News and Society Building

1. Remembering: Recall key milestones in the evolution of media in India, such as the introduction of electronic media and its impact on society.
2. Understanding: Explain the emergence of electronic media in India and its role in shaping public opinion and influencing political discourse.
3. Applying: Analyze the role of the press in upholding democracy in India and its responsibilities in holding those in power accountable.
4. Analyzing: Evaluate the impact of media on contemporary issues such as social justice, gender equality, and environmental sustainability.
5. Evaluating: Critically assess the practices and ethics of journalism in India, including issues of accuracy, bias, and sensationalism.
6. Creating: Develop a media activism campaign addressing a pressing social issue and utilizing various forms of media to raise awareness and drive change.