

Media and Society

1. Remember: Recall key concepts and historical developments in the media industry.
2. Understand: Explain the roles and responsibilities of professionals in television, film, radio, print, and digital media.
3. Apply: Analyze the relationship between media and politics, education, communication, and entertainment.
4. Analyze: Evaluate the impact of digital and social media platforms on society and the media industry.
5. Evaluate: Critically assess the future of digital media and anticipate potential changes and challenges in the industry.

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