

COURSE OUTCOMES: M1EN240211T

COURSE TITLE: POSTLITERARY CINEMATIC ADAPTATIONS – BOOKS, COMIC BOOKS AND VIDEO GAMES AND THE CONTEMPORARY CULTURAL LANDSCAPE

1. **Remember:** Identify key concepts in adaptation theory, including translation, fidelity, and intertextuality across media forms.
2. **Understand:** Explain traditional and contemporary adaptation techniques used in film, comic books, and video games, with reference to specific case studies (e.g., *Psycho*, *No Country for Old Men*).
3. **Apply:** Analyze selected media texts to demonstrate how adaptation functions as a cultural and narrative translation across genres and platforms.
4. **Analyze:** Compare and contrast adaptation strategies in films, comics, and video games, highlighting shifts in technique due to technological and cultural convergence.
5. **Evaluate:** Critically assess the impact of transmedia storytelling on audience engagement, narrative structure, and media consumption in the digital age.
6. **Create:** Design a conceptual framework or storyboard for a transmedia adaptation, integrating insights from film, gaming, and digital storytelling practices.