

## **CURRICULUM VITAE**



**DR. KUSHAL DEY**

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### **ACADEMIC DOSSIER:**

| <b>Qualification Obtained</b>   | <b>College/Institute</b>           | <b>Year of Completion</b> |
|---------------------------------|------------------------------------|---------------------------|
| PhD                             | St. Xavier's College, Kolkata      | 2023                      |
| National Eligibility Test (NET) | University Grants Commission (UGC) | 2017                      |
| M.Com                           | St. Xavier's College, Kolkata      | 2018                      |
| B.Com                           | St. Xavier's College, Kolkata      | 2016                      |
| ISC                             | St. Xavier's School, Burdwan       | 2013                      |
| ICSE                            | St. Xavier's School, Burdwan       | 2011                      |

### **WORK EXPERIENCE:**

- Assistant Professor at St. Xavier's College (Autonomous) Kolkata from 03/01/2019.
- Acted as a resource person of CUCSE-PGDPMS course of Calcutta University (2019-2020).
- Former Guest Lecturer at Heramba Chandra College, Kolkata.
- Former Part Time Lecturer at St. Xavier's College (Autonomous) Kolkata, Raghobpur campus up to 31/12/2018.
- Worked on the project entitled "Social Inclusion through Digital Inclusion" in Social Informatics Research Group, Indian Institute of Management Calcutta from 1st June 2016 to 30th September 2016 as a Research Intern.

### **DOCTORAL STUDIES:**

Completed Doctorate of Philosophy in Commerce (Accounting & Finance) on 16<sup>th</sup> September, 2023 from St. Xavier's College (Autonomous), Kolkata under University of Calcutta

Title of the Thesis: Behavioural Aspects of Investment among Individual Investors – A Study with reference to Selected Districts of West Bengal.

### **RESEARCH PROJECT:**

Award of Research Project titled “Vulnerability and Social Security of the Elderly: A Study with Reference to West Bengal, under Vision Viksit Bharat@2047, ICSSR.

### **INVITED SPEAKER:**

- “Faculty Development Programme on Literature Review”, at George College, Sealdah Campus.
- Impart training for Foundation Course of ISDS officer trainees as Expert Guest Faculty, Central Staff Training and Research Institute.

### **COMMITTEE MEMBER:**

- ISO9001:2015 CERTIFICATION COMMITTEE (ISOCC), St. Xavier's College, Kolkata, from July 2019.
- RUSA COMMITTEE (RUSAC), St. Xavier's College, Kolkata, from July 2019.

### **CONSULTANCY:**

- Project lead of Xavier's Consultancy Club for Kanoria Foundation Project, 2024.

### **PUBLICATIONS IN UGC CARE/PEER-REVIEWED JOURNALS:**

- Dey, K. An Empirical Study Of The Factors That Affects The Exchange Rate Of India (2007-2016), IRJME, Vol. 5(8).AARF, August 2018, ISSN: 2349-0314, IF-5.671.
- Dey, K. Paradigm Shift Of Approaches With Regard To Treatement of Change In Method Of Depreciation: A Theoretical Approach, IRJMC, Vol. 5(8). AARF, August 2018, ISSN: 2348-9766, IF-5.564.
- Dey, Ghose, “The Influence of Doctrine: A study of the influence of religiosity on the behaviour of Indian Equity Market”, Vol. 25, Issue 8, August 2020, IOSR Journal of Humanities and Social Science, p-ISSN:2279-0845.

- Balmiki, Dey “A study on Corporate Social Responsibility Reporting Practices by Indian Automobile Companies Listed in NSE 100”, Vol. 11, December 2020, IOSR Journal of Economics and Finance, ISSN:2312-5925.
- Dey K. “Dividend Policy And An Empirical Analysis On Its Determinants: A Study On Selected FMCG Firms In India”, International Journal of Scientific and Research Publications, Volume 11, Issue 2, February 2021, ISSN: 2250-3153
- Dey, Ghosh, “Behavioral Aspects of Investment Among Individual Investors of West Bengal- Cognitive Bias Model”, Shodh Sanchar Bulletin, Volume 11, Issue 41, January to March 2021, ISSN: 2229-3620
- Dey K. “An Analysis of Gaming Industry in India”, International Journal of Science and Research (IJSR), Volume 10 Issue 5, May 2021 ISSN: 2319-7064 SJIF (2020): 7.803
- Dey, Brown, Indian Stock Market's Response in Five - Phases to the COVID-19 Pandemic, Indian Journal of Research in Capital Markets • January - June 2021, ISSN:2394-3459, ICI, ICV 83.84.
- Ganguly, Joseph, Dutta, Dey. “Exploring the Employer-Employee Relationship: A management versus Employee Perspective of the vicissitudes in the virtual workplace”, Global Business Review, SAGE, 7/04/2022, DOI: 10.1177/09721509221086353.
- Dey, Singh “Recency Bias: Impact of Market News on Stocks”, India Journal Of Research in Capital Markets, Vol. 9, April-September, 2022, ISSN:2394-3459, ICI.
- Dey, Ghosh, “Mapping the Portfolio of Rakesh Jhunjhunwala”, Youthink, Vol. XVII, 2023, ISSN: 2347-6222
- Dey, Agarwal, “Analyzing the impact of Rights Issue : From an Indian Stock Market Perspective”, Youthink, Vol. XVII, 2023, ISSN: 2347-6222.
- Dey & Saha, “Business Valuation of Mamaearth – A Pre-Initial Public Offering (IPO) Private Company”, Youthink, Vol. XVIII, 2024, ISSN: 2347-6222.
- Dey & Bhuyan, “Rise of Influencer Marketing in India”, Youthink, Vol. XVIII, 2024, ISSN: 2347-6222.
- Dey, Huang “The Impact of Intellectual Property Litigation on the Stock Price of Indian Public-Listed Companies”, India Journal Of Research in Capital Markets, Vol. 11, July-September, 2022, ISSN:2394-3459.

#### **PUBLICATIONS IN EDITED BOOK CHAPTERS:**

- Shah, Dey, “Maruti Suzuki & the Indian Automobile Industry: The shift from production break down to break through sales”, Vol. 1, Innovative Practices in a VUCA world, 2020, ISBN: 978-93-89657-14-2.
- Dey K. “Fisheries: The way towards Atmanirbhar Bharat (a real life case study using the PMMSY scheme)”, Emerging issues in Commerce, Environment, Economics and Management, Volume 1, 2022, ISBN: 978-1-68576-269-8.
- Dey, Lohia “Quantifying Risk: An Integrated Stress Testing Approach to Determine Banks Loss Exposure”, Proceedings of International Conference on Navigating the Global Landscape: Embracing Sustainable strategies in Business and Economy, Agra Book International, 2024, ISBN: 978-93-94151-76-5.

### **BOOK PUBLISHED:**

- Dr. Soheli Ghose, Kushal Dey “Indian Financial System (made easy)”, Law point publications, 2022, ISBN: 978-93-94499-02-7

### **PAPER PRESENTATIONS:**

- Presented a paper entitled “A Study on Corporate Social Responsibility Reporting Practices by Indian Automobile Companies listed in NSE 100” in a Two Day International Conference on, Emerging issues in Finance and Banking organized by Department of Commerce, Surendranath Evening College, held on 27th -28th February, 2020.
- Presented a paper entitled “Fisheries: The way towards Atmanirbhar Bharat (a real life case study using the PMMSY scheme)” in ICCEEM, 2022, at St. Xavier’s College, Kolkata.
- Presented a paper entitled “Behavioral Aspects of Investment among Individual Investors of West Bengal- Emotional Bias Model”, in ICCEEM, 2023, at St. Xavier’s College, Kolkata.
- Presented a paper entitled “Variation in Investment Pattern and Behaviour among Individual Investors of West Bengal”, in the National Seminar on Global Financial Environment with special reference to India: Strategic Issues and Challenges, jointly organized by Department of Economics and Department of Commerce in collaboration with IQAC, on 14<sup>th</sup> June, 2023 at Surendranath College for Women.

- Presented a paper entitled “Quantifying Risk: An Integrated Stress Testing Approach to Determine Banks Loss Exposure” in the International Conference “Navigating the Global Landscape: Embracing Sustainable strategies in Business and Economy” organized by School of Commerce & Management, ARKA Jain University, on 26-27<sup>th</sup> June 2024.
- Presented a paper entitled “Astronomical Cost of Healthcare spending in Metropolitan Areas of India” in the ICSSR sponsored One Day National Seminar in Collaborative Research Project under Vision Viksit Bharat@20247 on Enhancing Quality of Life and Addressing Vulnerability Issues Among India’s elderly Population, Organized by St. Xavier’s College (Autonomous), Kolkata on December 14, 2024.

#### **UGC SPONSORED SHORT TERM ONLINE COURSE**

- One week online short-term course on Entrepreneurship and Soft Skill Development Program conducted from 13/10/2021 to 19/10/2021 at the UGC-Human Resource Development Centre, Guru Nanak Dev University, Amritsar.

#### **FACULTY INDUCTION PROGRAMME**

- University grants commission human resource development center (HRDC) University of Calcutta, UGC-sponsored faculty induction programme, Faculty Induction Programme (FIP)-6 from 16th November to 17th December 2021.

#### **REFRESHER COURSE**

- Refresher Course on Commerce and Management organized by the Malaviya Mission Teacher Training Centre (formerly known as Human Resource Development Centre, University of Hyderabad from 13<sup>th</sup> to 25<sup>th</sup> November, 2023.

#### **FACULTY DEVELOPMENT PROGRAMME**

- Participated in the Seven- day Faculty Development Programme on Business Studies held from 20<sup>th</sup> May to 26<sup>th</sup> May 2019, organized by Departments of Commerce & Management Studies in collaboration with Department of Commerce, University of Calcutta.

- Participated in Faculty Development Programme on “Framework For Preparation and Presentation of Financial Statements”, organized by the Post Graduate & Research Department of Commerce, St. Xavier’s College (Autonomous), Kolkata in collaboration with IQAC, St. Xavier’s College (Autonomous), Kolkata held on 27<sup>th</sup> June, 2022.
- Participated in Attended Seven- Day Faculty Development Programme on “Recent Developments in Accounting and Finance”, organized by Department of Commerce (Accounting and Finance), St. Xavier’s College (Autonomous), Kolkata in collaboration with IQAC, St. Xavier’s College (Autonomous), Kolkata from 15<sup>th</sup> - 21<sup>st</sup> December, 2022.
- Participated in the Faculty Development Programme on “Integrating Artificial Intelligence in Higher Education” held on 3<sup>rd</sup> October, 2023.

#### **SEMINAR/WEBINAR:**

- Participated in a national webinar on “AI- Driven Marketing in Post-COVID Era” organized by Department of Commerce, Evening , Shri Shikshyatan College, Kolkata on 18<sup>th</sup> June, 2020.
- Participated in a national webinar on “Pandemics and Natural Disasters: Understanding And Coping” organized by IQAC and Academic Council, St. Xavier’s College (Autonomous) Kolkata, held on 11<sup>th</sup> and 12<sup>th</sup> July 2020.
- Participated in a Two-Day International Level Webinar on “Managing Business in a post COVID-19 world: Changes, Challenges and Strategies”, organized by Post-Graduate and Research Department of Commerce, St. Xavier’s College (Autonomous) Kolkata in collaboration with IQAC and Academic Council, St. Xavier’s College (Autonomous) Kolkata, held on 18<sup>th</sup> and 19<sup>th</sup> July 2020.
- Participated in a State-Level Webinar on “Budget 2020: An Overview”, organized by Dept. of Commerce in association with IQAC, Raja Peary Mohan College on 7<sup>th</sup> August, 2020.
- Participated in International Conference on Climate Change: Global Cooperation”, organized by St. Xavier’s College (Autonomous) Kolkata, held on 26<sup>th</sup> and 27<sup>th</sup> August, 2022.
- Participated in National Conference on “Contemporary Issue in Business Education”, organized by St. Xavier’s College (Autonomous) Kolkata in

collaboration with University of Kalyani, held on 12<sup>th</sup> November, 2022.

- Participated in ICCEEM, 2023, at St. Xavier's College, Kolkata.
- Participated in International Conference on "Business Innovation Practices and Sustainability in the VUCA World", organized by St. Xavier's College (Autonomous) Kolkata, University of Calcutta, India and Islamic University, Bangladesh, held on 25<sup>th</sup> and 26<sup>th</sup> November, 2023.
- Participated in ICCEEM, 2023, at St. Xavier's College, Kolkata organised by St. Xavier's College (Autonomous) Kolkata in collaboration with St. Xavier's University, Kolkata.
- Participated and acted as Coordinator in various sessions in 46<sup>th</sup> All India Accounting Conference & International Seminar on Accounting Education & Research Organised by IAA-South Bengal Branch on November 23-24, 2024 at Science City, Kolkata, India.
- Participated in a One Day National Webinar on "MUTUAL FUNDS- A TOOL FOR FINANCIAL EMPOWERMENT" organised jointly by the Department of Commerce, The University of Burdwan, Bardhaman, West Bengal in collaboration with Association of Mutual Funds in India (AMFI) on 20<sup>th</sup> February 2025.