

COURSE OUTCOMES: M1EN240221T

COURSE TITLE: POPULAR CULTURE AND FANDOM 101 – A MULTIDISCIPLINARY COURSE

1. **Remember:** Define key concepts in popular culture, including mass culture, subculture, and counterculture, with reference to Indian and global contexts.
2. **Understand:** Describe the historical and sociocultural evolution of popular culture and fandom, emphasizing everyday practices and media engagement.
3. **Apply:** Illustrate how fans act as productive consumers through examples of affective relationships, participatory culture, and subversive fandom.
4. **Analyze:** Examine the intersections between popular culture and identity formation, focusing on how subcultures and fandoms challenge dominant narratives.
5. **Evaluate:** Assess the role of popular culture in shaping public discourse, consumer behavior, and cultural hybridity in contemporary India.
6. **Create:** Design a comparative framework or media project that explores fan practices or subcultural expressions across different cultural contexts.