



St. Xavier's College (Autonomous), Kolkata
XAVIER'S COMMERCE SOCIETY

ANNUAL REPORT

2021-2022



DREAMS.DEVELOPMENT.DESTINY.

XAVIER'S COMMERCE SOCIETY

Xavier's Commerce Society (XCS), the representative society for the Department of Commerce for St. Xavier's College (Autonomous), Kolkata, focuses on engaging students by providing quality experience of the corporate world ahead of them via prolifically designed fests spread out throughout the year. The Annual Report is published and distributed among the faculty of the Department of Commerce as a record of the benchmarks made in the year gone by. The purpose of the Annual Report is to inform the readers of all the activities carried out by the Xavier's Commerce Society, that help it carry out its objective of helping commerce students inculcate practical business skills.

'MOTTO'

The Xavier's Commerce Society was formed in March 2006 with the motto, "Dreams. Development. Destiny."

Dreams epitomize the truest aspirations and desires which one possesses. Here at XCS, we serve as catalysts helping students accomplish their dreams and manifest them into reality. Development substantiates consistent advancement, beginning from the stage of aspiration, culminating upto the stage of achievement. The Society aims to aid students in building their business and corporate acumen and transforming them into individuals prepped and ready to step out into the corporate world. Destiny refers to the fate of an individual. We believe that one holds the power to their own destiny and we strive to help people accomplish their goals in order to achieve their destiny.

'MISSION STATEMENT'

- >To act as a synonym for professionalism and a body that believes in the quality of the events.
- >To ensure and provide fair and maximum participation of the commerce students in seminars and events in Kolkata and elsewhere.
- >To ensure that all the events have an educational/training/guiding purpose to it and that such purpose is fulfilled.
- >To provide all its members equal opportunities to learn and grow, not only as individuals but also as a team.
- >To appreciate and mutually respect all our members' hard work, initiative and dedication.

XAVIER'S COMMERCE SOCIETY

PROGRESS

The Xavier's Commerce Society started its journey back in 2006 with the launch of its annual business journal, Youthink. Over the years, Youthink has become a platform for the students of the Department of Commerce to voice their opinions about the socio-political dynamics of the world as well as their corporate implications. Our associations with luminaries such as Mr. Shah Rukh Khan, Mr. Mohammad Hamid Ansari, Mr. Sachin Tendulkar, Mr. Narayana Murthy, and Mr. Brett Lee, among others, is testimony to the fact that XCS has made its mark on an international scale.

The year 2007 witnessed the first edition of our intra-college management competition, X-Calibre. Along with that, we had a plethora of other events such as Inception, which is an exclusive corporate simulation event for first year students, Innovision, a compendium of seminars held to guide students in choosing their career paths, and Intelligentsia, a panel discussion with eminent personalities.

Insignia, now in its fourteenth installment, is our highly anticipated flagship event. Having hosted the likes of Mr. Rahul Bose, Mr. Suhel Seth, Justice Markandey Katju and renowned comedians like Tanmay Bhat, Rahul Dua, Biswa Kalyan Rath and Kenny Sebastian in the past and having associated with companies like Incoda, TATA, Birla, Hero, Cadbury, HP and HDFC Bank, Insignia surpasses itself and sets new benchmarks each year.

In 2013, we introduced the 'Nationals' competition, a pan-India event, taking Insignia to newer heights. In 2016, we went International for the first time and hosted participants from across the Middle East, Australia, Europe and the sub-continent at the six open events - all of which received a great response. This year, we yet again organized an event exclusively for high school students - Corporate Prodigy, to acquaint them with the corporate world.

This year, as we conducted our operations both in online and offline mode, the society made great strides to make the academic year successful. Having organized the most number of events in the college throughout the year, we transitioned into the offline mode seamlessly for our flagship event - Insignia. Not only did the participants, but corporates and faculty members also appreciated and acknowledged the zeal and vigour with which we continued our work. We look forward to another year of success and accomplishments, a year of limitless learning, and a year of transcending possibilities to achieve the extraordinary.

XCS EVENTS

CORPORATE PRODIGY (7TH – 8TH AUGUST '21)

XCS started its activities this year with an online edition of Corporate Prodigy, a two-day management simulation event for high school students. The event brought together the finest schools across the country. This event aims to provide school students with a glimpse of the corporate world while also informing them of the attributes that will be required of them in order to flourish in the dynamic world and become adept with the required environment.



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INNOVISION '21

A SERIES OF INSIGHTFUL WEBINARS

17TH SEPT MR. ADARSH DASGUPTA EXPLORING CAREER OPTIONS IN CORNELL 11:00 A.M.	18TH SEPT ACCELERATORS ACROSS THE NATION 11:00 A.M.	19TH SEPT NORTH STAR ACADEMY EVALUATING FUTURE CAREER PROSPECTS 1:00 P.M.
17TH SEPT ERUJATE OPENING YOUR JOURNEY TO IIM 1:00 P.M.	20TH SEPT FINLITE'S INSIGHTS INTO THE INDIAN ECONOMY 1:00 P.M.	24TH SEPT TECHNOLOGY BUILDING AN INITIAL BUSINESS MODEL 1:00 P.M.
18TH SEPT ACCELERATORS INSIGHTS OF DATA ANALYTICS 1:00 P.M.	21ST SEPT MR. MOHNA KULIA LEGAL INVESTING STRATEGIES IN YOUR 30s 1:00 P.M.	25TH SEPT EDUARS KNOWLEDGE BEYOND SCHOOL 1:00 P.M.
18TH SEPT ITC MANAGEMENT SYSTEMS MANAGEMENT AS A CAREER OPTION 1:00 P.M.	21ST SEPT T.J. MEE WORKING TO & H 1:00 P.M.	18TH SEPT MR. DILIPRAJ GANGARBI BUILDING THE PERFECT RESUME 1:00 P.M.
18TH SEPT TOTALMASTERS THE ART OF PUBLIC SPEAKING 1:00 P.M.	18TH SEPT IPMO LIFE AS A CONSULTANT 1:00 P.M.	
19TH SEPT DR. ANJOL KUMAR GROSH CONSIDERING A CAREER REAL 1:00 P.M.	22ND SEPT MR. PARTOSH ABHAI THE ART OF STORYTELLING 1:00 P.M.	

INNOVISION (17TH – 25TH SEPTEMBER '21)

With the aim of educating the students about the different aspects of the corporate world, Innovision 2021 witnessed 16 career-oriented webinars and workshops that were conducted featuring executives from companies such as KPMG. The outpour of response was so great that even inter-college students wanted to be a part of the webinars. It was indeed a once-in-a-lifetime opportunity for the students to observe business pioneers.

INCEPTION (9TH – 11TH OCTOBER '21)

For the newly inducted first years, Inception is the most important management simulation. At Xavier's Commerce Society, we attempt to place students' pressure coping and composure to test. The simulations give them a taste of the business world and what they can expect if they continue on their current path. This event has established a reputation as one of the most competitive events at St. Xavier's College (Autonomous), Kolkata, and we will continue to do everything we can to retain the event's elite status.



XCS EVENTS

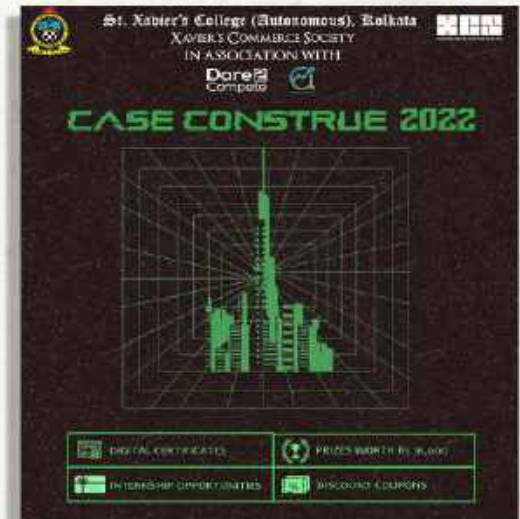
YOUTHINK LAUNCH (27TH JAN '22)



Youthink, a globally recognised annual business journal with its own ISSN ID, aims to provide a forum for people to express their views on a variety of business, social, and geopolitical problems. The sixteenth edition of Youthink, with the theme Reckoning, was launched online this year, and was commemorated by a panel of notable people, including Prof. Debashis Chatterjee, Director IIM Kozhikode.

CASE CONSTRUE (26TH MARCH - 4TH APRIL'22)

As the year witnessed unprecedented difficulties due to the primary mode of activities continuing to take place both online and offline, this venture of the Xavier's Commerce Society witnessed significant development. Intricately designed case studies were curated to test and mark the solution solving skills and business acumen of the participants from around the globe in every realm of management.



INSIGNIA (30TH APRIL - 1ST MAY'22)



Insignia, the Xavier Commerce Society's flagship event, is a name identified with irrefutable splendor and greatness. This is the only fest that draws students from India's finest colleges as well as from around the world. As they compete against top competitors, Insignia seeks to provide a holistic platform for participants to acquire sound business skills and discover their real potential. The theme for Insignia 2022, 'Rise of Imperium' reflects the challenges that society faces, where we hosted a hybrid Insignia which was truly like contributing towards the rise of the society's imperium.

OTHER INITIATIVES

TELEGRAM

Here at the Xavier's Commerce Society, a core focus lies on developing ourselves with progressing times and as this social media platform slowly gained traction, we aimed at heralding the platform to our benefit and engaging a following there as well in order to transmit core updates and keep the following up to date. This platform witnessed a following of 900+ subscribers in a very short period of time and enabled us to help students receive pertinent and timely updates on relevant topics and ensured a much smoother functioning and transmission of information.

TL;DR

In an attempt to spread awareness and increase the knowledge of the students of St. Xavier's and those from other colleges, the Xavier's Commerce Society started 'Too Long; Didn't Read', a weekly initiative wherein we threw light on different corporate, social, geopolitical and other topics. TL;DR was successful in educating the students about a vast variety of issues and received tremendous feedback from the students as well as the faculty members.

XCS ALUMNI

As part of the XCS committee, many students have graduated till now and most of them have either been placed in big corporate houses or have started their own business.

Pratik Agarwal,
Director,
KPMG

Yashvardhan Goenka,
Senior Associate,
Boston Consulting

Mayank Lohia,
Senior Brand Manager,
P&G

Anuj Bothra,
Director,
Flipkart

Nihit Agarwal,
Investment Banking Analyst,
JP Morgan

Megha Bengani,
Advocate at
Delhi High Court

Anurag Goyal,
Head of Finance
- Advertising,
Amazon India

Gaurav Jain,
Assistant General Manager,
Aditya Birla Management
Corporation

Uddhav Poddar,
Senior Brand
Manager,
P&G

Aakash Bhotika,
Assistant Vice President,
Swiggy

Vikram Kumar,
Finance Manager,
ITC

Nikita Mendonca,
Financial Analyst,
Ford Motor Company

Rohit Arora,
Assistant Vice President,
Swiggy Access

Rishita Das,
Assistant Manager,
PwC

Saket Todi,
Director,
Lux Industries Limited

Tanuj Gupta,
Assistant Manager,
CITI Bank

Shruti Parasrampurua,
Manager,
KPMG (Singapore)

Jaishree Dudani,
Senior Associate,
BCG

The alumni have, since long, been an important part of our society. They've set the bar for success and achievement that young XCSers strive to surpass. XCSers have, since the beginning, achieved laurels in every field, whether it be the corporate, legal or any other for that matter, and brought pride to the society. The two-and-a-half-year journey of XCSers might get over, but their bonds last a lifetime.

It is truly said that you carry the crest wherever you go as people define us more by the actions and the impact we make. The spartan life of an XCSer is truly unmatched and no obstacle is insurmountable. It is the alumni who make this society a valuable addition in terms of networking and development and we hope their contribution grows over time.

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THE EMINENT PERSONALITIES FEATURED ON YOUTHINK

Mr. Gautam Gambhir,
Former Indian Cricketer
& Member of Parliament

Mr. Mohammad Hamid Ansari,
Former Administrator
and Diplomat

Mr. Arnab Goswami,
Co-founder,
Republic TV

Mr. Shah Rukh Khan,
Actor & Producer

Mr. Gulzar,
Poet and Lyricist

Dr. CNR Rao,
Scientist

Mr. Boman Irani,
Indian Actor and
Voice Artist

Ms. Medha Patkar,
Social Activist

Mr. Shaan,
Singer

Mr. Narayana Murthy,
Co-founder,
Infosys

Mr. Deepinder Goyal,
Founder and CEO,
Zomato

Lord Jeffery Archer,
Member of House
of Commons,
Best Selling Author

Mr. Anil Kapoor,
Actor & Producer

Mr. Manish Malhotra,
Indian Fashion Designer,
Entrepreneur and Filmmaker

Mr. Abhinav Bindra,
Olympic Gold Medalist

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FRANK
ROSS
PHARMACY

Godrej

SOUTH CITY mall

WOW!
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VOTE OF THANKS

The phenomenal success of the Xavier's Commerce Society is a result of the unwavering guidance of our Principal, Rev. Fr. Dr. Dominic Savio, S.J. His immense faith in our actions has been the guiding light for us and has helped the society strive for excellence. The blessings, encouragement and support of Vice Principal (B.Com Morning), Rev. Fr. Joseph Kulandai, S.J., have been a constant source of motivation for this society. We are also indebted to Rev. Fr. Peter Arockiam, S.J., Vice Principal (B.Com Evening) who has always been a part of all our ventures and has believed in us at every step of the way, helping us attain new heights with every endeavor. Dr. Amitava Roy, Dean (B.Com Morning) and Dr. Soheli Ghosh, Dean (B.Com Evening) have also been a source of constant guidance and support. Furthermore, our events could not have been materialized without the contributions of our esteemed sponsors, and we are truly grateful to them. What began as an initiative by ambitious young individuals to go the extra mile and excel beyond the traditional syllabi, has now transformed into a proactive community of perpetually motivated future business leaders, who aim to achieve the pinnacle of success in the business world.

Since its inception, the society has evolved into a synonym for professionalism in college as a result of the culmination of years of hard work and effort. Despite all these years, what remains constant is the scope for development, as we always strive to achieve perfection. Even during the pandemic period, Xavier's Commerce Society has been able to battle all obstacles and organize all the events with heightened levels of seamlessness and panache. The destiny that we dream to achieve can only be manifested through constant determination and perseverance. We would like to thank Megh Gupta and Yash Haralalka for leading the society as Joint Secretaries for the year 2021-2022, and our entire team of XCSers who carried out their duties with utmost dedication and took the society a notch higher than before.

-Dr. Sumona Ghosh
(Mentor, Xavier's Commerce Society)

-Dr. Shaunak Roy
(Professor-in-charge,
Xavier's Commerce Society)