



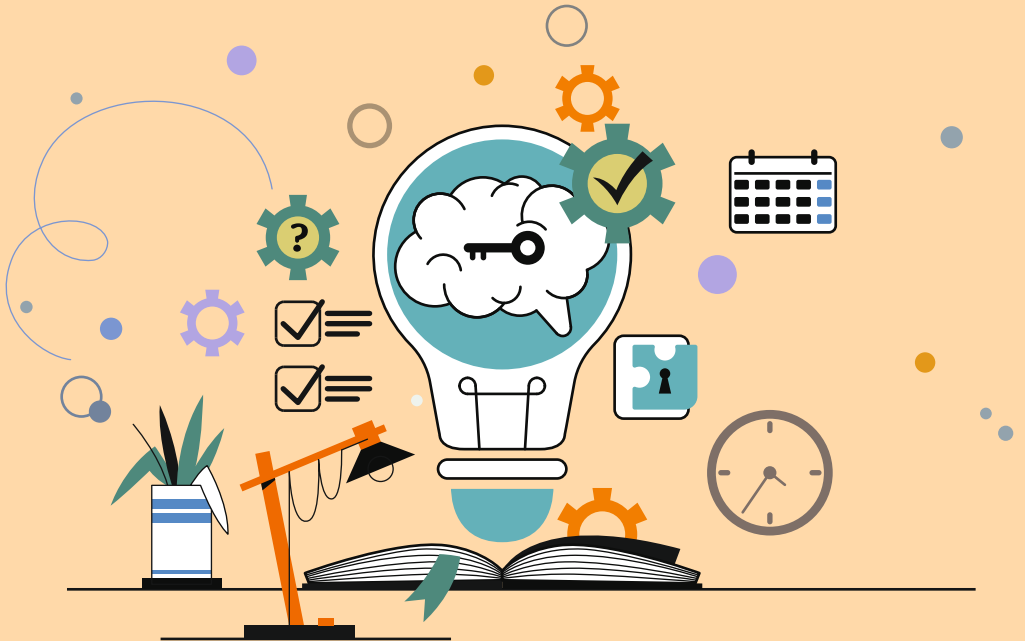
St. Xavier's College (Autonomous)
Kolkata

ICCEEM 2025 INTERNATIONAL CONFERENCE

On

Emerging Perspectives in Commerce,
Economics, Environment and Management

Advancing Management Education- Opportunities and Challenges



FEBRUARY 6-7, 2025

In collaboration with
Internal Quality Assurance Cell (IQAC)

Organized by
**The Postgraduate and Research Department of Commerce and
Department of Management Studies
St. Xavier's College (Autonomous), Kolkata**

ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA

A Christian Minority Jesuit Higher Educational Institution, St. Xavier's was founded in 1860 by a Catholic Minority Religious body, the Society of Jesus, and was affiliated to Calcutta University in 1862. The college was granted autonomy in 2006 and was awarded the status of College with Potential for Excellence in the same year by UGC. The college received College of Excellence status in 2014 followed by the College with a Special Heritage Status in 2015. It received the highest ever NAAC rating of A++ with 3.77 CGPA. St. Xavier's College (Autonomous), Kolkata, has secured the 6th rank in India Ranking 2024 for colleges, conducted by National Institutional Ranking Framework (NIRF) under Ministry of Human Resource Development (MHRD), Government of India. St. Xavier's College (Autonomous), Kolkata offers UG and PG courses under five faculties: Arts, Science, Commerce, Management Studies, and Education. It also offers various professional certificate and diploma courses under Career Oriented Programmes and Computer Centre. St. Xavier's College (Autonomous), Kolkata offers Ph.D. in Physics, Biotechnology, Microbiology, Commerce, English, Computer Science, Political Science, Economics and Bengali. St. Xavier's College (Autonomous), Kolkata has been certified as meeting the requirements of ISO 9001:2015 on 3rd July 2019. New feathers get added year after year to the cap of this great institution whose only objective is "for the Greater Glory of God".

THE POSTGRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

The Post Graduate and Research Department of Commerce at St. Xavier's College enjoys a pre-eminent status for the excellence of its teaching in this dynamic discipline. It is ranked alongside the highly-acclaimed departments in Commerce among the undergraduate colleges of this country. Our academic program is of the highest caliber and aims at transforming ideas and thoughts into applications and achievements. The programme is designed to enable and empower students to acquire the necessary knowledge, skills and abilities to analyze and synthesize the contemporary realities of the domain of business. It encourages students to explore the world of technology and digitization in the relevant field. Further, this course is designed to help cultivating entrepreneurial mindset and skills. The diverse student structure together with dedicated faculties contributes enormously to sustain the efficiency of the Department. Apart from our committed faculty members and support staff, we are proud of our enthusiastic, vibrant, and academically brilliant students.

Simultaneously, the students are also encouraged to participate in social work and be aware of the social realities and challenges faced by this country. Our unique and possibly one of its kind "college to village and village to college" ('Prayas') project was devised to achieve this objective. Additionally, the foundation course on inter-religious studies will surely build up the morale of the students to mutually appreciate and respect each other. Our students fare very well in their CA, CMA and CS examinations as well as in all the other competitive entrance examinations like CAT, XAT, MAT, to name a few. They also actively

participate in extracurricular activities, attend various national and international fests organized by premier institutions across the country.

Our emphasis has always been on the overall development of the students keeping in line with our motto "Nihil Ultra". This collaborative effort will necessarily produce human beings for others and emerge as agents of change and transformation for the benefit of the society.

DEPARTMENT OF MANAGEMENT STUDIES (AICTE APPROVED)

Department of Management Studies, with the aim to provide standard of excellence in order to encourage students to integrate with the global community, was established in 2002 with BBA course. The department aspires to be a department of global excellence in the field of management to produce highly qualified and value-oriented managers. The department is known as BMS because of change in nomenclature following the University Grants Commission template on Under Graduate courses under Choice Based Credit System and approved by the University of Calcutta. It is effective for students enrolled from the academic session 2017-18. The department has been granted AICTE approval for under graduate course in Management Studies with effect from July 2024.

The curriculum is flexible, broad and gives students the opportunity to develop an academic program that is tailored to their ambitions and interests. The management education at the under graduate level is intended to serve as grooming ground for the future managers. This will make a student more receptive to the advanced level of theory and practice of management science. Students will graduate with practical knowledge and skills that will help them set the highest possible standards in the corporate environment.

THE INTERNAL QUALITY ASSURANCE CELL (IQAC) ST. XAVIER'S COLLEGE (AUTONOMOUS) KOLKATA

The IQAC, chaired by the Principal Rev. Dr. Dominic Savio, SJ, focuses on the holistic development of the College by:

- Ensuring timely, efficient, and progressive performance of academic, administrative, and financial tasks.
- The relevance and quality of academic and research Programmes.
- Equitable access to and affordability of academic Programmes for various sections of society.
- Optimization and integration of modern methods of teaching and learning
- The credibility of evaluation procedures.
- Ensuring the adequacy, maintenance and functioning of the support structure and services.
- Research sharing and networking with other institutions in India and abroad.

ABOUT THE CONFERENCE

Advancing Management Education serves as the overarching theme of the conference, highlighting the crucial role of management institutions in shaping the socioeconomic landscape of the future. Throughout history, Management Education has remained at the forefront of innovation, continuously adapting to the changing dynamics of business and society. As industries undergo transformation and global challenges emerge, the pedagogy of Management Education must evolve to equip forthcoming leaders with the essential skills, knowledge, and attitudes required for success. This underscores the necessity for educational institutions to instill in future business leaders the principles of responsible leadership, ethical decision-making, and sustainable business practices. By integrating sustainability, corporate social responsibility (CSR), and ethical leadership into management curricula, institutions can equip students with the skills and mindset needed to address complex societal challenges while driving business growth and environmental sustainability. In pursuit of this overarching theme, the conference will delve into various interesting issues covering education for sustainable development, teaching methodologies & pedagogical innovation in management education, competencies for employability, career advancement, & entrepreneurship, teaching and learning in the era of AI, contemporary areas in the field of management and finance.

OBJECTIVE

The primary objective of the conference is to create a diaspora of thinkers in finance, management, economic affairs and other related areas. The conference aims at expanding the knowledge base about the different conceptual frameworks and methods available in the above-mentioned areas towards achieving the goal. This conference also aims to facilitate young researchers expand their capacity by providing them with an opportunity for the cross country and cross-discipline learning and knowledge sharing.

THEME

The conference invites original unpublished research papers (both conceptual and empirical) on following suggestive themes. Please note that these are only representative. Contributions on related studies within the realms of Economics, Finance, Development Studies, Accountancy, Management & related areas are greatly solicited.

We welcome the submission of empirical, conceptual, and critical work which explores, but is not restricted to, the following areas:

THEMATIC AREAS

- Advancing Management Education for Sustainable Development
- Integration of ethical leadership and management principles,
- Corporate social responsibility (CSR),
- Sustainable development goals (SDGs) into management education.
- The role of educational institutions in fostering responsible leadership and sustainable business practices among future managers.
- Enhancing Critical Thinking in Management Courses,
- Measuring Teaching Excellence in Today's Digitally Connected World,
- Fostering Student Engagement in Physical Class Rooms
- Fostering Student Engagement in Online/Blended Courses
- Bridging the Research and Teaching Gap
- Designing Experiential Learning Projects
- Assessing student learning in this evolving educational landscape. Exploring how to assess student learning, whether using subjective, objective, mixed methods, or alternative approaches.
- Competencies for Employability, Career Advancement, & Entrepreneurship.
- Pedagogy for Ethical Leadership preparation,
- Teaching methods and styles for Entrepreneurship Education,
- Pedagogical activities and practices to improve student well-being.
- Teaching and learning in the era of AI.
- Asset allocation and investment management
- Corporate governance, executive compensation, and ownership structure
- Financial risk analytics and management
- Financial literacy and financial education
- Sustainable / Climate Finance
- FinTech
- Financial policy choice, institutions, and regulation
- Corporate finance, capital structure and dividend policy

DATES TO REMEMBER

Submission of Full Paper	:	30th November, 2024
Notification of Acceptance of Full Paper	:	15th December, 2024
Registration starts from	:	15th December, 2024
Last Day for Registration	:	15th January, 2025
Dates of the Conference	:	6-7, February, 2025

All paper submissions and queries to be mailed to ICCEEM2025@sxccal.edu

REGISTRATION

All contributors of papers are requested to register for the Conference. Details for conference registration can be seen on the college website www.sxccal.edu.

Delegate Category	Domestic Delegate
Industry	Rs. 1000
Academic	Rs. 500
Research Scholars/Students	Rs. 200
International Delegates	Rs. 1000

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SPEAKERS



Rev. Dr. Dominic Savio, SJ
Principal, St. Xavier's College
(Autonomous), Kolkata



Dr. Arpan Kumar Kar
Professor, IIT Delhi



Dr. Sankarshan Basu
Professor, IIM Bangalore



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Australia



Dr. Raghu Tata
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Dr. Ranajoy Bhattacharyya
Professor, IIFT Kolkata



St. Xavier's College (Autonomous), Kolkata

30, Mother Teresa Sarani, Kolkata - 700016

www.sxccal.edu