Connection through Communication: The Modes of Communication

Course Outcome:

1. Remembering: Recall different modes of communication and identify appropriate strategies for effective writing, including letter writing, enquiries, and making reservations.

2. Understanding: Demonstrate comprehension of the differences between formal and informal email writing, and summarize key information effectively.

3. Applying: Apply quick communication techniques in various scenarios and effectively write reports using proper formatting and language.

4. Analyzing: Analyze the importance of etiquette in communication and apply strategies for confidence building and personality development.

5. Evaluating: Evaluate research methods and apply them to gather relevant information for communication purposes.

6. Creating: Develop and implement effective communication strategies in various contexts to establish meaningful connections and build strong relationships.

Select Language

Powered by Google Translate