – Role of Data Mining in the development of Customer Relationship Management by understanding customer’s psychology	MRCON – International Conference on “Sustainable Growth Through Digital Innovation	Manav Rachna International Institute of Research and Studies, Faridabad in association with International Management College, Frankfurt Germany	International
5	Integrating Selected Petro Products under GST: Its Impact on Revenue Generation and Retail Selling Prices in Major Indian Metropolitan Cities	46 <sup>th</sup> All India Accounting Conference and International Seminar on Accounting Education & Research	Indian Accounting Association (IAA), South Bengal Branch	International

3. RESEARCH PROJECT

TITLE OF THE PROJECT	START DATE	STATUS	DESIGNATION / ROLE	FUNDING AGENCY	GRANT NUMBER	AMOUNT
Assessing the Inclusion of Financial Literacy in Selected Higher Education Institutions of West Bengal: A Study	March, 2025	Ongoing	INVESTIGATOR	Power Department, WBSEDCL, Government of West Bengal,	19/1(1)-PS(P)/2025	35,000

## **4. National Seminars and Workshops**

- **UGC sponsored state level seminar on “Women’s empowerment & new media” organised by Shri Shikshayatan College & Muralidhar Girl’s College on 18th September, 2015**
- **Participated in UGC Sponsored National Level Seminar on “Contemporary Issues in Finance Management and Economics” organized by Department of Commerce, Shri Shikshayatan College in collaboration with “The Institute of Cost Accountants of India” (ICAI) held on 26th August, 2016**
- **National E-Summit 2016 on “Driving India’s Growth through student & young entrepreneurship” organised by Calcutta Business School on 19th & 20th Feb 2016.**
- **Participated in a three-day workshop on financial management for non-finance professional from 11th to 13th May 2017 organised by J.D. Birla Institute (Dept. of Management)**
- **Participated in the “Three-day Workshop on Advanced Econometric Techniques & Application” held between 11th March, 2019 and 15th March, 2019 at St. Xavier’s College organized by the faculty of Economics, Department of Commerce.**
- **Participated in Case Writing Workshop organized by (Indian Institute of Contemporary Management and Research (IICMR) on 14th & 15th June 2019**
- **Participated in 7-day UGC Approved National Workshop on “Quantitative Research Methodology (using SPSS-AMOS-iThenticate) organized by Department of Commerce and Management Studies, St. Xavier’s College (Autonomous), Kolkata held from 8th to 17th August, 2019**
- **Participated in 5-days online e-course/workshop titled, “Understanding Research and Its Ethics” dated 2nd September 2020 to 6th September 2020 organized by Rishi Bankim Chandra Evening College, Naihati, West Bengal, India.**
- **Participated in One-Day Workshop for students on “Taxation in the light of Finance Act- 2020” organised by the Department of Commerce in collaboration with IQAC, Vidyanagar College on 1st June, 2021**
- **Participated in Two-Day Workshop on “Knowledge Creation and Dissemination (Series 1) organized by the Department of Management Studies Accounting and Finance held on 25th and 26th November, 2022**

## **5. International Seminar**

- **One-day International Seminar on “Emerging issues in Financial Markets” organised by Shri Shikshayatan College on 11th Sept 2015.**

## **6. National Conferences**

- **Participated in the conference “Innovative Trends in Mathematics and its Application – ITMA-2016 held on 3rd August, 2016 at Shri Shikshayatan College, Kolkata.**

## **7. International Conferences**

- **Participated in Two-day International Conference on Emerging Perspectives in Commerce, Economics & Management Policies for a Better World (ICCEM 2017) held on 2nd & 3rd November, 2017 organized by Dept. of Commerce & Business Administration, St. Xavier’s College (Autonomous) Kolkata, in collaboration with St. Xavier’s University, Kolkata.**
- **Participated in Two-Day UGC Sponsored International Conference on Innovative Business Practices in a VUCA WORLD (Partially funded by ICSSR) organized by Dept. of Commerce & Business Administration St. Xavier’s College (Autonomous) Kolkata, in collaboration with Dept. of Commerce University of Calcutta held on 5th & 6th January, 2018.**
- **Participated in Virtual International Conference on Emerging perspectives in Commerce, Economics, Environment and Management – Road Towards Sustainable Economy held on 27th and 28th January, 2022 organised by Department of Commerce, St. Xavier’s College (Autonomous) Kolkata in collaboration with The Institute of Cost Accountants of India**
- **Acted as co-convener in the finance committee for the “International Conference on Climate Change: Global Cooperation” organized by St. Xavier’s College (Autonomous), Kolkata held on 26th and 27th of August, 2022**
- **Participated in International Conference on Emerging Perspectives in Commerce, Economics, Environment and Management – BUILDING THE SDG ECONOMY: EMERGING CHALLENGES AND PROSPECTS held on 10th and 11 February, 2023 organized by The IQAC and Post Graduate and Research Department of Commerce, St. Xavier’s College (Autonomous), Kolkata in association with Fordham University, New York, USA**
- **Participated in 3rd International Conference on “Business Innovation Practices and Sustainability in the VUCA World” held on 25th and 26th November 2023 organised by Post Graduate and Research Department of Commerce, St Xavier’s College (Autonomous) Kolkata in collaboration with Post Graduate Department of Commerce, University of Calcutta and Institute of Islamic Education and Research Islamic University, Bangladesh**



- Participated and acted as an active member of Hospitality Committee in the “International Conference on Emerging Perspectives in Commerce, Economics, Environment and Management – Shaping the Future: Trends and Insights for tomorrow” held on 9th and 10th February 2024, organised by the Postgraduate and Research Department of Commerce, St. Xavier’s College (Autonomous), Kolkata in collaboration with St. Xavier’s University, Kolkata

## **8. FACULTY DEVELOPMENT PROGRAMS**

- Participated in One-day Faculty Development Program on Goods & Services Tax organized by Dept. of Commerce & Business Administration Accounting & Finance Group held on 20th December, 2017.
- Actively participated in the One Day Faculty Development Programme on “Banking & Insurance” held on 14th Sept, 2018 organised by St. Xavier’s College (Autonomous) Kolkata.
- Participated in the One-day faculty development Programme on “Teaching & Practicing Entrepreneurship in Higher Education Institutions” organized by the Department of Management, St. Xavier’s College (Autonomous) Kolkata on 20th November 2018
- Participated in a Skill Development Programme on “Advanced Excel- A Professional Approach” organized by Department of Information Technology, St. Xavier’s College (Autonomous), Kolkata on 14th December 2018.
- Participated in the Seven- day Faculty Development Programme on Business Studies held from 20th May to 26th May 2019, organized by Departments of Commerce & Management Studies in collaboration with Department of Commerce, University of Calcutta.
- Participated in One Day Faculty Development Programme on “Applications of Finance Lab in Research” organized by Department of Commerce, St. Xavier’s College (Autonomous) Kolkata, held on 18th December 2019
- Attended the Faculty Development on Mindful Leadership “Invincible Wisdom in the Age of Artificial Intelligence” organized by the St. Xavier’s College (Autonomous), Kolkata in association with Indian Institute of Management Kozhikode held on 20th February 2020.
- Participated in the virtual – Faculty development Programme “Investor Wellness during the Pandemic” held on 12th June 2021, organised by Board of Industry – Academia Partnership (BIAP) in association with Pillai Institute of Management Studies and Research.

- Participated and successfully completed the 5 days Online International Faculty Development Programme on “Teaching, Learning & Evaluation in HEIs in Pandemic & Post-Pandemic India” organized by Indian Academic Researchers’ Association (IARA) in collaboration with Barrackpore Rastraguru Surendranath College, West Bengal, India and Panihati Mahavidyalaya, West Bengal held on and from 25 to 29th June, 2020 in virtual platform.
- Participated in 5 days Online Faculty Development Program on “Research Methodology” organized by Balaji Institute of Management Sciences from 13th to 17th July 2020.
- Participated and attended 5 Day Online Faculty Development Program on “Case Writing Methodology” organised by Amity University held from 20th to 24th July 2020
- Participated in Two-Day Faculty Development Programme on “Investing in these Challenging Times” held on 8th and 9th January 2021 organized jointly by Department of Commerce and IQAC, Uluberia College in collaboration with Bombay Stock Exchange Brokers Forum, BSE, Mumbai
- Participated and completed successfully “All India Council for Technical Education” (AICTE) Training and Learning (ATAL) Academy online elementary Faculty Development Program on “Emerging Financial Management and Accounting Techniques” from 21st September 2021 to 25th September 2021 at the University of Burdwan
- Participated, completed, and obtained grade “A” in one-month online Faculty Induction Programme organised by the Human Resource Development Centre, University of Hyderabad from 1st to 30th November 2021
- Participated in Online Faculty Development Program on “Data Analytics for Business & Research” organized by Department of Information Technology, Faculty of Commerce on 4th December, 2021
- Participated and completed successfully AICTE Training and Learning (ATAL) Academy Online Advanced FDP on “Emerging Financial Management and Accounting Techniques” from 17th January 2022 to 21st January 2022 at the University of Burdwan.
- Participated and completed successfully Faculty Development Programme on “Data Analysis using Python” organized by E & ICT Academy, IIT Kanpur (a joint initiative of MeitY and IIT Kanpur) from 27th June 2022 to 1st July 2022.

- Participated in One Day Faculty Development Programme on “Framework for preparation and presentation of Financial Statements” held on 27th June, 2022 organized by Post Graduate & Research Department of Commerce in collaboration with Internal Quality Assurance Cell (IQAC), St. Xavier’s College (Autonomous) Kolkata.
- Participated in the Seven-Day Faculty Development Programme on “Recent Developments in Accounting and Finance”, held at St. Xavier’s College (Autonomous), Kolkata from 15th – 21st December 2022 organized by Department of Commerce (Accounting and Finance), St. Xavier’s College (Autonomous), Kolkata in collaboration with Internal Quality Assurance Cell (IQAC).
- Participated, completed, and obtained grade “A” in two-weeks online Refresher Course on Commerce and Management organised by Malaviya Mission Teacher Training Centre (formerly known as Human Resource Development Centre), University of Hyderabad from 13th to 25th November, 2023
- Participated and successfully completed all tasks, assignments, assessments and secured an A grade in the One Week National level Online Faculty Development Program on Outcome Based Education and Application of Generative AI in Teaching and Research, organised by the Internal Quality Assurance Cell (IQAC) of Gauhati University, Assam in association with IPSR SOLUTIONS LIMITED from 17 April 2024 to 24 April 2024. [7:30pm to 9:30pm on WEBEX platform]
- Participated in the one week International Online Faculty Development Programme on RESEARCH AND PUBLICATION ETHICS during 22nd April to 28th April 2024 [5:30pm to 7pm on GOOGLE MEET platform] organized by PG and Research Department of Commerce, Thanthai Periyar Government Arts and Science College, Tiruchirappalli in association with Education Research and Development Association
- Participated and completed the NEP2020 Orientation and Sensitization programme -1 under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) organized by the University of Burdwan from 18<sup>th</sup> April 2024 to 29<sup>th</sup> April 2024 and obtained Grade A.

## 9. Webinar

- Participated in the National Webinar Series on “Super Cyclone Amphan and the Delta organized by Department of Commerce & Department of Economics in collaboration with IQAC, Vijaygarh Jyotish Ray College, Kolkata on 10<sup>th</sup> & 11<sup>th</sup> June 2020.
- Participated in Webinar session entitled “Online Faculty Development Programme: Issues and Challenges” on 14th June 2020 jointly organized by Bengal Library Association & Naba Ballygunge Mahavidyalaya.
- Participated in the International Webinar on “Corporate Response vis-à-vis Covid 19 crisis” held on 13th June 2020 organized by Department of Commerce, St. Xavier’s College Burdwan.

- Participated and attended in a Webinar on “Impact of Covid-19 on the Labour Market of the World Economy & Responses for Revival” organized by The Heritage College Economics Department held on 16th June 2020.
- Participated in Webinar “Introduction to Business Analytics”: Communicating with Data organized by School of Business, AURO University, Surat, Gujarat, held on 17th June 2020
- Participated in the State Level Webinar on “Education in Pandemic” organized by IQAC Dumdum Motijheel Rabindra Mahavidyalaya held on 30th June 2020.
- Participated in the webinar titled “The NextGen and Business education: The Challenges for the Teaching Community” held by Indian Institute of Contemporary Management and Research (IICMR) on 23rd June 2020.
- Participated in One Day International Webinar on “Fintech Revolution in Pandemic Period” organized by PG & Research Department of Commerce Periyar E.V.R College in association with Indian Accounting Association on 4th July 2020.
- Participated in National Level Webinar on “Post-Lockdown economy: Impact on MSME & Education” on 25th June 2020 organized by Shibpur Dinobundhoo Institution (College), Department of Commerce (UG and PG) in association with Dr. Kanailal Bhattacharyya College, Department of Commerce.
- Participated in the National Webinar on “Intellectual Property Rights: The Indian Scenario” held on 26th June 2020 organized by Department of Commerce, New Alipore College in association with IQAC, New Alipore College.
- Participated in One Day International Webinar on “Issues and Challenges of Business, Economics and Finance in Global Scenario at the Present Context” organized by Department of Commerce, Raiganj University, on 18th June 2020.
- Participated in the Webinar titled “AI – Driven Marketing in Post Covid Era” organized by the Department of Commerce Evening (UG & PG) Shri Shikshayatan College, Kolkata held on 18th June 2020.
- Participated in the National Webinar on “Is CSR fulfilling the social responsibility of Corporates?” organized by Department of Commerce (Evening shift) of Seth Anandram Jaipuria College held on 2nd July 2020.

- **Attended in One Day State Level Webinar on “Use of Journals in Academic Research and Scholarly Publishing” organized by the Central Library, Lalbaba College on 26th June 2020.**
- **Attended in One Day State Level Webinar on “Employability Skills for Future Workforce” organized by the Central Library, Lalbaba College on 27th June 2020.**
- **Attended webinar on “Learning, Unlearning & Relearning for Sustained Employability in the New Age” organized by NIIS Institute of Business Administration, Bhubaneswar held on 19th June 2020.**
- **Participated in a Webinar titled, “Impact of Covid- 19 on Indian Financial Markets” organized by the Department of Commerce, The Heritage College held on 23rd June 2020.**
- **Participated in the International Webinar on “Pedagogy through the Looking Glass: Challenges and Opportunities” jointly organized by Narasinha Dutt College and Naba Ballygunge Mahavidyalaya held on 5th July 2020.**
- **Attended and participated in 2 hours State level webinar on “Personal Income Tax Planning: A Comparative Analysis between Existing and New Regime” organized by Department of Commerce and IQAC, Bijoy Krishna Girl’s College held on 4th July 2020.**
- **Participated and interacted in the webinar on “Future of Banking” organized by Acasia Global Knowledge Initiative, held on 24th June 2020.**
- **Participated in the International Webinar on “A Light on introduction to IFRS” organized by IQAC & Department of Commerce (Bank Management) Shift- II, Sri Kanyaka Parameswari Arts and Science College for Women, held on 11th July 2020.**
- **Participated in the National Webinar on “Pandemics and Natural Disasters: Understanding and Coping” organized by IQAC and Academic Council of St. Xavier’s College(Autonomous) Kolkata held on 11th and 12th July 2020.**
- **Participated in frontiers in Biological Sciences (Chapter IV) an International Webinar on “Covid-19 – The Current scenario organized by the Department of Microbiology, St. Xavier’s College (Autonomous) Kolkata in collaboration with IQAC, St. Xavier’s College (Autonomous) Kolkata held on 2nd and 4th July 2020.**
- **Participated in National Webinar on “BoycottChinese Products: Prospectsand challenges in India” organized by Department of Economics and IQAC. Serampore Girls’ College on 14th July 2020.**

- Participated a Webinar on “Leading an Organization in VUCA Times” organized by Heritage Business School held on 15th July 2020.
- Participated and attended State Level Webinar on “Administrative Affairs Thrusting Upon Promotion of College Teacher / Librarians under CAS” organized jointly by Teachers’ Council & IQAC, City College held on 11th July 2020.
- Participated in the Webinar on “Covid-19 and Sustainable Development in Developing Country context: Special Reference to India” organized by Adamas University held on 25th July 2020.
- Participated in One Day National Webinar on, “Impact of Covid- 19 on Indian Economy” organized by Department of Commerce, Victoria Institution (College), Kolkata in Collaboration with the Institute of Company Secretaries of India (ICSI)-EIRC, Kolkata held on 26th July 2020.
- Participated in a National Webinar on “Fake News in the era of Covid-19” organized by the Department of Journalism and Mass Communication, Netaji Nagar College& Internal Quality Assurance Cell (IQAC) held on 25th July 2020.
- Participated in National Level Webinar on “Intrapreneurial abilities for Institutional Engagement during Pandemic Challenges” organized by Department of Commerce S.J.R. College of Science, Arts and Commerce, Bangalore held on 27th July 2020.
- Participated in National Webinar on “Entrepreneurial abilities for Institutional Engagement during Pandemic Challenges” organized by Department of Commerce, Sri Jagadguru Renukacharya College of Science, Arts and Commerce, Bengaluru on 27th July 2020.
- Participated in One day International Webinar on “Sustainable Business Opportunities and Resilience: A Post pandemic Era” organized by Barasat College held on 28th July 2020
- Participated in Two-Day Webinar on NAAC Assessment and Accreditation Process on 30th and 31st July 2020 under UGC PARAMARSH SCHEME held by IQAC and Academic Council of St. Xavier’s College (Autonomous) Kolkata
- Participated in One-day State Level Webinar on “Recent Tax Reform in India: Impact on Tax Payers and their attitudes” organized by the Department of Commerce under the Programme of IQAC, Khudiram Bose Central College, Kolkata on 5th August 2020.

- Participated in One-day State Level Webinar on, “Global Pandemic & its Effect on Indian FinancialMarket” organized by Department of Commerce, Vivekananda College, Thakurpukur, Kolkata on 9th August 2020.
- Participated in the One-Day International Webinar on “Moratorium on Loan Repayment: Effects on Financial Institutions” held on 29th August, organized byDepartments of Commerceand Management Studies,St Xavier’s College(Autonomous), Kolkata in collaboration with The Institute of Cost Accountants of India.
- Participated in National Level User Awareness Programme, titled “Accessing E-resources from National Digital Library of India for students, teachers and LIS professionals” organized by Rishi Bankim Library, R.B.C Evening College held on 13th September, 2020
- Participated in Two-Day International Webinar on “Resilience Strategy for Indian Economy: Role of Commerce and Accounting in New Normal” jointly organized by Commerce Alumni Association, University of Calcutta and Department of Commerce, University of Calcutta in collaboration with Indian Accounting Association, Kolkata Branch and The Institute of Cost Accountants of India and Supported by London Overseas Centre of Cost Accountants held during13th and 14th February 2021.
- Participated in a Webinar “Overview of securities market and career growth” held on 12th June 2021 organized by the BSE Investors Protection Fund as an Investor Awareness initiative.