


Utsav Chatterjee Date of Birth: 21 st December, 1983 Address: Department of Journalism, St. Xavier's College (Autonomous), Kolkata, 30 Park Street, Kolkata 700016 Contact Number: 9732151278 Email: utsavchatterjee@sxccal.edu chatterjee.utsav@gmail.com	
--	--

Highest Qualifications:	<ul style="list-style-type: none"> • Qualified NET with JRF in Mass Communication and Journalism, in December, 2009 examination. • M.A. in Journalism and Mass Communication from Visva-Bharati, Santiniketan, India, 2007, First Class First with Distinction
Academic Experiences	<ul style="list-style-type: none"> • Assistant Professor, Department of Journalism, St. Xavier's College, 30, Park Street, Kolkata -700016, Since March, 2013 • Guest Lecturer for PG Courses of Journalism and Mass Communication at Indian Institute of Mass Communication, Dhenkanal (Under Ministry of Information and Broadcasting, Government of India) (2016, 2019, 2023) • Guest Lecturer in P.G. Diploma in Mass Communication and Public Relations, Career Oriented Programmes, St. Xavier's College, Kolkata (2014 to 2018). • Guest Lecturer in P.G. Diploma in Film and Television, University of Calcutta (2011- 2012) • Guest Lecturer in B.A. Journalism and Mass Communication, Netaji Nagar College, Kolkata (2009-2010)

FDP and Professional Courses Studied:	<ul style="list-style-type: none"> • 5-day Online Faculty Development Programme on "Generative AI Tools for Smart Teaching." Conducted by All India Association for Christian Higher Education, New Delhi (9th to 13th June, 2025) • Diploma in Multimedia and Animation from CAD Centre, Jadavpur University, 2009
--	---

Conference Proceedings	<ul style="list-style-type: none"> • ‘Lights, Camera Brands: Stardom and Celebrity Branding in India’. By Utsav Chatterjee Published in ‘Manthan : Addresses and Papers’, Volume III, Year 2023, Pages 24, Proceedings of National Seminar ‘Filmi Chakkar’ organized by IIMC, Dhenkanal • ‘Factors Influencing Growth of Mass Media in the Age of New Media In Indian Journalism’. By Dr. Mausumi Bhattacharyya and Utsav Chatterjee Proceedings of International Conference on News Literacy, IAMCR, Surendranath College for Women, 2016 • ‘Identifying New Areas of Studies on Ethics in Journalism with Respect to Changing Professional Scenario with the Emergence of New Media’ By Sharmistha Jha and Utsav Chatterjee Proceedings of National Seminar on ‘Quality Configuration for Media Education in India: Exploring the Prime Parameters’, Organized by Assam Don Bosco University, 2016 • ‘Social and Traditional Media Interconnection and Influence of Social Networking on Creation of News’ By Utsav Chatterjee Proceedings of the International Conference on ‘Issue of Journalistic Ethics and Freedom in the Contemporary Age of Digital Media’, 2012, Organized by University of Calcutta
Book Chapter	<ul style="list-style-type: none"> • ‘Sen before Shome’. Published in ‘Mrinal Sen@100: Legacy of the Multifaceted Genius’, 2023. Published by IIMC, Dhenkanal • ‘Technicalities of Photo Journalism’ Published in the Self Learning Material (SLM) for MA in Journalism and Mass Communication. Netaji Subhas Open University
Articles	<ul style="list-style-type: none"> • A Study on People's Concerns on Social Media Analysis for Online Audience Identification and its Impact on New Media Advertising By Dr. Mausumi Bhattacharyya, Utsav Chatterjee Amity Journal of Media & Communication Studies, Volume 6, Year 2016, Pages 124

	<ul style="list-style-type: none"> • Gender Portrayal in Contemporary Media By Dr. Mausumi Bhattacharyya, Utsav Chatterjee E-PG Pathshala. Media and Communication Studies, 2017 • Use of ICT for Empowerment of Women By Dr. Saswati Gangopadhyay, Utsav Chatterjee E-PG Pathshala. Media and Communication Studies, 2017
--	--