



Dr. RAJNI GUPTA

Designation: Assistant Professor

Department: BMS

Qualification: PH.D. (University of Calcutta), UGC JRF-NET (2012), SET (2011), M.Com (Gold medalist-2011)

Email id: rajni22gupta@sxccal.edu

Biographical sketch:

Prof. Rajni Gupta did her post-graduation in Commerce with specialization in Accounting and Finance from St. Xavier's College, Kolkata in 2011. Prior to joining St. Xavier's college in July, 2012 as a full time faculty member of the Department of Management Studies, she was a part time lecturer in J. D. Birla Institute.

Publications:

- ❑ Paper on 'Unified Payments Interface and Alternative Payment Methods in India: A Comparative Study published in the proceedings of the ICSSR Sponsored International Seminar on "Digital Innovations in Business & Finance: Emerging Trends and Potentials" organized by PG Department of Commerce and Research Centre, Bharata Mata College, Thrikkakara, Kerala, India in collaboration with University of Colombo, Sri Lanka and Sankara College of Science & Commerce, Coimbatore in association with Mahatma Gandhi University on 26th and 27th April 2023 [April, 2023, ISBN: 978-81-962550-0-8]
- ❑ Paper on 'Performance Analysis of Select Companies in Energy Sector in India: A Composite Score Approach' in Indian Accounting Review [ISSN-L 0972-1754, Vol. 26, No. 1, June 2022]
- ❑ Paper on Corporate Economic Responsibility: An Analysis of Energy Sector in India in Conference Proceedings of FIFTEENTH INTERNATIONAL ACCOUNTING CONFERENCE on Changing Dimensions of Accounting & Finance held on 8th and 9th January, 2022 at Science City Mini Auditorium Kolkata organized by INDIAN ACCOUNTING ASSOCIATION RESEARCH FOUNDATION Jointly with EIILM - Kolkata
- ❑ Paper on 'A Comparative Appraisal of Financial and Economic Performance: An Empirical study in FMCG Sector in India' in International Journal of Research and Analytical Reviews [ISSN 2349 - 5138 , E-ISSN 2348-1269], Jan 2019

Papers presented:

- ❑ Presented a paper title 'Unified Payments Interface and Alternative Payment Methods in India: A Comparative Study in the ICSSR Sponsored International Seminar on " Digital Innovations in Business & Finance: Emerging Trends and Potentials" organized by PG Department of Commerce and Research Centre, Bharata Mata College, Thrikkakara, Kerala, India in collaboration with University of Colombo, Sri Lanka and Sankara College of Science & Commerce, Coimbatore in association with Mahatma Gandhi University on 26th and 27th April 2023.
- ❑ Presented a paper entitled 'Value added Reporting in India: A Critical Analysis' in National Seminar on Recent Developments in Corporate Reporting in India organized by Indian Accounting Association-Kolkata branch in collaboration with Umeshchandra College, Kolkata on 10th September, 2022.
- ❑ Presented a paper titled 'Corporate Economic Performance: An Empirical study of Automobile sector in India' in the Third Annual Conference in Banking and Finance : 'Fintech and Banking – The Road Ahead for the Indian Banking and Financial System' held at International Management Institute, Bhubaneswar on August 16-17, 2019.
- ❑ Presented a paper titled 'Financial Performance vs Economic Performance: An Empirical study of Corporate Success in Infrastructure Sector in India' at International Conference on Economic and Tax Reforms in India in the Global Perspective organized by Indian Accounting Association, South Bengal Branch in association with Institute of Management Study on 9th February, 2019.
- ❑ Presented a paper titled ' A Comparative Appraisal of Financial and Economic Performance: An Empirical study in FMCG Sector in India' at the International conference on 'Emerging Socio-Economic Trends and Business Strategy' held on 18th and 19th January, 2019, organized by the International School of Business & Media, Kolkata (ISB&M) in partnership with Indian Economic Association sponsored by Indian Council of Social Science Research
- ❑ Presented a paper titled 'Corporate Social Responsibility in the Indian Automobile Sector: A Comparative Study' at Pune University.
- ❑ Presented a paper on 'Financial literacy and Investment Decision- an empirical study' in a two day International Conference organized by the Department of Business Management , Calcutta University in association with Indian Accounting Association on 17th and 18th of January, 2014.

Seminars, conferences and workshops attended:

- ❑ Participated in the ICSSR Sponsored International Seminar on " Digital Innovations in Business & Finance: Emerging Trends and Potentials" organized by PG Department of Commerce and Research Centre, Bharata Mata College, Thrikkakara, Kerala, India in collaboration with University of Colombo, Sri Lanka and Sankara College of Science & Commerce, Coimbatore in association with Mahatma Gandhi University on 26th and 27th April 2023.

- ❑ Participated in International Conference on Sustainable Goals(ICSG 2022) hosted by the Indian Institute of Management Bodhgaya during 16.09.2022 to 17.09.2022.
- ❑ Participated in National Seminar on Recent Developments in Corporate Reporting in India organized by Indian Accounting Association-Kolkata branch in collaboration with Umeshchandra College, Kolkata on 10th September, 2022.
- ❑ Participated in online research FDP on 'Writing a Literature Review and Reference management' organized by IMI, Bhubaneswar on 11th September 2021
- ❑ Participated in online webinar on the topic 'How to Publish Research Papers in Impact/Scopus Indexed Journals' organized by EduTech Institution for Training in research and education on July 11, 2021
- ❑ Participated in the Faculty Development Programme (Virtual) on 'Thesis Writing' organized by Loyola Institute of Business Administration (LIBA) on 21st April, 2021
- ❑ Participated in the National Workshop on 'Perspectives & Challenges in Outcome Based Research' organized by National Institute of Technology, Tiruchirapalli under AICTE Margdarshan Scheme during July 13th -17th, 2020 through online mode in MS Teams Platform
- ❑ Participation in the National Webinar 2020 on 'Post Lockdown Economy-Challenges before Business and Accountants' organized by Indian Accounting Association-Kolkata Branch in association with The Institute of Cost Accountants of India on July 4th and 5th, 2020.
- ❑ Participated in an online FDP on 'Research Publication and Ethical Issues' organized by Hisashi-Excellence Education Pvt. Ltd. on June 28 and 29, 2020.
- ❑ Participated in the webinar on 'Future of Banking' organized by Acasia Global Consulting on June 24, 2020
- ❑ Participated in the webinar on 'Impact of Covid 19 on Indian financial Markets' organized by the Commerce Department of Heritage college on June 23, 2020
- ❑ Participated in the International webinar organized by Globsyn business school on 'Building Economic and Business Resilience, Agility and Sustainability in the post COVID-19 Era on June 20, 2020
- ❑ Participated in the 5 days Online Faculty Development Program on 'The Art and Science of Research Publications' from June 18 to June 22, 2020 organized by International Management Institute, New Delhi
- ❑ Participated in One-Day Faculty Development Programme on Applications of Finance Lab in Research organized by Department of Commerce, St. Xavier's College, Kolkata on 18th December, 2019
- ❑ Participated in Two day Faculty Development Workshop on 'Case Pedagogy as a Learning Tool' held on 8th and 9th November, 2019 at Xavier Institute of Management, Bhubaneswar
- ❑ Participated in National Workshop on Plagiarism and Academic Integrity organized by Department of Information Technology and Fr. Verstraeten Central Library St. Xavier's College (Autonomous), Kolkata on 31st August, 2019

- ❑ Participated in the Third Annual Conference in Banking and Finance: 'Fintech and Banking – The Road Ahead for the Indian Banking and Financial System' held at International Management Institute, Bhubaneshwar on August 16-17, 2019.
- ❑ Participated in Case Writing workshop at IIRWM Hall, Kolkata on 14th and 15th June, 2019
- ❑ 7 day fdp in college
- ❑ Participated at International Conference on Economic and Tax Reforms in India in the Global Perspective organized by Indian Accounting Association, South Bengal Branch in association with Institute of Management Study on 9th February, 2019.
- ❑ Participated in the Faculty Development Program on 'Current Trends in Finance Domain' on 2nd February, 2019 organized by BSE Institute Ltd.
- ❑ Participated at the International conference on 'Emerging Socio-Economic Trends and Business Strategy' held on 18th and 19th January, 2019, organized by the International School of Business & Media, Kolkata (ISB&M) in partnership with Indian Economic Association sponsored by Indian Council of Social Science Research
- ❑ Participated in one day faculty development programme on Banking and Insurance on 14th September, 2018 organized by Department of Commerce and business administration, St. Xavier's College, Kolkata
- ❑ Participated in the Management Development Programme on 12th and 13th June, 2018 on 'Enhance your Research Acumen' organized by Globsyn Business School
- ❑ Participated in two day UGC sponsored International conference on Innovaative business practices in a VUCA world (partially funded by ICSSR) organized by Department of Commerce and Business administration, St. Xavier's College (Autonomous), Kolkata in collaboration with Department of Commerce, University of Calcutta on 5th and 6th January, 2018.
- ❑ Participated in workshop on IFRS organized by Indian Accounting association (Kolkata Branch) in collaboration with Goenka College of Commerce and Business Administration on July 15, 2017 held in Goenka College of Commerce and Business Administration, Kolkata.
- ❑ Participated and was also the track coordinator in the two day International conference on Emerging perspectives in Commerce, Economics and Management-Policies for a better world (ICCEM2017) organized by Department of Commerce and Business Administration St. Xavier's College(Autonomous), Kolkata in collaboration with St. Xavier's University, Kolkata on 2nd and 3rd November, 2017
- ❑ Participated in the seven day workshop on 'Advanced Research Methods and Data Analysis' during June 4-10, 2017 organized by Department of Management Studies, National Institute of Technology, Durgapur.
- ❑ Participated in the workshop on 'Data Envelopment Analysis' held on 27th May, 2017 at BIMS, Salt Lake City, Kolkata
- ❑ Participated in the seminar on GST, Forensic Outlook and Insolvency & Bankruptcy Code held on Saturday, 6th May, 2017 at Hotel Peerless Inn, Kolkata
- ❑ Participated in the Refresher course in Commerce conducted at the Department of Commerce, Savitribai Phule Pune University, Pune from 19th September-9th October, 2016

- ❑ Participated in MDP on Multivariate Data Analysis organized by Vinod Gupta School of Management, IIT, Kharagpur during June1-6, 2016
- ❑ Participated in the Case Method Workshop organized by IIMCCRC on March 28 and 29, 2016 at Management Development Centre, IIMC.
- ❑ Industrial visit at Keventer Agro Ltd. (2014) and Hukumchand Jute Mill and the Indian Pulp and Paper Industries (2015)
- ❑ Participated in UGC sponsored one-day National Conference on “Redefining Business Vision: Issues and Challenges” organized by Department of Commerce and Business Administration, St. Xavier’s College, Kolkata in collaboration with Department of Commerce, University of Calcutta, held on 19th March, 2016 at St. Xavier’s College, Kolkata.
- ❑ Attended India Finance Conference organized by IIM Calcutta, IIM Bangalore and IIM Ahmedabad held during December 17-19, 2015 at IIM Calcutta.
- ❑ Attended seven day UGC sponsored National level FDP workshop on research methodology using SPSS organized by St. Xavier’s College, Kolkata in collaboration with Institute of Development Studies, Kolkata from 1st October to 8th October, 2015 at St. Xavier’s college, Kolkata.
- ❑ Attended UGC sponsored symposium on ‘Overcoming Challenges for Sustainable Corporate Excellence’ by St. Xavier's College with support from Indian Council of Social Science Research on March 21, 2015.
- ❑ Attended UGC sponsored workshop on ‘ICT Intervention in Gram Panchayat Accounting: Problems and Prospects’ organized by St. Xavier's College with support from Panchayat and Rural Development Department, Government of West Bengal on December16, 2014.
- ❑ Participated in the UGC sponsored Orientation Programme at Jadavpur University from November10, 2014 to December 6, 2014.
- ❑ Attended UGC sponsored National conference on ‘Re-imagining India: Challenges and Opportunities in Finance, Management and Policy making’ organized by St. Xavier's College, Kolkata in collaboration with International Management Institute, Kolkata on September 19th and 20th, 2014.
- ❑ Attended two day workshop on “Multivariate Data Analysis” organized jointly by the Department of Business management, University of Calcutta and Indian association for Productivity, Quality and Reliability held at the Department of Business management, University of Calcutta during May 23-24, 2014.
- ❑ National conference on ‘Inclusive Growth, Business and Environment in India’s emerging Economy’ organized by St. Xavier’s college in collaboration with Shri Shikshayatan College held on 6th and 7th September, 2013.
- ❑ International conference on ‘Environment and its Impact on Society’, organized by J.D. Birla Institute held on 18th to 20th August, 2013.
- ❑ Panel discussion on “Social Media: Re-defining the facets of Human and Public Equations” organized by the Department of Business Administration, St. Xavier’s College on 14th February, 2013
- ❑ Panel discussion on ‘Emerging perspectives in Indian Higher Education’ organized by J.D. Birla Institute on 29th of August, 2012

- ❑ UGC sponsored National Seminar on 'Governing business in the 21st Century-Opportunities and Challenges' held at St. Xavier's College on 20th and 21st November, 2009

Faculty Improvement Programmes attended:

- ❑ Faculty Improvement Programme on 5th July, 2014 at St. Xavier's College.
- ❑ Faculty Improvement Programme organized by Department of Economics at St. Xavier's college on 6th October , 2012 on the theme ' Issues in Elementary Econometrics'

Membership

- Indian Accounting Association
- Indian Commerce Association
- Part of the editorial board of XMS magazine 'The X-ecutive'.