

ORGANISATIONAL BEHAVIOUR

1. Recall the key concepts and principles of organizational behaviour in order to analyze and evaluate attitudes, perception, learning, personality, values, power, and politics within an organizational context.
2. Apply knowledge of motivation and leadership theories to assess the meaning, process, and significance of motivation in driving individual and group behavior within an organization.
3. Understand and compare early theories of motivation such as Hierarchy of Needs, Theory X Theory Y, Two Factor theory, and McClelland Theory of Needs to determine their impact on employee performance and satisfaction in the workplace.
4. Analyze the influence of motivation and leadership styles on employee engagement, productivity, and organizational success.
5. Evaluate the role of motivation and leadership in shaping organizational culture, employee behavior, and performance outcomes.
6. Create strategies to enhance motivation, leadership effectiveness, and organizational performance based on a comprehensive understanding of organizational behaviour principles and theories.

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