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| Semester | I |
| Course ^{*1} | BA General Multidisciplinary |
| Paper Title | News and Society Building |
| No. of Credits ^{*2} | 3 |
| Theory / Practical / Composite | Theory |
| Minimum No. of preparatory hours per week a student has to devote | 4 |
| Number of Modules | 3 |
| Syllabus | <p>Unit I: Evolution of Media in India</p> <ul style="list-style-type: none"> ● The global context ● The story of Indian Press ● Emergence of electronic media <p>Unit II: Media in a Democratic Society</p> <ul style="list-style-type: none"> ● Press and its role in democracy ● News and formation of public opinion ● Media and contemporary issues <p>Unit III: Journalism in the Age of Digital Media</p> <ul style="list-style-type: none"> ● Convergence and new age reporting ● Citizen journalism and independent reporting ● Media activism ● Social Media |
| Learning Outcomes ^{*3} | <ol style="list-style-type: none"> 1. Students will have a fair understanding on the role of media in creation of public opinion and thereby its influence on society and democracy 2. Students will have an understanding about the role of media and their responsibilities in the Indian context 3. Students will be able to identify the connections between new age digital journalism and society |
| Reading/Reference Lists ^{*4} | <p>Texts</p> <p>Selected excerpts, chapters, and essays from the reading list.</p> |

Selected Reading/ reference List

- Agarwal, V.B and Gupta V.S. (2012). *Handbook of Journalism & Mass Communication*. Concept Publisher, New Delhi.
- Bell, D. J. & Kennedy, B. M. (2000). *The Cybercultures Reader (Volume 1)*. Routledge
- Chawla, A. (2021). *New Media and Online Journalism*. Pearson Education.
- Curran, J. (2011). *Media and Democracy*. Routledge.
- Curran, J. (Ed) and Hesmondhalgh, D. (Ed). (2019). *Media and Society*. Bloomsbury Academic USA.
- Flew, T. (2011). *Understanding Global Media*. Bloomsbury Academic
- Flew, T. (2014). *New Media*. Oxford University Press ANZ
- Guha Thakurta, P. (2011). *Media Ethics*. Oxford University Press.
- Mehta, A. (2021), *Power, Press and Politics*. Bloomsbury Publishing, New Delhi
- Mishra, A.K. (2020). *Media Laws in India: A Brief Observation*. Notion Press.
- Natarajan, J. (2010). *History of Indian Journalism*. Ministry of Information and Broadcasting, India.
- Neelamalar, M. (2009). *Media Laws and Ethics*. PHI Learning Pvt Ltd.
- Wainwright, D. (1972.) *Journalism Made Simple*. W.H. Allen. London
- Kamath, M. V. (2018). *Professional Journalism*. S. Chand Pub.
- Hoffman, D. (2014). *Citizens Rising: Independent Journalism and the Spread of democracy*. Fingerprint Publishing, Prakash Books India Pvt. New Delhi.
- Hohenberg, J. (2010). *The Professional Journalist*. Holt, Rinehart, and Winston. New York.
- Shrivastava, K. M. (2015). *News Reporting & Editing*. Sterling Publishers. New Delhi.

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| | <ul style="list-style-type: none"> ● SWAYAM NPTEL Online Course on Digital Media by Dr. K S Arul Selvan. Course Code: MJMo28: Digital Media ● SWAYAM Online course on 'Society and Media' by Dr. Durgesh Tripathy, Guru Govind Singh Indraprastha University, New Delhi and CEC | |
| Evaluation | Theory – 50 marks CIA: 10 marks Semester Exam: 40 marks | Practical - NA |
| Paper Structure for Theory Semester Exam | <p>A. 2 long answers of 15 marks each from an option of three question.</p> <p>B. 10 objective type questions of 1 mark each OR 2 short notes of 5 marks each from an option of three questions.</p> | |