

ENTREPRENEURSHIP

1. Define entrepreneurship and its significance in the business world.
2. Explain the various functions of an entrepreneur in starting and managing a business.
3. Evaluate different types of start-ups and common mistakes made in the early stages of entrepreneurship.
4. Analyze the challenges and problems faced by Indian start-ups in the current business environment.
5. Apply the 4 Stage Growth Model to understand the evolution and development of a start-up.
6. Compare and contrast the scope of entrepreneurship in different industries and markets.
7. Create a business plan incorporating entrepreneurial principles and strategies.
8. Analyze case studies of successful entrepreneurs to understand their journey and accomplishments.
9. Evaluate the importance of innovation and creativity in entrepreneurial ventures.
10. Demonstrate critical thinking skills in identifying opportunities and mitigating risks in entrepreneurship.

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