

## Media and Gender

---

1. Remembering: Students will be able to recall key theories and concepts related to media and gender, including the portrayal of gender in the media and the impact of media on shaping societal views on gender roles.
2. Understanding: Students will demonstrate an understanding of the relationship between gender and the media, including the manipulation of publicity images to convey specific gendered messages and stereotypes.
3. Applying: Students will be able to apply feminist media theories to analyze and critique the representation of gender in popular cinema, identifying how gender norms and stereotypes are perpetuated or challenged in media texts.
4. Analyzing: Students will critically analyze the role of gender in popular cinema and its reflection of societal attitudes towards gender, examining how media representations shape and influence perceptions of gender identity.
5. Evaluating: Students will evaluate the impact of media on gender equality and social change, considering the ways in which media can serve as a platform for promoting gender diversity and challenging traditional gender norms.
6. Creating: Students will develop their own media projects or campaigns that challenge gender stereotypes and promote gender equality, drawing upon feminist media theories to inform their creative process.

Select Language ▼

Powered by [Google Translate](#)

