



ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA
Bachelor of Management Studies (BMS) - AICTE Approved
The Bi-Annual Newsletter

S P E C T R U M

Vol. 1(1), January – June, 2025



Principal's Message

I am delighted to learn of the publication of the inaugural issue of the Department of Management Studies Newsletter.

The BMS Department has consistently been a cornerstone of our institution's distinction in management education, combining rigorous scholarship with holistic student development.

This publication will showcase the department's academic and co-curricular efforts, featuring lectures by industry expert, hands-on workshops, and faculty development programs. These initiatives collectively reflect the Jesuit mission's dedication to fostering the 4Cs of personal formation, and transformative leadership: Competence, Conscience, Compassion, and Commitment.

I extend my gratitude to Rev. Dr. Peter Arockiam, SJ; Vice-Principal and the entire BMS faculty for their dedication to this initiative. I am confident that this newsletter will inspire our students, engage our alumni, and further enhance our legacy of excellence in management education.

Warm Regards,

Rev. Dr. Dominic Savio, SJ
Principal

Vice-Principal's Message

It is a great honour to announce the inaugural edition of the Department of Management Studies newsletter. This publication goes beyond mere communication, to a reflection of the vibrant academic energy, innovative thinking, and spirit of collaboration that define our department.



I express my sincere appreciation to our committed faculty and staff; whose dedication continually shapes future leaders in business. To our exceptional students, this newsletter is a platform to highlight your achievements, share your experiences, and present the creativity and vision that are the hallmark of your journey with us.

May this newsletter become a wellspring of inspiration and unity for the entire BMS department. I eagerly anticipate the remarkable ideas and accomplishments you will continue to bring to light in the upcoming editions.

With warm regards

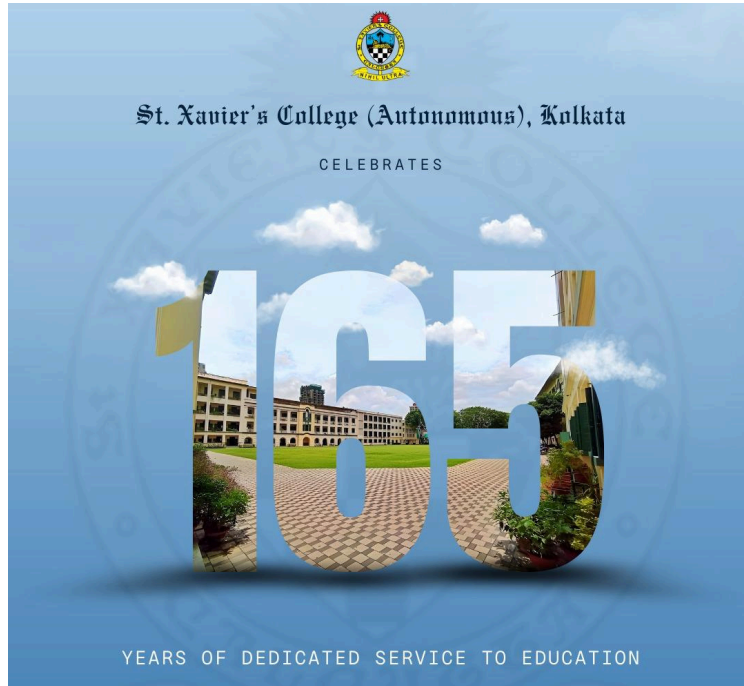
Rev. Dr. Peter Arockiam, SJ
Vice-Principal



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St. Xavier's College (Autonomous), Kolkata
College with Potential for Excellence (2006), College of Excellence (2014), College with a Special Heritage Status (2015), NAAC Graded A++ College (4th Cycle, 2024), ISO 9001:2015 Certified, NIRF INDIA RANKING 2024: 6th RANK IN COLLEGE CATEGORY

Invited Talk on :
History, Institutions and Economic Development
Organized by
Department of Management Studies



Rev. Dr. Dominic Savio, SJ
Principal
Chief Patron



Fr. Dr. Peter Arockiam, SJ
Vice-Principal
Patron



Dr. Anirban Mukherjee
Department of Economics, University of Calcutta
Speaker

 **February 8th, 2025**  **4.15 p.m. - 5.45 p.m.**

 **Rohinton Kapadia Hall**



Key Events

16th January
College Foundation Day;
18th Convocation &
Valedictory

21st January
FDP on Embracing AI in
Education : Empowering
Teachers for the Future

1st February
Annual Sports Day


8th February
Invited talk on History,
Institutions & Economic
Development



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INVITED LECTURE
ON


COGS IN THE MACHINE

MANAGING PRODUCTION AND OPERATIONS IN ATMANIRBHAR BHARAT


ORGANIZED BY
DEPARTMENT OF MANAGEMENT STUDIES




REV. DR. DOMINIC SAVIO, SJ
Principal
CHIEF PATRON



REV. DR. PETER AROCKIAM, SJ
Vice-Principal
PATRON



MR. VISHAL BAGARIA
Chairman, AIRIA-ER,
Director, SBPPPL
SPEAKER



FEBRUARY 15, 2025
4.15 PM - 5.45 PM

FR. P.C. MATTHEW
DIGITAL CLASSROOM



St. Xavier's College (Autonomous), Kolkata
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Invited Talk on:
Macroeconomic Framework of National Budget and Economic Effects



Rev. Dr. Dominic Savio, SJ
Principal



Dr. Saibal Kar
Reserve Bank of India
Chair Professor of Economics, CSSSC



Fr. Dr. Peter Arockiam, SJ
Vice-Principal

Organized by Department of Management Studies

28 February, 2025 **4:00 pm - 5:30 pm** **Rohinton Kapadia Hall**



Key Events

15th February
Invited Lecture on theme
COGS IN THE MACHINE -
"Managing Production & Operations in Atmanirbhar Bharat"

27th February
Phase I :
Training Session on
E-FILING OF TDS
RETURN -
"Hands on Experience"

28th February
Invited talk on
"Macroeconomic
Framework of National
Budget & Economic
Effects"



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Training Session

E-FILING OF TDS RETURN
"Hands on Experience"

Organized By
Department of Management Studies
Accounting & Finance Group

Rev. Dr. Dominic Savio, SJ
Principal

CA CHIRANJIB DAS
Practicing Chartered Accountant, Partner,
Roy Chowdhury & Moltra Chartered
Accountants

Fr. Dr. Peter Arockiam, SJ
Vice-Principal

TUESDAY & THURSDAY
25 & 27 FEBRUARY, 2025

4:00 pm – 5:30 pm

COMPUTER LAB 1 & 2



Key Events

29th March

Phase II:
Training Session on
E-FILING OF TDS
RETURN -
"Hands on Experience"

7th April

XMC -
Session on the topic
"Cultivating Discipline
and Motivation in
Managerial Life"
by Ms. Jaya Kishori,
Spiritual & Motivational
Speaker

IN ASSOCIATION WITH
 TMC 25
PRESENT
PURSUIT OF THE PINNACLE

Rev. Dr. Dominic Savio, SJ
PRINCIPAL
St. Xavier's College (Autonomous),
Kolkata

Rev. Dr. Peter Arockiam, SJ
VICE-PRINCIPAL
PostGraduate and Research Department of
Commerce and Department of Management
Studies
St. Xavier's College (Autonomous), Kolkata

Ms. Jaya Kishori
Indian Orator and Singer

Ms. Naina More
Moderator



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Faculty Spotlight

Dr. Sukanya Sarkhel

- Co-authored paper “Motherhood and Labour Market Penalty: A Study on Indian Labour Market” accepted for presentation at **ICDE 2025**, University of Paris Nanterre, France.
- Short paper accepted for publication in a **special issue of *Revue d'économie du développement*** linked to ICDE 2025.
- Presented “Period, Not the End of Sentence” at **IAFFE 2025**, University of Massachusetts, Amherst, funded by the **Intramural Research Grant of SXC**.
- Published “Motherhood and Labour Market Penalty” in the **Journal of South Asian Development** (SAGE; SCOPUS), March 13, 2025.

Dr. Shaunak Roy

- **Best Paper Award** – AI-Powered Recruitment and Organizational Trust & Reputation at ICHRM 2025, LIBA, Chennai (March 8, 2025).
- **Books:**
 - উদ্যোগ বিকাশের পরিচয় – Co-Author, Oxford University Press (ISBN: 978-93-6725-373-1).
 - Letters from a Lost City: Echoes of a Vanishing World – Author, BookLeaf Publishing (ISBN: 978-9369549368).
- **Peer-Reviewed Journals:**
 - Customer Satisfaction & Loyalty in ISPs – Optimization, 17(1), 2025.
 - Skoodle Play: Innovation & Sustainability in Indian Toy Market – Case Folio (UGC-CARE Indexed), 25(1), 2025.
- **Media Publications:**
 - Brahmos or Bharat? – The Millennium Post (May 2025).
 - Golden years, silver challenges – The Print (Feb 2025).
- **Recognition: Featured in Business Talkz** – Leading Professors & Academicians 2025 (Edition 09).



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Faculty Spotlight

Dr. Rajni Gupta

Publication

A Study on Influence of Unexpected Change in Federal Fund Rate on Nifty in Application of Emerging Digital Technologies in Business Management Research and Practices (ISBN: 978-93-48892-62-1. DOI:10.36426/EXCELLEROPEN/ISBN978-93-48892-62-1/EOMAY25-01).

Paper Presentations

- Environmental Performance of IT Sector in India: Infosys vs TCS – 8th Int. Conference, AIMT, Greater Noida (Mar 22, 2025).
- Regional Disparities in FDI Inflows & MSMEs – Int. Seminar, MGCU, Bihar (Mar 9–10, 2025).

Reviewer Role

Reviewed paper: Value Relevance of Financial Performance Measures: An Indian Context, Asian Journal of Economics, Business and Accounting (June 4, 2025).

Dr. Supriyo Patra

- Co-authored the paper “A Study on Consumer Behaviour towards Digital Food App Services in India”, published in the **World Scientific Series on New Paradigms in Sustainable Business Economics in Emerging Markets** (Volume 1), offering key insights into consumer behaviour in India's digital food app market.

Dr. Rinita Das

- Awarded **PhD in Law** from the University of Burdwan in January 2025. Her doctoral research focused on **"Corporate Fraud and its Detection: An Analysis of the Indian Legal Framework with Special Emphasis on the Role of Auditors."**

Prof. Oyndrila Ganguly

- Published an article titled **"The Gig Economy: A Social Science Perspective on Emerging Labor Dynamics"** in The Social Science Review (Vol. 2, Issue 5, pp. 148-156; ISSN: 2584-0789), highlighting the impact of digital platforms on labor patterns in India and calling for enhanced social protections and regulatory reforms for gig workers.



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Faculty Spotlight

Prof. Sanjana Ghosh

Journal Article:

Saha S., Ghosh S., Roy A., Ray K., Basak S., Sengupta R., Dhara B., Mitra A.K., Ghosh I. ***Potential of Lasiodiplodia theobromae in mitigating Polyalthia suberosa invasion in semi-urban sanctuary. Plant Biosystems.*** (May 2025).

Book Chapter:

Ghosh S., Baruah S., Chaudhuri S., Ghosh S., Mitra **A.K.** ***A Holistic Treatise on Nature-Driven Solution to Cancer. In Bioactive Ingredients for Healthcare Industry,*** Vol. 2. (May 2025).

Patents:

- A Probiotic Formulation for Enhancing Immunity. Patent App. No. 202531068085 (25 July 2025).
- A Probiotic Formulation for Enhancing Immunity. Patent App. No. 202431101754 (08 Aug 2025).

Dr. Sumanta Dutta

Conference Presentation:

Presented a paper at the ***International Conference on Financial Markets & Corporate Finance*** (ICFMCF 2025), held at the Vinod Gupta School of Management, Indian Institute of Technology Kharagpur, West Bengal, on June 28-29, 2025.

Editorial Appointment:

Appointed as Editor-in-Chief of the ***“Texila International Journal of Management”*** in 2025, with Reference No: 2025/TEHTE/3955.

Publication:

- Published the chapter ***“Agile Community Service and Socio-Emotional Growth: Critical Thinking in Transformative Assessment”*** in *Critical Thinking in Diagnosis and Therapy of Cognitive and Behavioral Disorders*, IGI Global, 2025 (ISBN: 9798337318127, DOI: 10.4018/979-8-3373-1812-7.ch007).
- Published the paper ***“Sustainable Livelihood of Women Handloom Weavers of Kanjeevaram Silk: A Study”*** in *Women Empowerment and Economic Development*, Reyansh Global Research Foundation, 2025 (ISBN: 978-81-964832-0-3, pp. 40-52).



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PRESENTATION CERTIFICATE

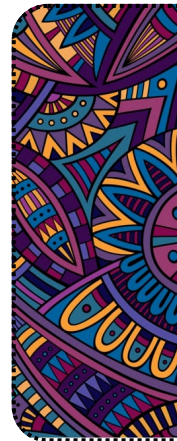
33rd IAFFE Annual Conference
20-21 June 2025 | University of Massachusetts, Amherst, USA

This certificate is given to
DR. SUKANYA SARKHEL

for presenting the paper

**PERIOD, NOT THE END OF SENTENCE, OPENING DISCUSSION ABOUT PERIOD AND
PUTTING MEN IN HYGIENIC MENSTRUAL PRACTICES IN INDIA**

at the 33rd IAFFE Virtual Conference themed "SOCIAL JUSTICE THROUGH
SOLIDARITY: CULTIVATING SOLIDARITY WITHIN FEMINIST ECONOMICS"



COMMACAD

CERTIFICATE of Appreciation

This Certificate is presented to

Dr. Shaunak Roy

In recognition of his outstanding contribution as a resource person for
e-workshop 'Systematic Literature Review',
organized by Commacad.

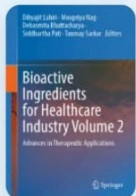
Topics Discussed:
• Manuscript Preparation
• Peer Review

Signature

A Holistic Treatise on Nature Driven Solution to Cancer

Chapter | First Online: 11 May 2025

pp 261–296 | [Cite this chapter](#)



Bioactive Ingredients for Healthcare Industry Volume 2

Sanjana Ghosh ✉, **Stootee Baruah**, **Suranjana**



Office of the Controller General of Patents, Designs & Trade Marks
Department for Promotion of Industry and Internal Trade
Ministry of Commerce & Industry,
Government of India

Application Details

APPLICATION NUMBER	202531068085
APPLICATION TYPE	ORDINARY APPLICATION
DATE OF FILING	16/07/2025
APPLICANT NAME	1. SANJANA GHOSH 2. Shoham Ghosh 3. Arup Kumar Mitra
TITLE OF INVENTION	A METHOD FOR IDENTIFICATION AND FORMULATION PLASTIC
FIELD OF INVENTION	BIOTECHNOLOGY
E-MAIL (As Per Record)	rupkathaganguly01@gmail.com
ADDITIONAL-EMAIL (As Per Record)	
E-MAIL (UPDATED Online)	
PRIORITY DATE	
REQUEST FOR EXAMINATION DATE	--
PUBLICATION DATE (U/S 11A)	25/07/2025



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Homepage: www.tssreview.in

THE GIG ECONOMY: A SOCIAL SCIENCE PERSPECTIVE ON EMERGING DYNAMICS

Oyndrila Ganguly

RESEARCH ARTICLE

Author Details: Assistant Professor,
St Xavier's College, Kolkata. & Ph. D.
Research Scholar, WBNUJS, Kolkata,
West Bengal, India

Corresponding Author: Oyndrila
Ganguly

Abstract

The gig economy, driven by the rapid advancement of digital platforms, dynamics globally. This transformation is characterised by flexible, on-demand work through platforms like Uber and Zomato, which connect contingent workers. Historically rooted in the music industry, the term gig has evolved to encompass freelance work, with the gig economy now expanding across multiple transportation, delivery and digital services. Despite offering increased flexibility, it perpetuates precarious labour conditions, as workers are compensated per task and must supply their own capital equipment. These practices, while enabled by new technologies, mirror historical employment structures where informal, seasonal, and contract work in India where unorganised labour constitutes the majority of the workforce, has become a critical part of the employment landscape. However, the



ASUTOSH COLLEGE

92, S.P. Mukherjee Road, Kolkata -700026

Academic Research Paper Writing for Management Students

Seminar on RESEARCH METHODOLOGY

Organized by:
Department of BBA, Asutosh College
in collaboration with
Research & Development Cell and IQAC, Asutosh College
Venue: BBA Hall, ACTC Building, Asutosh College
Date: 22.04.2025

Certificate of Participation

This is to certify that **Dr. Sumanta Dutta** of Postgraduate and Research Department of Commerce (M. Com), St. Xavier's College participated as Resource Person in Seminar on Research Methodology: Academic Research Paper Writing for Management Students organized by Department of BBA, Asutosh College in collaboration with Research & Development Cell and IQAC, Asutosh College on 22nd April, 2025.

Signature
Dr. Manas Kabi
Principal
Asutosh College

Signature
Dr. Sraboni Roy
Co-ordinator, IQAC
Asutosh College

DATE OF ISSUE: 22.04.2025



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Student Achievement

Convocation Awards:

At the 18th Convocation held on 16th January 2025, the following students were honoured with gold medals for their exceptional academic performance:

- **Ms. Vanshika Kothari**, a 3rd-year student from the Batch of 2021–2024, has been awarded the prestigious **D.K. Ghosh Memorial Gold Medal**. This award recognizes her outstanding academic excellence in Finance DSE, having secured the highest marks across all six semesters (Semester I–VI).
- **Mr. Sudip Kumar Yadav**, a 3rd-year student from the Batch of 2021–2024, has been awarded the prestigious **K.D. Jalan Memorial Gold Medal**. This award recognizes her outstanding academic excellence in Marketing DSE, having secured the highest marks across all six semesters (Semester I–VI).

Higher Studies & Admissions:

Several students from the Batch of 2022–2025 have secured admission to leading management institutes in India and abroad, thereby reflecting the academic excellence and competitive spirit nurtured at our institution:

- Soham Auddy – Xavier Institute of Management, Bhubaneswar
- Krishna Patel – Indian Institute of Management, Shillong
- Srishti Shanu – ICFAI Business School
- Anubrata De – Xavier Business School
- Khushi Choudhary – Indian Institute of Management (IIM) Indore
- Saptadip Maitra – Indian Institute of Management, Shillong
- Kritika Kochar – XLRI Jamshedpur
- Parikshit Agarwal – Esade Business School, Spain
- Khushi Vakharia – IISWBM, Kolkata

Sports Category:

St. Xavier's College (Autonomous), Kolkata, proudly celebrates the sporting excellence of **Ms. Swastika Puri**, BMS 2nd Year (Roll No. 155), who excelled at the **6th Open District Taekwondo Championship** held on 16th January 2025 in Howrah.

Her achievements include:

- **First Position** in Kyorugi
- **Second Position** in Individual Poomsae



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