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Dates to Remember

Dates of the Conference	13-14 September, 2019
Submission of Abstract	20th May 2019
Notification of Acceptance of Abstract	3rd June, 2019
Submission of Full Paper	1st July, 2019
Notification of Acceptance of Full Paper	19th July, 2019

Registration

Registration starts from 1st August, 2019. Registration Form can be downloaded from the link: <http://icceem19.sxccal.net/registration.htm>

All contributors of papers are requested to register for the Conference. Details for conference registration and accommodation can be seen on the website. The Conference fee includes conference kit, lunch, refreshments and tea.

Delegate Category	Domestic Delegate	International Delegate
Industry	Rs. 3,000	USD 42
Academic	Rs. 1,000	USD 14
Research scholars	Rs. 500	USD 7



ICCEEM 19 INTERNATIONAL CONFERENCE

On

**Emerging Perspectives in Commerce,
Economics, Environment and Management -
Transformation of the Global Economy**



Organized by

**Department of Commerce and Management Studies,
St. Xavier's College (Autonomous), Kolkata**

In collaboration with

Bengal National Chamber of Commerce & Industry

**Micro, Small & Medium Enterprises and Textiles,
Govt. of West Bengal**

13th - 14th September, 2019

St. Xavier's College, Kolkata

A Christian Minority Jesuit Higher Educational Institution, St. Xavier's was founded in 1860 by a Catholic Minority Religious body, the Society of Jesus, and was affiliated to Calcutta University in 1862. The college was granted autonomy in 2006 and was awarded the status of College with Potential for Excellence in the same year by UGC. The college received College of Excellence status in 2014 followed by the College with a Special Heritage Status in 2015. It received the highest ever NAAC rating of A++ with 3.77 CGPA. St. Xavier's College, Kolkata, has secured the 10th rank in India Ranking 2019 for Colleges, conducted by National Institutional Ranking Framework (NIRF) under Ministry of Human Resource Development (MHRD), Government of India. St. Xavier's College offers UG and PG courses under five faculties: Arts, Science, Commerce, Business Administration, and Education. It also offers various professional certificate and diploma courses under Career Oriented Programmes and Computer Centre. St. Xavier's offers Ph.D. in Physics, Biotechnology, Microbiology, and Commerce. St. Xavier's College (Autonomous) has been certified as meeting the requirements of ISO 9001:2015 on 3rd July 2019. New feathers get added year after year to the cap of this great institution whose only objective is "for the greater glory of God."

About BNCCI

Bengal National Chamber of Commerce & Industry, the oldest indigenous Chamber in India was established on 2nd February, 1887. Its history is closely interwoven with India's struggle for independence. It is pioneer in championing the cause of Indian industries in pre-independent days. It has an immaculate record of service to the business community of eastern region in particular and India in general spanning over more than a century. BNCCI actively plays a leading role in policy debates that are the forefront of social, economic and development of industry, trade & commerce. Over the years, the Chamber has diversified in activities and grown in strength. Various new activities, such as promotion of entrepreneurship, organizing trade fairs, integrated development of rural areas, protection of environment, growth of industrial infrastructure, promoting international business relations, & promotion of indigenous enterprise. The ladies wing of BNCCI "Pragati" actively plays a pivotal role in welfare of the downtrodden women of the society. The Chamber has set up Enterprise Development Institute (EDI) for promoting entrepreneurship & career development and also a Sub Contracting Exchange for marketing assistance to the Micro & Small Enterprises.

ABOUT MSME

West Bengal has the potential to become the leading state in coming future in terms of MSME productivity within India. This is not only because of huge number of MSME units but also the diversified approach from production to

services. Directorate of MSME, Directorate of Textiles, Directorate of Sericulture, West Bengal Khadi & Village Industries Board, West Bengal Small Industrial Development Board & West Bengal Export Promotion Society are different wings under this Department. Directorate of MSME takes initiative to facilitate Entrepreneur Development and to impart skill based training among unemployed youth. Major schemes that are being implemented by the Directorate include Cluster Development Program, PMEGP, Natural Fiber Mission, EDP, etc. Directorate of Textiles implements various developmental schemes including design modification/innovation etc. on handloom, handloom based handicraft items, silk weaving & spinning Mills. Articles woven by Power loom and readymade garments sectors are also looked after by them. Directorate of Sericulture concentrates on breeding of silk worms, silk yarn production & reeling. WBKVIB looks after creation of employment opportunities in traditional Village industries. WBSIDC establishes & maintains industrial estate at various locations in the state to provide infrastructural support to entrepreneurs.

ABOUT THE CONFERENCE

The structural transformation of global economy underwent significant alterations in economic, political, societal, environmental and cultural headwinds. The advent of technology driven skilled growth fostered growth potentials worldwide. The knowledge based economy is truly instrumental in shaping the future trends. This signifies the need for up gradation in human capital in terms of acquisition of employable skills and expertise. The attainment of a better world rests on socio-economic, environmental and political stabilities. The dynamism in global economy is felt through inventions and innovations. This motivates the need for interactions and deliberations. The Conference extends a judicious platform for the exchange of ideas among academicians, corporate, industrialists and researchers. The deliberations are expected to frame well designed policies for a better and safe future.

OBJECTIVE

The primary objective of the conference is to create a diaspora of thinkers in finance, management, economic affairs and other related areas. The conference aims at expanding the knowledge base about the different conceptual frameworks and methods available in the above-mentioned areas towards achieving the goal. This conference also aims to facilitate young researchers expand their capacity by providing them with an opportunity for the cross country and cross-discipline learning and knowledge sharing.

THEME

The conference invites original unpublished research papers (both conceptual and empirical) on following suggestive themes. Please note that these are only representative. Contributions on related studies within the realms of Economics, Finance, Development Studies, Accountancy, Management & related areas are greatly solicited.

Programme Schedule ICCEEM 2019 13th and 14th September, 2019

TIME	EVENT
DAY – 1 (13th September, 2019)	
9:00am – 10:00am	Registration
10:00am – 11:15am	Inaugural Session <ul style="list-style-type: none">• Chief Guest – Mr Anurag Srivastava, IAS, Director, Micro, Small & Medium Enterprises and Textiles (MSME), Government of West Bengal• Key Note Speaker- Dr Aniruddha Bonnerjee, Senior Consultant, UNICEF, Myanmar
11:15am – 11:30am	Tea
11:30am – 12:30pm	Plenary Session - 1 <ul style="list-style-type: none">• Dr Ashok Banerjee, IIM (Calcutta) Professor Finance & Control
12:30pm-1.30 pm	Technical Session 1
1:30pm – 2:30pm	Lunch
2.30 pm- 3.30 pm	Plenary Session- 2 <ul style="list-style-type: none">• Dr Subhasis Ray, (XIMB) Professor Marketing & Strategy, Social Entrepreneurship & Sustainability
3:30pm – 5:00pm	Technical Session 2
DAY – 2 (14th September, 2019)	
8:00am – 9:00am	Registration
9:00am -10:00am	Plenary Session- 3 <ul style="list-style-type: none">• Dr Abhijit Mitra, Professor, Department of Marine Science
10:00am – 11:00am	Plenary Session- 4 <ul style="list-style-type: none">• Dr. B. Sengupta, Environmental Scientist, Central Pollution Control Board (CPCB), Ministry of Environment and Forests, Govt. of India
11-00am-11.30am	Tea
11:30am – 1:30pm	Technical Session 3
1:30pm – 2:30pm	Lunch
2:30pm – 4:00pm	Technical Session 4
4:00pm – 5:30pm	Youthink Launch followed by the Valedictory Session <ul style="list-style-type: none">• Dr Ramendra Singh, IIM (Calcutta) Professor Marketing