



St. Xavier's College (Autonomous), Kolkata
XAVIER'S COMMERCE SOCIETY

ANNUAL REPORT

2023-2024



DREAMS.DEVELOPMENT.DESTINY.

Xavier's Commerce Society (XCS), the representative society of the Department of Commerce for St. Xavier's College (Autonomous), Kolkata, focuses on engaging students by providing quality experience of the corporate world ahead of them via prolifically designed fests spread out across the year. The Annual Report is published and distributed among the faculty of the Department of Commerce as a record of the benchmarks made in the year gone by. The purpose of the Annual Report is to inform the readers of all the activities carried out by the Xavier's Commerce Society, that helps it to carry out its objective of assisting students inculcate practical business skills.

MOTTO

The Xavier's Commerce Society was formed in March 2006 with the motto, "Dreams. Development. Destiny."

Dreams epitomise the truest aspirations and desires which one possesses. Here at XCS, we serve as catalysts for helping students accomplish their dreams and manifest them into reality. Development substantiates consistent advancement, beginning from the stage of aspiration, culminating upto the stage of achievement. The Society aims to aid students in building their business and corporate acumen as well as transforming them into individuals groomed and ready to step out into the corporate world. Destiny refers to the fate of an individual. We believe that one holds the power to their own destiny, and thus strive to help people accomplish their goals to achieve their own destiny.

MISSION AND STATEMENT

- >To act as a synonym for professionalism and a body that believes in the quality of events.**
- >To ensure and provide fair and maximum participation of the commerce students in seminars and events in Kolkata and elsewhere.**
- >To ensure that all the events have an educational/training/guiding purpose to it and that such purpose is fulfilled.**
- >To provide all its members equal opportunities to learn and grow, not only as individuals but also as a team.**
- >To appreciate and mutually respect all our members' hard work, initiative and dedication.**

PROGRESS

The Xavier's Commerce Society started its journey back in 2006 with the launch of its annual business journal, Youthink. Over the years, Youthink has become a platform for the students of the Department of Commerce to voice their opinions about the socio-political dynamics of the world as well as their corporate implications. Our associations with luminaries such as Mr. Shah Rukh Khan, Ms. Alia Bhatt, Mr. Sachin Tendulkar, Mr. Narayana Murthy, and Mr. Brett Lee, among others, bear testimony to the fact that XCS has made its mark on an international scale.

The year 2007 witnessed the first edition of our intra-college management competition, X-Calibre. Along with that, we had a plethora of other events, such as Inception, which is an exclusive corporate simulation event for first year students, Innovision, a compendium of seminars held to guide students in choosing their career paths, and Intelligentsia, a panel discussion with eminent personalities.

Insignia, now in its sixteenth instalment, is our highly anticipated flagship event. Having hosted the likes of Mr. Rahul Bose, Mr. Suhel Seth, Justice Markandey Katju and renowned comedians like Tanmay Bhat, Rahul Dua, Biswa Kalyan Rath, Aakash Gupta, Samay Raina and Kenny Sebastian in the past and having associated with companies like Axxela, Royal Enfield, TATA, Birla, Hero, Cadbury, HP and HDFC Bank, Insignia surpasses itself and sets new benchmarks each year.

In 2013, we introduced the 'Nationals' competition, a pan-India event, taking Insignia to newer heights. In 2016, we went International for the first time and hosted participants from across the Middle East, Australia, Europe and the sub-continent at the six open events - all of which received a great response. This year, we yet again organised an event exclusively for high school students, Corporate Prodigy, to acquaint them with the corporate world.

This year, as we conducted our operations, the society made great strides to make the academic year successful. Having organised the most number of events in the college throughout the year, we hosted our flagship event, Insignia. Not only the participants, but also corporate and faculty members appreciated and acknowledged the zeal and vigour with which we continued our work. We look forward to another year of success and accomplishments, a year of limitless learning, and a year of transcending possibilities to achieve the extraordinary.

XCS EVENTS

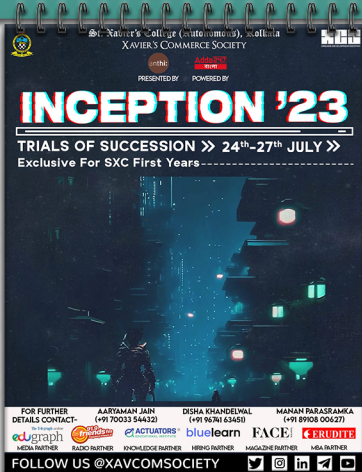
CORPORATE PRODIGY (11TH-12TH JULY'23)

XCS started its activities this year with Corporate Prodigy, a two-day management simulation event for high school students. The event brought together the finest schools across the country. This event aims to provide school students with a glimpse of the corporate world while also informing them of the attributes that will be required of them in order to flourish in the dynamic world and become adept with the required environment.



INCEPTION (24TH-27TH JULY'23)

For the newly inducted first year, Inception is the most important management simulation. Here, at Xavier's Commerce Society, we test students' attributes such as critical thinking and composure. The simulations give them a taste of the business world and what they can expect if they continue on their current path. This event has established a reputation as one of the most competitive events at St. Xavier's College (Autonomous), Kolkata, and we will continue to do everything we can to retain its elite status.

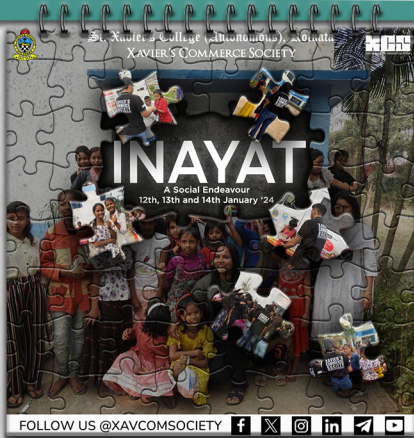


INNOVISION (17TH-22ND SEPTEMBER'23)

With the aim of educating the students about the different aspects of the corporate world, Innovision 2023 witnessed career-oriented webinars and seminars that were conducted featuring professors from institutes such as IIM Calcutta. The outpour of response was so great that even inter-college students wanted to be a part of the same. It was indeed a once-in-a-lifetime opportunity for the students to observe business pioneers.



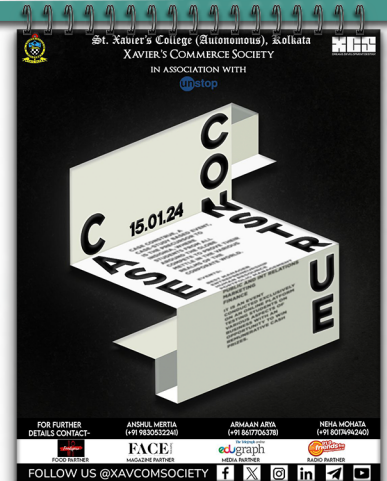
INAYAT (12TH-14TH JANUARY'24)



XCS started the above offline social endeavour last year with the aim of bringing happiness and joy to the unfortunate. During the course of three days, we conducted a food drive in Kolkata, availing food via a food truck. We also visited an old age home to engage and interact with the people via games and distribution of fruit baskets. On the last day, we visited a girls' orphanage where we had stalls consisting of different games and provision of essentials like stationery and food packets was made.

CASE CONSTRUE (15TH JANUARY'24)

Case Construe, an international level case study competition organised by the Xavier's Commerce Society witnessed significant development. Intricately designed case studies spread across several domains were curated to test and assess the skills and business acumen of the participants from around the globe in every realm of management.



YOUTHINK LAUNCH (9TH FEBRUARY'24)

Youthink, a globally recognised annual business journal with its own ISSN ID, aims to provide a forum for people to express their views on a variety of business, social, and geopolitical problems. The eighteenth edition of Youthink, with the theme Awakening, was launched offline this year, and was commemorated by a panel of notable dignitaries.



INSIGNIA (29TH FEBRUARY-2ND MARCH'24)

Insignia, the Xavier's Commerce Society's flagship event, is a name identified with irrefutable splendour and greatness. This is the only fest that draws students from India's finest colleges as well as from around the world. As they compete against top competitors, Insignia seeks to provide a holistic platform for participants to acquire sound business skills and discover their real potential. The theme for Insignia 2024, 'Era of Ascendance', reflects our collective aspiration for growth and development. Insignia 2024 was hosted in association with well-renowned comedians, Samay Raina and Raunaq Rajani.



As part of the XCS committee, many students have graduated till now, and most of them have either been placed in big corporate houses or have started their own businesses.

Pratik Agarwal
Director,
KPMG

Yashvardhan Goenka
Senior Associate,
Boston Consulting

Mayank Lohia
Director,
Sootra Textiles

Anuj Bothra
Director,
Flipkart

Nihit Agarwal
Investment Banking Analyst,
JP Morgan

Megha Bengani
Advocate at
Delhi High Court

Anurag Goyal
Head of Finance-
Last Mile,
Amazon India

Gaurav Jain
General Manager,
Aditya Birla
Management Corporation

Uddhav Poddar
Programmatic Specialist,
Google

Aakash Bhotika
Co-founder,
FreeUp

Vikram Kumar
Junior Associate,
McKinsey & Company

Nikita Mendonca
Financial Analyst,
Ford Motor Company

Rohit Arora
Antler India Resident

Rishita Das
Manager,
PwC

Saket Todi
Director,
Lux Industries Limited

Tanuj Gupta
Senior Business Analyst,
Arthur D Little

Shruti Parasrampur
Associate Director,
KPMG (Singapore)

Jaishree Dudani
Senior Associate,
BCG

The alumni have long since been an important part of our society. They have set the bar for success and achievement that young XCSers strive to surpass. XCSers have, since the beginning, achieved laurels in every field, be it corporate, legal or any other for that matter, and have brought pride to the society. The two-and-a-half-year journey of XCSers might get over, but their bonds last a lifetime.

It is truly said that you carry the crest wherever you go as people define us more by the actions and the impact we make. The spartan life of an XCSer is truly unmatched, and no obstacle is insurmountable. It is the alumni who make this society a valuable addition in terms of networking and development and we hope their contribution grows over time.

OUR SPONSORS

The Eminent Personalities Featured On Youthink

Mr. Sachin Tendulkar
Former Indian Cricketer
& Member of Parliament

Lord Jeffery Archer
Member of House of Commons,
Best Selling Author

Mr. Brett Lee
Former Australian
Cricketer

Mr. Shah Rukh Khan
Actor & Producer

Mr. Gulzar
Poet & Lyricist

Dr. C.N.R. Rao
Scientist

Mr. Boman Irani
Indian Actor & Voice
Artist

Mr. Sourav Ganguly
Former Indian Cricket
Team Captain

Dr. Shashi Tharoor
Member of Parliament

Mr. Narayana Murthy
Co-founder,
Infosys

Mr. Deepinder Goyal
Founder & CEO,
Zomato

Mr. Abhinav Bindra
Olympic Gold Medalist

Mr. Javed Akhtar
Indian Poet, Lyricist &
Screenwriter

Mr. Viswanathan Anand
Indian Chess Grandmaster

Mr. Anil Kapoor
Actor & Producer

Our Sponsors



VOTE OF THANKS

The phenomenal success of the Xavier's Commerce Society is a result of the unwavering guidance of our Principal, Rev. Dr. Dominic Savio, S. J. His immense faith in our actions has been the guiding light for us and has helped the society strive for excellence. The blessings, encouragement and support of Rev. Dr. Joseph Kulandai, S. J., Vice Principal (B.Com Morning), have been a constant source of motivation for this society. We are also indebted to Rev. Dr. Peter Arockiam S. J., Vice Principal (B.Com Evening, B.M.S.), who has always been a part of all our ventures and has believed in us at every step of the way, helping us attain new heights with every endeavour. Dr. Amitava Roy, Dean (B.Com Morning) and Dr. Soheli Ghose, Dean (B.Com Evening), have also been a source of constant guidance and support. Furthermore, our events could not have been materialised without the contributions of our esteemed sponsors, and we are truly grateful to them. What began as an initiative by ambitious young individuals to go the extra mile and excel beyond the traditional syllabi, has now transformed into a proactive community of perpetually motivated future business leaders, who aim to achieve the pinnacle of success in the business world.

Since its inception, the society has evolved into a synonym for professionalism in college as a result of the culmination of years of hard work and effort. Despite all these years, what remains constant is the scope for development, as we always strive to achieve perfection. Xavier's Commerce Society has continually overcome obstacles and organised events with heightened levels of seamlessness and panache. The destiny that we dream to achieve can only be manifested through constant determination and perseverance. We would like to thank Aaryaman Jain and Disha Khandelwal for leading the society as Joint Secretaries for the year 2023-2024, Kunal Gandhi and Mukund Poddar as Joint Public Relations Head for the year 2023-2024, and our entire team of XCSers who carried out their duties with utmost dedication and took the society a notch higher than before.

-Dr. Anulekha Banerjee
(Deputy President & Professor-in-charge,
Xavier's Commerce Society)