

Management Principles and Applications

Upon completion of the course "Management Principles and Applications," students will be able to:

1. Recall key distinctions between management as a profession and administration.
(remembering)
2. Differentiate between various levels of management and the roles of managers as identified by Henry Mintzberg.
(understanding)
3. Analyze the contributions of management theorists such as Frederick Taylor, Henri Fayol, Max Weber, and Mary Parker Follett to the field of management.
(understanding)
4. Evaluate the impact of neo-classical theories, including the behavioral and human relations approaches of Elton Mayo and the Hawthorne Experiment.
(evaluating)
5. Define modern management approaches such as systems and contingency theory and understand their practical applications.
(understanding)
6. Apply the principles of Management by Objectives (MBO) as introduced by Peter Drucker.
(applying)
7. Assess competitive forces within an industry using Michael Porter's Five Force Analysis.
(evaluating)
8. Analyze and apply the key functions of management, including planning, organizing, leading, and controlling, in various organizational settings.
(analyzing)

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