

CONDUCTING INTERVIEWS & WRITING REPORTS

1. Knowledge:

- Describe the key principles and steps involved in developing questionnaires for interviews and focus group discussions.
- Explain the importance of effective questioning techniques in conducting interviews and focus group discussions.

2. Comprehension:

- Differentiate between structured, semi-structured, and unstructured interview formats and their uses in research.
- Interpret and summarize the key findings from focus group discussions and interviews.

3. Application:

- Design and develop a questionnaire for a specific research project or policy analysis.
- Conduct interviews and focus group discussions using appropriate methods and techniques.

4. Analysis:

- Analyze and interpret data collected from interviews and focus group discussions to draw meaningful conclusions.
- Evaluate the effectiveness of different questioning strategies and interview techniques.

5. Synthesis:

- Synthesize information collected from interviews and focus group discussions to create a comprehensive research or policy report.
- Develop recommendations based on the findings of interviews and focus group discussions.

6. Evaluation:

- Critically assess the quality and reliability of data collected through interviews and focus group discussions.
- Reflect on the strengths and limitations of the research process and the impact on the validity of the report.

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