

St. Xavier's College (Autonomous), Kolkata  
XAVIER'S COMMERCE SOCIETY  
PRESENTS



# ANNUAL REPORT 2018-2019



# XAVIER'S COMMERCE SOCIETY

The Xavier's Commerce Society (XCS) is the representative society of the Department of Commerce of St. Xavier's College (Autonomous), Kolkata. The society strives for the progress and intellectual mastery of every undergraduate commerce student within the college. The society, by organising holistic events throughout the academic year, ensures that every student is taught critical lessons before stepping into the corporate world. The Annual Report is published and distributed among the faculty of the Department of Commerce as a measure and record of the achievements of the society in the year gone by. The purpose of the Annual Report is to inform the readers of all the activities carried out by the Xavier's Commerce Society. It encompasses all the events through which the society aims to achieve its goal-providing a platform for the students to hone their skills.

## "MOTTO"

The Xavier's Commerce Society was formed in March 2006 with the motto "Dreams. Development. Destiny."

Dreams symbolize the aspirations and desires of a person. The society encourages everyone to dream big and helps them strengthen their abilities so as to give flight to their dreams.

Development stands for the process of gradual advancement from the stage of aspiration to the stage of achievement. XCS helps its members develop useful skills which they will require to accomplish their goals in the corporate sector.

Destiny refers to the fate of an individual. At XCS, we believe that a person's destiny is not predetermined, but created. XCS strives to develop certain traits in its members which will help them develop their dreams into destiny.

## "MISSION STATEMENT"

- To act as a synonym to professionalism and a body that believes in the quality of the events.
- To ensure and provide fair and maximum participation of the commerce students in seminars and events in Kolkata and elsewhere.
- To ensure that all the events have an educational/training/guiding purpose to it and that such purpose is fulfilled.
- To provide all its members equal opportunities to learn and grow, not only as individuals, but also as a team.
- To appreciate and mutually respect all our members' hard work, initiative, and dedication.

# XAVIER'S COMMERCE SOCIETY

## "PROGRESS"

In 2006, the Xavier's Commerce Society began its journey with the launch of its annual journal, Youthink. Over the years, Youthink has become a platform for students of the Department of Commerce to deliberate upon matters relating to the world of commerce and business. Having been associated with luminaries such as Mr. Shah Rukh Khan, Dr. Shashi Tharoor, Mr. Sachin Tendulkar, Mr. Narayana Murthy, Mr. Brett Lee among others, XCS has made a name for itself internationally. The year 2007 witnessed the first edition of our intra-college management competition, X-Calibre.

Events such as Inception, Innovision, Intelligentsia and our national level management fest, Insignia began and made 2009 an extremely successful year. Inception, a management simulation event, is held exclusively for the first years to showcase their talent.

Innovision, a week long event, in the course of which seminars are conducted by experts in various arenas, helps students hone their abilities and arouse their interests in diverse fields. In the past, companies such as Google and Uber have come down to our college and educated the students on a plethora of subjects, each more captivating than the other.

The year 2015 saw the introduction of Fintusion, an event-cum-competition based on derivatives trading and futures markets. The society made history by launching its very own mobile application, a platform which connects the students to all that is XCS. Intelligentsia, a panel discussion, brings some of the brightest minds in the country on-stage, where they share their experiences with students and provide them an insight into their lives and journeys.

Insignia, now in its eleventh instalment, is our highly anticipated flagship event. Having hosted the likes of Mr. Rahul Bose, Mr. Suhel Seth, Justice Markandey Katju and world renowned comedians like Papa CJ, Biswa Kalyan Rath and Kenny Sebastian in the past and associated with companies like TATA, Birla, Hero, Cadbury, HP, Motilal Oswal and HDFC Bank, Insignia surpasses itself and sets new benchmarks each year.

In 2013, we introduced the 'Nationals' competition, a pan-India event, taking Insignia to newer frontiers. In 2016, we went international for the first time, and hosted participants from across the Middle East, Australia, Europe and the sub-continent at the six open events - all of which received a great response. This year, we yet again organised an event exclusively for high school students - Corporate Prodigy, to acquaint them with the corporate world.

With landmark achievements, unprecedented accolades and evergreen praise, the year gone by has seen the Xavier's Commerce Society grow by leaps and bounds. Corporates, faculty and participants alike have acknowledged the infectious enthusiasm and enthralling growth in our work. We look forward to another year of breaking records, trendsetting innovation and incessant growth, rooted in our vision of service to the college and its ideals.



# XCS EVENTS

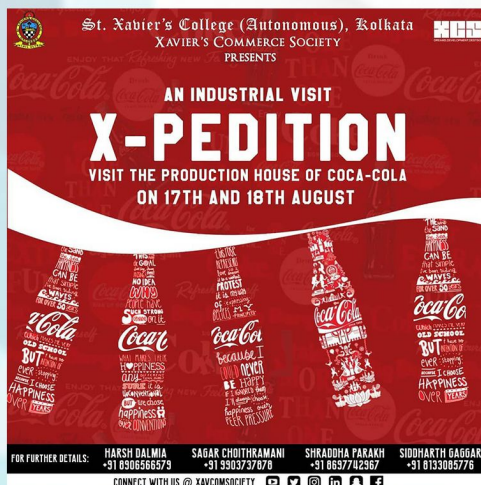
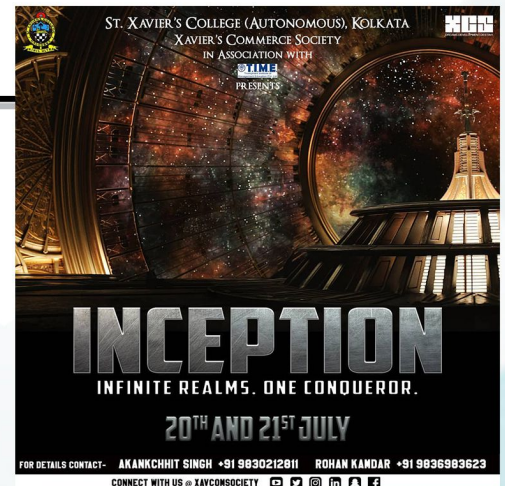


## INNOVISION (9<sup>TH</sup>- 13<sup>TH</sup> JULY'18)

This year, XCS commenced its activities with Innovision, which is an intra-college week long event consisting of various career oriented seminars. The multitude of seminars at Innovision provided a platform for the students to enhance their knowledge, develop their personality and improve their communication skills in a lucid and interactive manner. This year, we had 14 seminars and workshops by experts from TCC, PayTM, Hindustan Unilever and BSE institute to name a few.

## INCEPTION (20<sup>TH</sup>-21<sup>ST</sup> JULY'18)

Inception is one of the flagship events of the society which is held exclusively for the first year students of St. Xavier's College to facilitate them to showcase their talents and leave a mark amongst legends. It is a two day event hosting a series of stressful and promising rounds based on marketing, human resource, transportation and finance followed by personal interviews. This event, which is a quest to find the Best Manager, took place on the 20th and 21st of July, 2018.



## X-PEDITION (17<sup>TH</sup> - 18<sup>TH</sup> AUGUST'18)

The Xavier's Commerce Society has always endeavoured to amplify the practical skills of students by organizing industrial visits. This year, XCS organized a visit to coca-cola company, a manufacturing unit of beverages designed with the aim to get the students acquainted with the fundamentals of how an organization functions at the operational and technical levels.



# XCS EVENTS

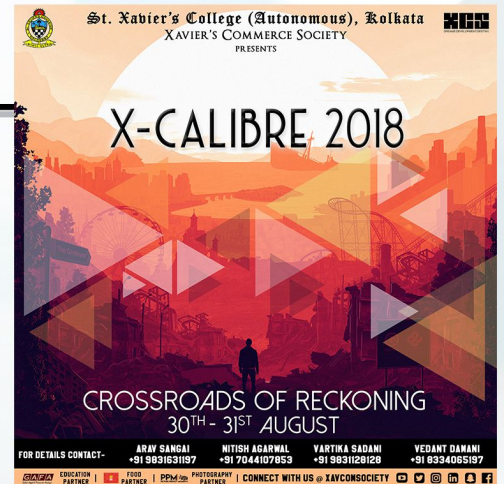


## CORPORATE PRODIGY (9<sup>TH</sup>- 13<sup>TH</sup> JULY '18)

XCS believes that it is the youth who have the potential to stir up a revolution. In an attempt to broaden horizons this year, XCS organised Corporate Prodigy - an event designed exclusively for high school students with the aim to give them the experience of undergraduate-level corporate events even before entering college. Attended by 11 top schools, Corporate Prodigy inspired young people and helped them learn what it takes to manage risks.

## X-CALIBRE (30<sup>TH</sup>-31<sup>ST</sup> AUGUST '18)

X-Calibre is a premier Intra-College management festival which aims to test the skills and fortitude of the students. It consisted of seven events this year: Best Manager, Public and International Relations, Business Quiz, Human Resources, Finance, Strategic Management and Marketing among others. Held on the 30th and 31st of August, 2018 with an array of onstage and offstage rounds, this two day event put the students through a rigorous test of their corporate skills.



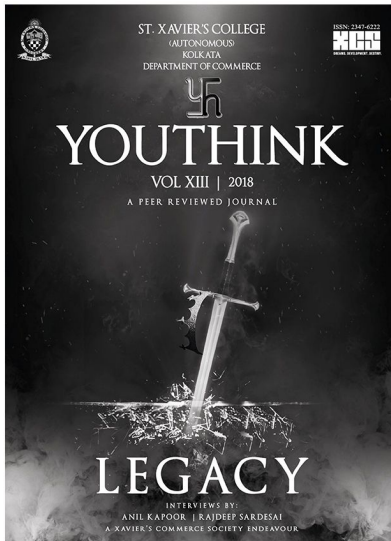
## INTELLIGENTSIA (1<sup>ST</sup> OCTOBER '18)

Intelligentsia is the society's annual panel discussion which brings together the most eminent personalities from around the country. The topic for the panel discussion this year was "Hopes From Hindsight: Can India Strategically Capitalise on a Rich Legacy?" Intelligentsia was held on 1st October, 2018. The panelists included eminent personalities like Justice Sri Asok Kumar Ganguly, Dr. Runa Sarkar and Ms Aarti Sharma.



# XCS EVENTS

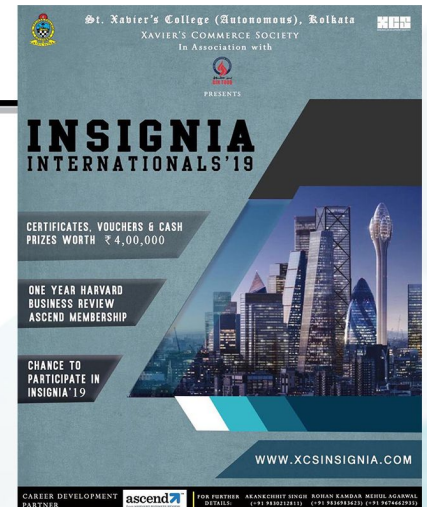
## YOUTHINK (1<sup>ST</sup> OCTOBER'18)



Youthink is the annual journal of the Department of Commerce, St. Xavier's College, Kolkata. The year 2018 saw the launch of the Twelfth Edition of Youthink based on the theme 'Legacy'. Besides having interviews from dignitaries like Mr Narayan Murthy, Mr Shah Rukh Khan, Mr Sachin Tendulkar, Mr Anil Kapoor and Dr Shashi Tharoor, it serves as a platform to put forth the views of the budding students of the college. Over 3500 copies of the journal were distributed. Youthink also has its own unique ISSN (ID-2347-6222) which makes it an internationally recognised journal.

## INTERNATIONALS (27<sup>TH</sup> JANUARY'19)

With the aim of realising the true potential of the youth, XCS initiated Nationals in 2013. Nationals, in its first year, consisted of the hugely popular B-Plan and B-Quiz. In the year 2017, XCS went international. This year, the horizon was broadened even further by events like Portfolio Management, Online Treasure Hunt, B-Quiz, B-Plan, Sports Management alongside six events like Best Manager, Entrepreneurship, and Public Relations, among others, were held. The events witnessed record registrations yet another time.



## INSIGNIA (26<sup>TH</sup> - 27<sup>TH</sup> FEBRUARY'19)



Insignia, the Annual Management Festival of St. Xavier's College (Autonomous), Kolkata aims to provide an international platform to the youth of today, who aim to step into the shoes of high-profile corporates. The two day festival hones the skills of the participants by putting them through rigorous situations. The fest gives them a chance to carve out a niche in the corporate domain.

This year, Insignia will chronicle the journey of the American Cinema and its metamorphosis from a mere genre of entertainment into a global phenomenon capable of inspiring billions, shaking social norms and influencing the geopolitical dynamics. The colleges that have been a part of Insignia in the past years include Christ University (Bangalore), Lady Shri Ram College (Delhi), Symbiosis College (Pune), University of Liberal Arts (Bangladesh) among others.

# XCS ALUMNI

**As part of the XCS committee, many students have graduated till now and most of them have either been placed in big corporate houses or have started their own business.**

Gautam Jain  
Deloitte & Touche, Kolkata

Keka Bhattacharjee  
Zomato, Kolkata

Aanchal Gupta  
DB Desai and Associates, Kolkata

Sunil Dhankani  
Ernst and Young, Gurgaon

Anuj Bothra  
Swiggy, Kolkata

Shruti Parasrampur  
Deloitte, Mumbai

Charu Singh  
Colgate Palmolive, Mumbai

Vikram Kumar  
Goldman Sachs, Jamshedpur

Nihit Agarwal  
J.P. Morgan, Mumbai

Pious Saraswat  
Google, Gurgaon

Mohit Maloo  
ITC, Kolkata

Gaurav Jain  
Aditya Birla Group, Mumbai

## The eminent personalities featured on Youthink

Mr. Shah Rukh Khan  
Actor & Producer

Lord Jeffery Archer  
Member of House of Commons  
Best Selling Author

Mr. Narayan Murthy  
Co-founder  
Infosys

Mr. Anil Kapoor  
Actor and Producer

Mr. Arnab Goswami  
Co-founder  
Republic TV

Mr. Deepinder Goyal  
Founder and CEO  
Zomato

## Intelligentsia brought on stage pioneers in their respective fields on a single platform

Justice Sri Asok Kumar Ganguly  
Former Judge of Supreme Court  
Former Chairman of WBHRC

Dr. Runa Sarkar  
Dean (Academics) Professor  
of Economics at IIM, Calcutta

Ms. Aarti Sharma  
Head of Eastern & North Eastern  
Operations at OYO Rooms

Dr. Surendra Munshi  
retired professor of Sociology  
of IIM, Calcutta

## PAST SPONSORS





# VOTE OF THANKS

The astounding success of Xavier's Commerce Society is a direct result of the unfailing support and guidance of our Principal, Rev. Dr. Dominic Savio, S.J. His immense faith in our abilities has been the guiding light for our success. The blessings, encouragement and support of Rector and Vice Principal (B.Com Morning) Rev. Dr. S. Xavier, S.J. has been instrumental to the growth of this society. We are also indebted to Rev. Peter Arockiam, S.J., Vice Principal (B.Com Evening) who has always been with us in all our endeavours and has shown unflinching faith in all that we have set out to do. The support of Prof. Swapan Banerjee, Dean (B.Com Morning) and Prof. Amitava Roy, Dean (B.Com Evening) have also been a source of constant support. Furthermore, our events would have remained ideas without the contributions of our esteemed sponsors, and as such we duly appreciate their unhindered support. What began as a meeting point for like-minded young individuals has now evolved into a proactive community dedicated to inculcate in today's commerce students the skills and talents required for excelling in the corporate world.

From a seed of an idea in a conversation, the society has grown to become a benchmark for professionalism in the college. There has been much to dream and great steps have been taken towards development. Yet there is far more to do, far more to accomplish, and the path to our destiny leads us forward every day. I would like to thank Akankchhit Singh and Rohan Kamdar for leading from the front as Joint Secretaries for the year 2018-2019, and our team of XCSers from across all years for striving towards making each year better than the last.

~Prof. Shaunak Roy