
Semester V Paper I

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| Semester | V |
| Course | Minor |
| Paper Title | Introduction to Journalism |
| Paper Code | B3JO230512T/B3JO230512P |
| No. of Credits | 4 |
| Category: Core/MDC/SEC/VAC | Minor |
| Hours per week | 4 |
| Theory / Practical / Composite | Composite |
| Full Marks | 100 (Theory - 60. Practical: 40) |
| Number of Modules | 2 |
| <p>Course Overview: This course offers an introduction to the concept of journalism. It provides a brief history of the evolution of journalism from the early years of the printing press to the present day ecosystem of digital news flow. In the process students are introduced to the world of editors and editing, news gathering, selection and presentation and the influence of various editors and newspapers on the society.</p> <p>Students are also introduced to the concept of news, news values and elements. They are introduced to the various approaches of dealing with information as well as non-news elements that make up various aspects of the news environment.</p> | |
| Course Outcome: | |
| <ol style="list-style-type: none">1. Understand: The evolution of the ecosystem of news and information from the early years of the printing press to the present day world of digital journalism | |

2. Apply: The concept of filtration of information and news values, to segregate news and non-news elements and connect them with the ever evolving process of socio political developments.

3. Analyze: The role of editors and newspapers in formation of a balanced society. Also analyze the role of information, including news and views in creating an ecosystem of awareness amongst the citizens

4. Create: Develop contents with comparative reflections, creative responses, or thematic projects that synthesize journalistic integrity with social reality and responsibility. Refer to cases and events from history to understand how such creative decisions are made.

Prerequisites: *Basic knowledge about any prior course*

SYLLABUS

| UNIT/Module | CONTENT | HOURS or NUMBER OF CLASSES | CO Mapping | COGNITIVE LEVEL |
|--------------------|--|---|--|--|
| Module I | Evolution and Development of media (Print, Radio, TV and Digital) Global Media: Global media scenario, Information Imbalance. | 21 | CO1 CO2 CO3 CO4 | K1 K2 K3 K4 |
| Module II | Module II News: Concept, values and elements of news, objectivity, hard and soft news. Editorials, Columns, Articles, Features, Cartoons, Photographs | 21 | CO1 CO2 CO3 CO4 | K1 K2 K3 K4 |

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| Practical | <u>Practical</u> Writing Exercises: Inverted Pyramid Style, Leads, Headlines, Body, Features, Articles. Feature Writing | 14 | CO1 CO2 CO3 CO4 | K1 K2 K3 K4 |
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| Text Books | | | | |
| Selected excerpts, chapters, and essays from the reading list. Reading/ reference List <ul style="list-style-type: none"> ● Natarajan, J. (2010). <i>History of Indian journalism</i>. Publications Division, Ministry of Information & Broadcasting, Government of India. ● Parthasarathi R. (1995). <i>Journalism in India</i>. South Asia Books. ● Kamath, M. V. (2018). <i>Professional Journalism</i>. S Chand. ● Hohenberg, J. (1978). <i>Professional Journalist</i>. Thomson Learning. ● Shrivastava, K. M. (1987). <i>News Reporting and Editing</i>. Advent Books Division. | | | | |
| Suggested Readings | | | | |

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|--|--|---|
| <ul style="list-style-type: none"> • Kumar, K. J. (2020). <i>Mass Communication in India</i>. Jaico Pub. House. Mumbai. • Kumar R. (2017). <i>History of Indian Journalism</i>. Pearl Books. • Moitra, M. (1969). <i>A History of Indian Journalism</i>. National Book Agency, New Delhi. • Harcup, T. (2024). <i>Journalism: Principles and Practice</i>. SAGE. • Agarwal, V.B. & Gupta, V.S. (2023). <i>Handbook of Journalism & Mass Communication</i>. Concept Publisher, New Delhi | | |
| Web Readings | | |
| <ul style="list-style-type: none"> • SWAYAM NPTEL Online Course on Digital Media by Dr. K S Arul Selvan. Course Code: MJM028: Digital Media • SWAYAM Online course on ‘Society and Media’ by Dr. Durgesh Tripathy, Guru Govind Singh Indraprastha University, New Delhi and CEC | | |
| Evaluation | <u>Theory – 60 marks</u> Attendance: 3 CA: 2 Mid Semester: 10 End Semester Exam: 45 | <u>Practical: 40</u> Attendance: 2 CA: 38 |
| Paper Structure for Theory Semester Exam | 1. 10 Objective type questions of 2 marks each 2. 2 Long Answers of 10 marks each from an option of 4 questions 3. 1 short note of 5 marks from an option of 2 notes | |

Course outcomes (COs) and Cognitive Level Mapping

| COs | CO Description | Cognitive levels |
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| CO1 | Understand: The evolution of the ecosystem of news and information from the early years of the printing press to the present day world of digital journalism | K1 |

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| CO2 | Apply: The concept of filtration of information and news values, to segregate news and non-news elements and connect them with the ever evolving process of socio political developments. | K2 |
| CO3 | Analyze: The role of editors and newspapers in formation of a balanced society. Also analyze the role of information, including news and views in creating an ecosystem of awareness amongst the citizens | K3 |
| CO4 | Create: Develop contents with comparative reflections, creative responses, or thematic projects that synthesize journalistic integrity with social reality and responsibility. Refer to cases and events from history to understand how such creative decisions are made. | K4 |