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Dr. C. Joe Arun, SJ Director, Loyola Institute of Business Administration (LIBA)



Dr. Runa Sarkar Professor, IIM - Calcutta



Dr. Nisreen Ameen Professor, University of London



Dr. Sankarshan Basu Professor, IIM - Bangalore



Dr. Ramendra Singh Professor, IIM - Calcutta





ICCEEM 2021-22 INTERNATIONAL CONFERENCE

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Emerging Perspectives in Commerce, Economics, Environment and Management -Road Towards Sustainable Economy



In collaboration with
The Institute of
Cost Accountants of India

Organized by

Department of Commerce St. Xavier's College (Autonomous), Kolkata

January 27-28, 2022

ST. XAVIER'S COLLEGE (AUTONOMOUS) KOLKATA

A Christian Minority Jesuit Higher Educational Institution, St. Xavier's was founded in 1860 by a Catholic Minority Religious body, the Society of Jesus, and was affiliated to Calcutta University in 1862. The college was granted autonomy in 2006 and was awarded the status of College with Potential for Excellence in the same year by UGC. The college received College of Excellence status in 2014 followed by the College with a Special Heritage Status in 2015. It received the highest ever NAAC rating of A++ with 3.77 CGPA. St. Xavier's College, Kolkata, has secured the 4th rank in India Ranking 2021 for colleges, conducted by National Institutional Ranking Framework (NIRF) under Ministry of Human Resource Development (MHRD), Government of India. St. Xavier's College offers UG and PG courses under five faculties: Arts, Science, Commerce, Management Studies, and Education. It also offers various professional certificate and diploma courses under Career Oriented Programmes and Computer Centre. St. Xavier's offers Ph.D. in Physics, Biotechnology, Microbiology, Computer Science and Commerce. St. Xavier's College (Autonomous) has been certified as meeting the requirements of ISO 9001:2015 on 3rd July 2019. New feathers get added year after year to the cap of this great institution whose only objective is "for the greater glory of god".

DEPARTMENT OF COMMERCE =

The Department of Commerce at St. Xavier's College enjoys a pre-eminent status for the excellence of its teaching in this dynamic discipline. It is ranked alongside the highly-acclaimed departments in Commerce among the undergraduate colleges of this country. Our academic program is of the highest calibre and aims at transforming ideas and thoughts into applications and achievements. The programme is designed to enable and empower students to acquire the necessary knowledge, skills and abilities to analyse and synthesize the contemporary realities of the domain of business. It encourages students to explore the world of technology and digitization in the relevant field. Further, this course is designed to help cultivating entrepreneurial mindset and skills. The diverse student structure together with dedicated faculties contributes enormously to sustain the efficiency of the Department. Apart from our committed faculty members and support staff, we are proud of our enthusiastic, vibrant and academically brilliant students.

Simultaneously, the students are also encouraged to participate in social work and be aware of the social realities and challenges faced by this country. Our unique and possibly one of its kind "college to village and village to college" ('Prayas') project was devised to achieve this objective. Additionally, the foundation course on inter-religious studies will surely build

up the morale of the students to mutually appreciate and respect each other. Our students fare very well in their CA, CMA and CS examinations as well as in all the other competitive entrance examinations like CAT, XAT, MAT, to name a few. They also actively participate in extracurricular activities, attend various national and international fests organized by premier institutions across the country.

Our emphasis has always been on the overall development of the students keeping in line with our motto "Nihil Ultra". This collaborative effort will necessarily produce human beings for others and emerge as agents of change and transformation for the benefit of the society.

ABOUT ICAL =

The Institute of Cost Accountants of India (ICAI) is a Statutory Body set up under an Act of Parliament in the year 1959. The Institute as a part of its obligation, regulates the profession of Cost and Management Accountancy, enrols students for its courses, provides coaching facilities to the students, organizes professional development programmes for the members and undertakes research programmes in the field of Cost and Management Accountancy. The Institute pursues the vision of cost competitiveness, cost management, efficient use of resources and structured approach to cost accounting as the key drivers of the profession.

With the current emphasis on management of resources, the specialized knowledge of evaluating operating efficiency and strategic management the professionals are known as "Cost and Management Accountants (CMAs)". The Institute is the 2nd largest Cost & Management Accounting body in the world and the largest in Asia, having more than 5,00,000 students and 85,000 members all over the globe. The Institute operates through four regional councils at Kolkata, Delhi, Mumbai and Chennai and 114 Chapters situated at important cities in the country as well as 11 Overseas Centres, headquartered at Kolkata. It is under the administrative control of the Ministry of Corporate Affairs, Government of India.

INTRODUCTION ABOUT THE CONFERENCE

The theme of the Conference will be a roadmap towards the attainment of a sustainable economy in the near future. The plethora of deliberations at the Conference will be an eye-opener for combating the future challenges. Given the ongoing pandemic, the globe is in a true quest for ensuring sustainable needs. This calls for a robust coordination among the stakeholders from different disciplines of Commerce, Economics, Environment and Management. The world as a singular entity is in the midst of the health, economic and humanitarian crisis. A forum is very needed to address the issues necessary for the accomplishment of sustained and the

sustainable growth process in the long run. This Conference will provide an immense opportunity among the intellectuals to share the views and anticipate for a safe and better future

OBJECTIVE

The primary objective of the conference is to create a diaspora of thinkers in finance, management, economic affairs and other related areas. The conference aims at expanding the knowledge base about the different conceptual frameworks and methods available in the above-mentioned areas towards achieving the goal. This conference also aims to facilitate young researchers expand their capacity by providing them with an opportunity for the cross country and cross-discipline learning and knowledge sharing.

■ THEME

The conference invites original unpublished research papers (both conceptual and empirical) on following suggestive themes. Please note that these are only representative. Contributions on related studies within the realms of Economics, Finance, Development Studies, Accountancy, Management & related areas are greatly solicited.

DATES TO REMEMBER =

Submission of Full Paper	:	20 [™] NOVEMBER, 2021
Notification of Acceptance of Full Paper		15 [™] DECEMBER, 2021
Registration starts from	:	1 ST DECEMBER, 2021
Last Day for Registration	:	5 [™] JANUARY, 2022
Dates of the Conference	:	27-28 [™] , JANUARY, 2022

REGISTRATION =

Online registration starts from 1st December, 2021 till 5th January, 2022. Registration Form can be downloaded from the link.

All contributors of papers are requested to register for the Conference. Details for conference registration can be seen on the website.

Delegate Category	Domestic Delegate	International Delegate
Industry / Academic	Rs. 300	
Research Scholars/Students	Rs. 100	
International Delegates		Rs. 800