# **Prof. Pritha Das**

Assistant Professor Postgraduate and Research Department of Commerce and Management St. Xavier's College, (Autonomous) Kolkata prithadas@sxccal.edu

# **Academic Background**

Ph.D. in Commerce (Pursuing) – University of Calcutta Ph.D. Scholar at St. Xavier's College, Kolkata

UGC-NET Qualified (Commerce) – December 2019 MBA in Finance – Pondicherry University (DDE), 2022

M.Com. in Accounting and Finance - St. Xavier's University, Kolkata, 2019

B.Com. (Hons.) in Accounting and Finance – Heramba Chandra College, University of Calcutta, 2017

### **Teaching Experience**

Assistant Professor in Commerce (Since July 2022)

Full-Time Faculty at St. Xavier's University, Kolkata (September 2020 – June 2022)

# **Industry Experience**

Senior Executive – Deloitte India (2019–2020) Global Transfer Pricing Consultant

Summer Intern – Balmer Lawrie & Co. Ltd. (2018)

#### **Research Interests**

Corporate Governance, CSR Practices in India, Sustainability and green initiatives, Dividend Policy

# **Publications & Presentations**

Gender Diversity on Corporate Boards: From Conceptual Framework to Practical Implementation For Indian Small and Mid Cap Companies, ImPec 2025, IIM Sambalpur, 30<sup>th</sup> Jan-2<sup>nd</sup> Feb 2025.

Gender Diversity On Corporate Boards And Its Impact On Profitability: A Study Of Indian Mid-Cap Companies, ICSBP 2025, IMI Kolkata (3<sup>rd</sup> to 5<sup>th</sup> Jan, 2025)

Board Diversity and Firm Performance: An Exploration of NSE 200 Companies, ICCEEM, 2024, St. Xavier's College, Kolkata (Feb 9-10, 2024)

Factors Influencing CSR Spending in India: Evidence from NSE 200 Companies, Conference on Business Innovation and Sustainabilty in the VUCA World, St. Xavier's College, Kolkata, (Nov 25-26, 2023).

Corporate Governance Reforms during COVID-19: An Indian Perspective ISBN: 978-93-95005-00-5 | Commerce Alumni Association, University of Calcutta

An Overview of the CSR Expenditure Done by the Leading FMCG Companies in India ISBN: 978-93-88866-15-6 | ICSSR Sponsored National Seminar, Calcutta Girls' College

Predictive Analysis of Dividend Determinants of Top Five Indian Companies Presented at UGC-CPE National Seminar, Barrackpore Rastraguru Surendranath College

# **Professional Development**

Summer School on Applied Econometrics, Department of Economics and Politics, Visva-Bharati, Shantiniketan (24 June- 30 June, 2024)

Faculty Induction Programme, HRDC, Jadavpur University (4th Jan to 7th Feb, 2023)

Attended international and national seminars on research methodology, corporate finance, and business innovation and Artificial Intelligence hosted by reputed institutions like St. Xavier's College and Calcutta Girls' College.