

Semester	V
Course	Minor
Paper Code	B3JO230512T / B3JO230512P
Paper Title	Introduction to Journalism
No. of Credits	4
Theory / Practical / Composite	Composite
Full Marks	100 (Theory - 60. Practical: 40)
Minimum No. of preparatory hours per week a student has to devote	4
Number of Modules	2
Syllabus	<p>Module I</p> <p>Evolution and Development of media (Print, Radio, TV and Digital)</p> <p>Global Media: Global media scenario, Information Imbalance.</p> <p>Module II</p> <p>News: Concept, values and elements of news, objectivity, hard and soft news.</p> <p>Editorials, Columns, Articles, Features, Cartoons, Photographs</p> <p><u>Practical</u></p> <p>Writing Exercises: Inverted Pyramid Style, Leads, Headlines, Body, Features, Articles.</p> <p>Feature Writing</p>

Learning Outcomes	<ul style="list-style-type: none"> • Students will have a fair understanding of the evolution of media • Students will be able to identify the factors that make news. • Students will understand the importance and role of opinion pieces in journalism. • Students will gather practical training on producing journalistic content including cartoons, photographs, etc.
Reading/Reference Lists	<p>Texts</p> <p>Selected excerpts, chapters, and essays from the reading list.</p> <p>Reading/ reference List</p> <ul style="list-style-type: none"> • Natarajan, J. (2010). <i>History of Indian journalism</i>. Publications Division, Ministry of Information & Broadcasting, Government of India. • Parthasarathi R. (1995). <i>Journalism in India</i>. South Asia Books. • Kumar, K. J. (2020). <i>Mass Communication in India</i>. Jaico Pub. House. Mumbai. • Kumar R. (2017). <i>History of Indian Journalism</i>. Pearl Books. • Moitra, M. (1969). <i>A History of Indian Journalism</i>. National Book Agency, New Delhi. • Kamath, M. V. (2018). <i>Professional Journalism</i>. S Chand. • Hohenberg, J. (1978). <i>Professional Journalist</i>. Thomson Learning. • Harcup, T. (2024). <i>Journalism: Principles and Practice</i>. SAGE. • Shrivastava, K. M. (1987). <i>News Reporting and Editing</i>. Advent Books Division. • Agarwal, V.B. & Gupta, V.S. (2023). <i>Handbook of Journalism & Mass Communication</i>. Concept Publisher, New Delhi

Evaluation	<u>Theory – 60 marks</u> Attendance: 3 CA: 2 Mid Semester: 10 End Semester Exam: 45	<u>Practical: 40</u> Attendance: 2 CA: 38
Paper Structure for Theory Semester Exam	1. 10 Objective type questions of 2 marks each 2. 2 Long Answers of 10 marks each from an option of 4 questions 3. 1 short note of 5 marks from an option of 2 notes	