

# Dr. Dipanjan Basu

**Assistant Professor**

**Post-Graduate & Research Department of Commerce (Morning),**

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Date of Birth: 25<sup>th</sup> November 1993

## Academic Qualifications

Degree/Exam	Institution/Board	Year	Marks (%)
Ph.D.	University of Calcutta	2024	Awarded
M.Com	St. Xavier's College, Kolkata (Autonomous)	2017	72.21%
B.Com (H)	Goenka College of Commerce, University of Calcutta	2015	70.11%
ISC (12th)	Vivekananda Mission School / CISCE	2012	89.75%
ICSE (10th)	Vivekananda Mission School / CISCE	2010	81.60%

**Ph.D. Thesis:** "A Study on Performance and Volatility of Selected Indian Mutual Funds"

(Supervisor: Dr. Soheli Ghose)

**M.Com Dissertation:** "Financial Dynamics of Indian Tea Industry and its Prospects"

**B.Com Project:** "Study of Non-Performing Assets Across Indian Nationalized Banks"

## Professional Experience

**Assistant Professor, St. Xavier's College (Autonomous), Kolkata** (Post-Graduate & Research Department of Commerce (Morning) | 15/07/2024 – Present (07/04/2026)

**Assistant Professor, The Heritage College** (Dept of Commerce) | 08/08/2017 – 13/07/2024

**Guest Lecturer, Heramba Chandra College** | 01/08/2017 – 07/08/2017

**Guest Lecturer, Rabin Mukherjee College** | 01/07/2017 – 31/07/2017

## 1. Research Publications

Year	Title	Journal/Publisher	ISSN / Details
2026	Assessing the Inclusion of Financial Literacy in Selected Higher Education Institutions of West Bengal: A Study	Aviskaar-A Xaverian Journal of Research, Vol. 18	ISSN (Print): 2277-8411, ISSN (Online): 2278-1048
2026	An Empirical Examination of Behavioral Biases Influencing Investment Decisions	Perspective on Management, Heritage Business School, Vol. 13	ISSN: 0974-7095
2024	Performance of Top 5 AI-driven Mutual Funds in India	Perspective on Management, Heritage Business School, Vol. 12	ISSN: 0974-7095
2023	An Empirical Study of Selected Indian Equity Mutual Funds and Benchmark Indices	International Journal of Research and Analytical Reviews	E-ISSN: 2348-1269, P-ISSN: 235138
2023	A Study of Performance of Selected Indian Equity Mutual Funds	Journal of Emerging Technologies and Innovative Research	E-ISSN: 2349-5162
2023	A Study of Performance of Selected Indian Equity Mutual Funds	Indian Accounting Review	ISSN-L: 0972-1754, Vol. 27, p. 73
2019	The Role of Self-Help Groups in Empowering Rural	Human Development in India: A Road towards Sustainable	ISBN:978-93-5321-025-0

	Women: A Case Study	Competitive Advantage	
2019	An Empirical Analysis on the Quality of Work Life of the Workers in the Factories of Belur and Bally, Howrah, West Bengal, India	Human Development in India: A Road towards Sustainable Competitive Advantage	ISBN:978-93-5321- 025-0
2018	Impact of Demonetisation on Foreign Capital Flow: An Empirical Study	Kindler, Vol XVIII	National
2018	An Empirical Analysis on the Quality of Work Life of the Facility Staffs Working in the Shopping Malls of Kolkata	J.D. Birla Institute	ISBN: 978-93-5311- 272-1

## 2. Books Authored

Year	Title	Publisher	ISBN
2020	Principles of Management	ABS Publishing House	978-93-86796-25-7
2019	Marketing Management and Human Resource Management	ABS Publishing House	978-93-86796-21-9
2018	An Introduction to E- Commerce and Business Communication	ABS Publishing House	978-93-86796-10-3

### 3. Conference Presentations

<b>Date / Year</b>	<b>Topic</b>	<b>Event / Organizer</b>	<b>Type / Remarks</b>
13 Feb 2025	Performance of Top 5 AI-driven Mutual Funds in India	One-Day International Seminar, Barasat College	Presentation
28 Nov 2024	Gig Economy in India: Labour Dynamics, Challenges, Regulations	Workshop on Open Economy Macroeconomics, The Heritage College	Presentation
26 Nov 2023	Performance and Volatility of Selected Indian Equity Mutual Funds	International Conference, St. Xavier's College, CU & Islamic University, Bangladesh	Presentation
26 Sep 2023	Performance and Volatility of Selected Indian Equity Mutual Funds	National Seminar, Dept. of Commerce, Madras Christian College	Presentation
12 Aug 2023	Performance and Volatility of Indian Mutual Funds	National Conference: India@75, IISU	Presentation
23 Jul 2023	Performance and Volatility of Selected Indian Equity Mutual Funds	Research Graduate Panel, Himalayan Policy Research Consortium & UNM	Presentation
31 May 2023	Performance of Selected Indian Equity Mutual Funds	National Seminar, Vidyannagar College, WB	Presentation
27 May 2019	Microfinance to SHGs in India: Regional Credit Flow and NPA Trends	National Seminar, BESC & ICAI	Presentation
9 Feb 2019	Role of SHGs in Empowering Rural Women: A Case Study in Murshidabad, WB	International Conference, IAA & IMS	Presentation (Best Paper)
19 Jan 2019	Quality of Work Life of Factory Workers: A Case	National Seminar, The Heritage College &	Presentation

	Study on Belur	RKMVERI	
21 Apr 2018	Impact of Demonetisation on Foreign Capital Flow: An Empirical Study	National Conference, Army Institute of Management	Presentation
20 Apr 2018	Quality of Work Life of Facility Staffs in Shopping Malls of Kolkata	National Seminar, J.D. Birla Institute	Presentation (Best Paper)
24 Feb 2018	Impact of Demonetisation on Foreign Capital Flow	National Conference, Indian Accounting Association & ICAI	Presentation
6 Jan 2018	An Empirical Analysis of the Performance of Mutual Funds: A Literature Survey	UGC Sponsored International Conference, St. Xavier's College & CU	Presentation

### Government Projects Undertaken

- **Govt. Sponsored Minor Project:** 'Assessing the Inclusion of Financial Literacy in Selected Higher Education Institutions of West Bengal: A Study', Govt of WB and WBSEDCL, St. Xavier's College (Autonomous), Kolkata. *Year of Submission: 2025*
- **Govt. Sponsored Minor Project:** 'Assessing the Impact of Technology on the Behavioural Preferences and Mental Well-Being of Generation Z: An Empirical Study of Urban Youth in Kolkata', Govt of WB and WBSETCL, St. Xavier's College (Autonomous), Kolkata. *Year of Submission: 2026*

### Editorial Board & Reviewing Activities

1. *Editorial Board Member:* Changing Dimensions in Economic Development: Theories and Empirics (Emerald Publishing)
2. *Editorial Board Member:* Contemporary Issues in International Trade: Challenges and Opportunities (Emerald Publishing)
3. *Editorial Board Member:* Target MCQ Series - Volume 1 & 2 (ABS Publishing House)
4. *Reviewer:* Auditing & Assurance (Semester V) (Oxford University Press)
5. *Reviewer:* Macroeconomics and Advanced Mathematics (Semester V) (ABS Publishing House)