

Dr. Dipanjan Basu

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EDUCATIONAL QUALIFICATION

Course (Stream)/Examination	Institution/University	Year of Passing	Performance
PhD (Finance)	St. Xaviers College, Kolkata (Autonomous)	2024	Awarded
M.Com (Finance)	St. Xaviers College, Kolkata (Autonomous)	2017	72.21%
B.Com(H) (On Accounting and Finance)	Goenka College of Commerce and Business Administration, University of Calcutta	2015	70.11%
CISCE ISC (Commerce Stream)	Vivekananda Mission School, Joka	2012	89.75%
CISCE ICSE	Vivekananda Mission School, Joka	2010	81.60%

- **Awarded PhD** with the title “A Study on Performance and Volatility of Selected Indian Mutual Funds.” under the supervision of Dr. Soheli Ghose, Assistant Professor, St. Xavier’s College, Kolkata.
- **Completed my Dissertation for M.COM** in “Financial Dynamics of Indian Tea Industry and its Prospects.”
- **Completed the Project Undertaken for B.COM** in “Study of Non Performing Asset across Indian Nationalized Bank.”

EXPERIENCES

- Currently working as an Assistant Professor, Department of Commerce (Morning), St. Xavier’s College (Autonomous), Kolkata from 15th July till date.
- Worked as an Assistant Professor in the Department of Commerce, The Heritage College from 8th August, 2017 to 13th July, 2024.
- Worked as a Guest Lecturer in Heramba Chandra College from 1st August, 2017 to 7th August, 2017

- Worked as a Guest Lecturer in Rabin Mukherjee College, Behala from 1st July, 2017 to 31st July, 2017.

RESEARCH PROJECTS

Working on Minor Research Project funded by the **Government of West Bengal** on “**Assessing the Inclusion of Financial Literacy in Higher Education Institutions of West Bengal: A Study**”

INTERNSHIP

- Worked with Social Informatics Research Group, Indian Institute of Management Calcutta in a project “Social inclusion through digital inclusion” in implementing an online digital system “OWLISHORACLE” (www.owlishoracle.com) for 4months.
- Attended Industrial Training on 18th February, 2017 at Keshoram Rayons Pvt Ltd.

PUBLICATIONS AND PRESENTATIONS: RESEARCH PAPERS

- Published a paper “**Performance of selected top 5 AI driven mutual funds: Evidence from India**” in Perspective on Management, Annual Journal of Heritage Business School, Volume 12, September 2024, ISSN: 0974-7095, Pages 36-49.
- Presented a paper “**Performance of selected top 5 AI driven mutual funds: Evidence from India**” in One Day International Seminar on *Emerging Issues in Accounting, Finance, Management and Economics*, organized by Barasat College, Barasat on 13th February, 2025.
- Presented a paper “**A Theoretical Analysis of the Gig Economy: Labour Dynamics, Challenges, and Regulatory Frameworks in India.**” in a workshop on "Open Economy Macroeconomics: From Theory to Praxis" organized by The Heritage College, held on 28th November, 2024.
- Presented a paper- “**An Empirical Analysis of the Performance of Mutual Funds- A Literature Survey.**” in a Two Day UGC Sponsored International Conference on “**Innovative business Practices in a VUCA World**” organized by St. Xavier’s College, Kolkata and University of Calcutta on 6th January, 2018.
- Presented a paper- “**Impact of Demonitisation on Foreign Capital Flow**” in a National Conference on “**Integrated Financial Sector Reforms in India**” organized by Indian Accounting Association, South Bengal Branch and Directorate of Advanced Studies- The Institute of Cost Accountants of India on 24th February, 2018.
- Awarded the best paper- “**An Empirical Analysis on the quality of worklife of the facility staffs working in the shopping malls of Kolkata.**” in National Seminar on “**Sustainable Innovations in Business and Commerce.**” organized by J.D. Birla Institute on 20th April 2018. The Seminar Proceedings & Book of Papers has got the ISBN: 978-93-5311-272-1.
- Presented a paper- “**Impact of Demonitisation on Foreign Capital Flow: An Empirical Study**” in a National Conference on “**Contemporary Management Practices.**” organised by Army Institute of Management, Kolkata on 21st April, 2018. The paper got published in **Kindler Vol XVIII No. 1&2- January- December 2018.**
- Presented a paper- “**An Empirical Analysis on the Quality of Worklife of the factory workers- A Case Study on Belur.**” in a National Seminar on “**Human Development in**

India: A Road towards Sustainable Competitive Advantage.” organized by The Heritage College, Kolkata in collaboration with Economic Research Institute, Kolkata and Ramakrishna Mission Vivekananda Educational & Research Institute on 19th January, 2019.

- Awarded best paper- **“An Empirical Study on the role of SHGs in empowering Rural women: A case study on the women in SHGs in Murshidabad District in West Bengal.”** in International Conference on **“Economic and Tax Reforms in India in the Global Perspective.”** Organized by Indian Accounting Association, South Bengal Branch and Institute of Management Study on 9th February, 2019.
- Presented a paper- **“Microfinance to SHGs in India: Regional Dimensions in Credit flow and NPAs.”** in the National Seminar on **“Development in Commerce, Management and Economics in the present milieu of VUCA.”** Organized by The Bhawanipur Education Society College and EIRC, The Institute of Chartered Accountants of India on 27th May, 2019.

- Presented a paper- "**A Study of Performance and volatility of selected Indian Equity Mutual Funds**" on 23rd July, 2023 in a Research Graduate Panel organized by Himalayan Policy Research Consortium, Nepal Study Center and University of New Mexico.
- Presented a paper- "**A Study of Performance of selected Indian Equity Mutual Funds**" on 31st May, 2023 in a National Seminar on "Contemporary Issues in Accounting, Finance and Management." organized by Kolkata Bidhannagar Society for Academic Advancement, West Bengal jointly with IQAC, Vidyannagar College, Vidyannagar, South 24 Parganas.
- Presented a paper- "**A Study of Performance and volatility of selected Indian Equity Mutual Funds**" on 26th September, 2023 in a National Seminar organized by Department of Commerce, Madras Christian College.
- Presented a paper- "**A Study of Performance and volatility of selected Indian Equity Mutual Funds**" on 26th November, 2023 in a International Conference jointly organized by St. Xavier's College (Autonomous), Kolkata, University of Calcutta and Islamic University, Bangladesh.
- Presented a paper- "**A Study of Performance and volatility of selected Indian Equity Mutual Funds**" in Two Day National Conference on INNOVATION, GROWTH, AND TRANSFORMATION: INDIA@75 held on August 12, 2023, for consideration for publication in the next issue of IISU Journal of Commerce & Management (ISSN No. 2320-4907).
- Published a paper "**An Empirical Study of Performance of selected Indian Equity Mutual Fund and its relationship with the benchmark indices.**" in International Journal of Research and Analytical Reviews. (E-ISSN: 2348-1269, P-ISSN: 235138)
- Published a paper "**A Study of Performance of selected Indian Equity Mutual Fund**" in Journal of Emerging Technologies and Innovative Research. (E-ISSN: 2349-5162).
- Published a paper "**A Study of Performance of selected Indian Equity Mutual Fund**" in Indian Accounting Review (ISSN-L 0972-1754, Volume 27, Page 73)

BOOKS

- **An Introduction to E- Commerce and and Business Communication** by ABS Publishing House. (ISBN: 978-93-86796-10-3)
- **Marketing Management and Human Resource Management** by ABS Publishing House. (ISBN: 978-93-86796-21-9)
- **Principles of Management** by ABS Publishing House. (ISBN: 978-93-86796-25-7)

EDITORIALS AND REVIEWS

- Member of Editorial Board for Changing Dimensions in Economic Development: Theories and Empirics by Emerald Publishing Limited, UK.
- Member of Editorial Board for Contemporary Issues in International Trade: Challenges and Opportunity by Emerald Publishing Limited, UK.
- Member of Editorial Board for Target MCQ Series 1 by ABS Publishing House.
- Member of Editorial Board for Target MCQ Series 2 by ABS Publishing House.
- Reviewed Auditing & Assurance for Semester V by Oxford University Press (India).
- Reviewed Macroeconomics and Advanced Mathematics for Semester V by ABS Publishing House.

WORKSHOPS

- Attended one day workshop on revised Curricula of Semesterised B.Com (Hons and General) Courses of Studies under CBCS related Issues by T.H.K Jain College, Kolkata and Under-graduate Board of Studies in Commerce, University of Calcutta on 25th November, 2019.
- Attended one day workshop on Taxation II (GST) organized by Maharaja Manindra Chandra College, Kolkata and Under-graduate Board of Studies in Commerce, University of Calcutta on 27th April, 2019.
- Attended a workshop “Empowering Educators” on 22nd September, 2023, organized by Institute of Company Secretaries of India.
- Attended a workshop on NEP organized by Calcutta University in Heramba Chandra College on 16th October, 2023.
- Attended a one day workshop on "Implementation of NEP for B. Com. level" organized by Calcutta University in Surendranath College on 17th June, 2023.
- Attended 6th GEF Summit on “Inclusive Education - Promoting inclusivity in education, in the perspective of professional courses.” Organized by Indian Chambers of Commerce on 27th April at Taj Bengal.

INVITED TALKS

- Invited as a Resource Person on “Career Avenues in Commerce” on 26th May, 2018 at the Vivekananda Mission School, Joka for the Class 11 and 12 students.
- Invited as a Resource Person in Globsyn Business School for an Management Game Event- “Battle Royale” on 1st February, 2019.
- Invited as a Resource Person on “Career Avenues in Commerce” on 23rd November, 2022 at the Vivekananda Mission School, Joka for the Class 11 and 12 students.

ADMINISTRATIVE RESPONSIBILITIES HANDLED

- Acted as the Professor-in-Charge, Cultural and Student Affairs, The Heritage College.
- Acted as the Coordinator, Training and Placements, The Heritage College.
- Acted as the Convener, Heritage Commerce Society.
- Acted as the Joint Convener in an International Seminar on “Different Dimensions of Development Economics & Its Shifting Paradigms” organized by the Departments of Economics and Commerce, The Heritage College in collaboration with Ramakrishna Mission Vidyamandira, Belur Math, Howrah and sponsored by ICSSR, New Delhi on 22nd - 23rd February 2024 in The Heritage Campus, Kolkata.
- Acted as the Joint Convener in an International Seminar on “Contemporary Issues in International Trade: Challenges and Opportunities” organized by the Departments of Economics & Commerce, The Heritage College in Collaboration with Goenka College of Commerce & Business Administration on 21st & 22nd December, 2022 in The Heritage Campus, Kolkata.

