

CURRICULUM VITAE



DR. KUSHAL DEY

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ACADEMIC DOSSIER:

Qualification Obtained	College/Institute	Year of Completion
PhD	St. Xavier's College, Kolkata	2023
National Eligibility Test (NET)	University Grants Commission (UGC)	2017
M.Com	St. Xavier's College, Kolkata	2018
B.Com	St. Xavier's College, Kolkata	2016
ISC	St. Xavier's School, Burdwan	2013
ICSE	St. Xavier's School, Burdwan	2011

WORK EXPERIENCE:

- Assistant Professor at St. Xavier's College (Autonomous) Kolkata from 3/1/2019.
- Acted as a resource person of CUCSE-PGDPMS course of Calcutta University (2019-2020).
- Former Guest Lecturer at Heramba Chandra College, Kolkata.
- Former Part Time Lecturer at St. Xavier's College (Autonomous) Kolkata, Raghampur campus up to 31/12/2018.

- Worked on the project entitled “Social Inclusion through Digital Inclusion” in Social Informatics Research Group, Indian Institute of Management Calcutta from 1st June 2016 to 30th September 2016 as a Research Intern.

DOCTORAL STUDIES:

Completed Doctorate of Philosophy in Commerce (Accounting & Finance) on 16th September, 2023 from St. Xavier’s College (Autonomous), Kolkata under University of Calcutta

Title of the Thesis: Behavioural Aspects of Investment among Individual Investors – A Study with reference to Selected Districts of West Bengal.

COMMITTEE MEMBER:

- ISO9001:2015 CERTIFICATION COMMITTEE (ISOCC), St. Xavier’s College, Kolkata, from July 2019.
- RUSA COMMITTEE (RUSAC), St. Xavier’s College, Kolkata, from July 2019.

CONSULTANCY:

- Project lead of Xavier’s Consultancy Club for Kanoria Foundation Project, 2024.

PUBLICATIONS IN UGC CARE/PEER-REVIEWED JOURNALS:

- Dey, K. An Empirical Study Of The Factors That Affects The Exchange Rate Of India (2007-2016), IRJME, Vol. 5(8).AARF, August 2018, ISSN: 2349-0314, IF-5.671.
- Dey, K. Paradigm Shift Of Approaches With Regard To Treatment of Change In Method Of Depreciation: A Theoretical Approach, IRJMC, Vol. 5(8). AARF, August 2018, ISSN: 2348-9766, IF-5.564.
- Dey, Ghose, “The Influence of Doctrine: A study of the influence of religiosity on the behaviour of Indian Equity Market”, Vol. 25, Issue 8, August 2020, IOSR Journal of Humanities and Social Science, p-ISSN:2279-0845.
- Balmiki, Dey “A study on Corporate Social Responsibility Reporting Practices by Indian Automobile Companies Listed in NSE 100”, Vol. 11, December 2020, IOSR Journal of Economics and Finance, ISSN:2312-5925.

- Dey K. “Dividend Policy And An Empirical Analysis On Its Determinants: A Study On Selected FMCG Firms In India”, International Journal of Scientific and Research Publications, Volume 11, Issue 2, February 2021, ISSN: 2250-3153
- Dey, Ghosh, “Behavioral Aspects of Investment Among Individual Investors of West Bengal- Cognitive Bias Model”, Shodh Sanchar Bulletin, Volume 11, Issue 41, January to March 2021, ISSN: 2229-3620
- Dey K. “An Analysis of Gaming Industry in India”, International Journal of Science and Research (IJSR), Volume 10 Issue 5, May 2021 ISSN: 2319-7064 SJIF (2020): 7.803
- Dey, Brown, Indian Stock Market's Response in Five - Phases to the COVID-19 Pandemic, Indian Journal of Research in Capital Markets • January - June 2021, ISSN:2394-3459, ICI, ICV 83.84.
- Ganguly, Joseph, Dutta, Dey. “Exploring the Employer-Employee Relationship: A management versus Employee Perspective of the vicissitudes in the virtual workplace”, Global Business Review, SAGE, 7/04/2022, DOI: 10.1177/09721509221086353.
- Dey, Singh “Recency Bias: Impact of Market News on Stocks”, India Journal Of Research in Capital Markets, Vol. 9, April-September, 2022, ISSN:2394-3459, ICI.
- Dey, Ghosh, “Mapping the Portfolio of Rakesh Jhunjunwala”, Youthink, Vol. XVII, 2023, ISSN: 2347-6222
- Dey, Agarwal, “Analyzing the impact of Rights Issue : From an Indian Stock Market Perspective”, Youthink, Vol. XVII, 2023, ISSN: 2347-6222.
- Dey & Saha, “Business Valuation of Mamaearth – A Pre-Initial Public Offering (IPO) Private Company”, Youthink, Vol. XVIII, 2024, ISSN: 2347-6222.
- Dey & Bhuyan, “Rise of Influencer Marketing in India”, Youthink, Vol. XVIII, 2024, ISSN: 2347-6222.

PUBLICATIONS IN EDITED BOOK CHAPTERS:

- Shah, Dey, “Maruti Suzuki & the Indian Automobile Industry: The shift from production break down to break through sales”, Vol. 1, Innovative Practices in a VUCA world,2020, ISBN:978-93-89657-14-2.
- Dey K. “Fisheries: The way towards Atmanirbhar Bharat (a real life case study using the PMMSY scheme)”, Emerging issues in Commerce, Environment, Economics and Management, Volume 1, 2022, ISBN:978-1-68576-269-8.

BOOK PUBLISHED:

- Dr. Soheli Ghose, Kushal Dey “Indian Financial System (made easy)”, Law point publications, 2022, ISBN: 978-93-94499-02-7

PAPER PRESENTATIONS:

- Presented a paper entitled “A Study on Corporate Social Responsibility Reporting Practices by Indian Automobile Companies listed in NSE 100” in a Two Day International Conference on, Emerging issues in Finance and Banking organized by Department of Commerce, Surendranath Evening College, held on 27th -28th February, 2020.
- Presented a paper entitled “Fisheries: The way towards Atmanirbhar Bharat (a real life case study using the PMMSY scheme)”_in ICCEEM, 2022, at St. Xavier’s College, Kolkata.
- Presented a paper entitled “Behavioral Aspects of Investment among Individual Investors of West Bengal- Emotional Bias Model”, in ICCEEM, 2023, at St. Xavier’s College, Kolkata.
- Presented a paper entitled “Variation in Investment Pattern and Behaviour among Individual Investors of West Bengal”, in the National Seminar on Global Financial Environment with special reference to India: Strategic Issues and Challenges, jointly organized by Department of Economics and Department of Commerce in collaboration with IQAC, on 14th June, 2023 at Surendranath College for Women.
- Presented a paper entitled “Quantifying Risk: An Integrated Stress Testing Approach to Determine Banks Loss Exposure” in the International Conference “Navigating the Global Landscape: Embracing Sustainable strategies in Business and Economy” organized by School of Commerce & Management, ARKA Jain University, on 26-27th June, 2024.

UGC SPONSORED SHORT TERM ONLINE COURSE

- One week online short-term course on Entrepreneurship and Soft Skill Development Program conducted from 13/10/2021 to 19/10/2021 at the UGC-Human Resource Development Centre, Guru Nanak Dev University, Amritsar.

FACULTY INDUCTION PROGRAMME

- University grants commission human resource development center (HRDC) University of Calcutta, UGC-sponsored faculty induction programme, Faculty Induction Programme (FIP)-6 from 16th November to 17th December 2021.

REFRESHER COURSE

- Refresher Course on Commerce and Management organized by the Malaviya Mission Teacher Training Centre (formerly known as Human Resource Development Centre, University of Hyderabad from 13th to 25th November, 2023.

FACULTY DEVELOPMENT PROGRAMME

- Participated in the Seven- day Faculty Development Programme on Business Studies held from 20th May to 26th May 2019, organized by Departments of Commerce & Management Studies in collaboration with Department of Commerce, University of Calcutta.
- Participated in Faculty Development Programme on” Framework For Preparation and Presentation of Financial Statements”, organized by the Post Graduate & Research Department of Commerce, St. Xavier’s College (Autonomous), Kolkata in collaboration with IQAC, St. Xavier’s College (Autonomous), Kolkata held on 27th June, 2022.
- Participated in Attended Seven- Day Faculty Development Programme on “Recent Developments in Accounting and Finance”, organized by Department of Commerce (Accounting and Finance), St. Xavier’s College (Autonomous), Kolkata in collaboration with IQAC, St. Xavier’s College (Autonomous), Kolkata from 15th - 21st December, 2022.
- Participated in the Faculty Development Programme on “Integrating Artificial Intelligence in Higher Education” held on 3rd October, 2023.

SEMINAR/WEBINAR:

- Participated in a national webinar on “AI- Driven Marketing in Post-COVID Era” organized by Department of Commerce, Evening , Shri Shikshyatan College, Kolkata on 18th June,2020.

- Participated in a national webinar on “Pandemics and Natural Disasters: Understanding And Coping” organized by IQAC and Academic Council, St. Xavier’s College (Autonomous) Kolkata, held on 11th and 12th July 2020.
- Participated in a Two-Day International Level Webinar on “Managing Business in a post COVID-19 world: Changes, Challenges and Strategies”, organized by Post-Graduate and Research Department of Commerce, St. Xavier’s College (Autonomous) Kolkata in collaboration with IQAC and Academic Council, St. Xavier’s College (Autonomous) Kolkata, held on 18th and 19th July 2020.
- Participated in a State-Level Webinar on “Budget 2020: An Overview”, organized by Dept. of Commerce in association with IQAC, Raja Peary Mohan College on 7th August, 2020.
- Participated in International Conference on Climate Change: Global Cooperation”, organized by St. Xavier’s College (Autonomous) Kolkata, held on 26th and 27th August, 2022.
- Participated in National Conference on “Contemporary Issue in Business Education”, organized by St. Xavier’s College (Autonomous) Kolkata in collaboration with University of Kalyani, held on 12th November, 2022.
- Participated in ICCEEM, 2023, at St. Xavier’s College, Kolkata.
- Participated in International Conference on “Business Innovation Practices and Sustainability in the VUCA World”, organized by St. Xavier’s College (Autonomous) Kolkata, University of Calcutta, India and Islamic University, Bangladesh, held on 25th and 26th November, 2023.
- Participated in ICCEEM, 2023, at St. Xavier’s College, Kolkata organised by St. Xavier’s College (Autonomous) Kolkata in collaboration with St. Xavier’s University, Kolkata.