

**Name:** Prof. Rohan Prasad Gupta  
**Designation:** Assistant Professor  
**Email ID:** [rohanprasadgupta@sxccal.edu](mailto:rohanprasadgupta@sxccal.edu)  
[rohanprasadgupta1995@gmail.com](mailto:rohanprasadgupta1995@gmail.com)  
**Address:** 32, Raj Kumar Mukherjee Road, Kolkata-700035  
**Contact:** 8420836307



### Academic Qualification

Ph.D. (CU) (Pursuing), M. Phil. (CU), NET-JRF (Commerce), M.Com. (CU-1st Class), B.Com. (Hons.) (CU-1st Class)

### Biographical Sketch

Presently, Prof. Rohan Prasad Gupta is an Assistant Professor in the Postgraduate and Research Department of Commerce (Evening) at St. Xavier's College, Kolkata. Prior to joining St. Xavier's College, worked as UGC-Senior Research Fellow in the Department of Commerce, University of Calcutta. He was also associated as Visiting Faculty in the Department of Commerce, Sister Nivedita University. He completed his B.Com. (Hons.) in Accounting and Finance from Maulana Azad College, University of Calcutta with 1<sup>st</sup> Class in the year 2017. In 2019, he completed his M.Com. with 1<sup>st</sup> Class from University of Calcutta. He qualified UGC-NET with JRF in the year 2019. He was awarded with M.Phil. in Commerce in 2022 from University of Calcutta. He is pursuing Ph.D. under the Department of Commerce, University of Calcutta. Prof. Gupta has published more than twenty research papers and articles in several national and international journals and edited volumes of repute. He has also co-authored a book titled "Challenges and Potentials of Ceramic Industry: A Study with Reference to West Bengal" published in 2024 from Lambert Academic Publishing House. In addition to his publications, he has also presented over ten research papers in national and international seminars and conferences. Prof. Gupta, specializing in Accounting and Finance, teaches a diverse range of subjects, including Cost and Management Accounting, Taxation, Corporate Accounting and Reporting, Financial Markets, and Entrepreneurship Development.

### Research Interests

His research interest includes Sustainability of Micro Enterprises, Micro Finance and Entrepreneurship Development.

### Membership of Learned Associations

He is a life member of Indian Accounting Association (IAA), Indian Accounting Association Research Foundation (IAARF), Commerce Alumni Association, University of Calcutta (CAACU) and Education Research and Development Association (ERDA).

## Awards and Recognition

1. Received Best Paper Award in the International Conference entitled 'A Two-Day International Conference on Exploring Global Research Trends in Commerce and Management' 2024 organized by The Bhawanipur Education Society College, Kolkata.
2. Secured First Class 5<sup>th</sup> Position in M.Com. Examinations, University of Calcutta.

## Books Authored

Title	Publisher	ISBN	Year of Publication	Co- Author
Challenges and Potentials of Ceramic Industry: A Study with Reference to West Bengal	Lambert Academic Publishing House	ISBN 978-620-7-45811-0	2024	Dr. Bappaditya Biswas

## List of Publications

Sl. No.	Title of the Paper	Journal/Book Chapter	ISSN/ISBN	Year of Publication	Co-Author
<b>Journals</b>					
<b>UGC Care Listed Journals</b>					
1	Social Infrastructure Financing in India- An Empirical Study	Bank Quest-The Journal of Indian Institute of Banking & Finance	ISSN: 00194921	2021	Dr. Bappaditya Biswas
<b>International Journals</b>					
2	Role of HEIs in promoting social entrepreneurship-a study with reference to Kolkata, West Bengal	International Journal of Multidisciplinary Research	ISSN: 2455-3662	2023	Moumita Acharya
3	Investor's perceptual variance and the covid-19 pandemic: an empirical study	International Journal of Multidisciplinary Educational Research	ISSN:2277-7881	2021	-

4	Emerging Trend of Affiliate Marketing- A New Edge in the Field of Marketing (With Special Reference to West Bengal)	Asian Resonance	ISSN: 2349-9443	2021	Sumi Karmakar
5	Impact of covid-19 on human health and Economy: an empirical study based on threat Perception variance among several Demographic groups in India	EPR International Journal of Socio-Economic and Environmental Outlook (SEEO)	ISSN: 2348-4101	2021	Shounak Das
6	Foreign direct investment in India-an invincible way for economic development	International Journal of Multidisciplinary Research (IJMR)	ISSN: 2455-3662	2021	Sandip Basak & Priyajit Kumar Ghosh
7	An Empirical Study to Analyze the Impact of New Challenges and Products Emerged Due Covid-19 Pandemic on Indian Health Insurance Industry	International Journal of Advances in Engineering and Management (IJAEM)	ISSN: 2395-5252	2021	Priyajit Kumar Ghosh
8	Covid-19 and India's foreign trade: an empirical analysis of select commodities	EPR International Journal of Research & Development (IJD)	ISSN: 2455-7838	2020	-
9	The Role of HRM System in Ensuring Social Licenses for the Businesses: A Conceptual Based Comparative Case Study on Selected Businesses	International Journal of Advances in Engineering and Management (IJAEM)	ISSN: 2395-5252	2020	Shounak Das

10	An empirical study to analyze the performance variation among top five Indian NBFCs regarding several operational parameters	International Journal of Creative Research Thoughts (IJCRT)	ISSN: 2320-2882	2020	Shounak Das & Priyajit Ray
<b>International Edited Volumes</b>					
11	Global ESG Regulatory Framework and Sustainability: Issues and Prospects	Sustainable Roadmap Development Strategies in India: Paving the Way for a Better Future	ISBN: 978-967-2819-24-0	2023	Dr. Bappaditya Biswas
12	Banking Scams in India: A Case-Based Analysis	Money Laundering and Terrorism Financing in Global Financial Systems, IGI Global	ISSN: 2327-5677	2021	Dr. Bappaditya Biswas
13	Healthcare in India with Respect to Sustainable Development Goals– A Comparative Study within South Asian Countries	Social Sector Spending, Governance and Economic Development - Theoretical and Empirical Perspectives from Across the World – Volume I Routledge, Taylor & Francis	ISBN: 9781003245797	2023	Dr. Bappaditya Biswas
14	Role of Microfinance Institutions in Social Inclusion – A Study with Reference to India	Microfinance to Combat Global Recession and Social Exclusion - An Empirical Investigation, Palgrave Macmillan.	ISBN: 978-981-16-4329-3	2022	Dr. Bappaditya Biswas

<b>National Journals</b>					
15	An Empirical Study to Analyze Financial Soundness of Select Health Insurance Companies	SJCC Management Research Review	ISSN: 2249-4359	2021	Sapana Shaw
16	Trends and Growth in Ceramics Industry: A Comparative Study between India and China	Business Studies Volume XLI	ISSN 0970-9657	2021	Dr. Bappaditya Biswas
<b>National Edited Volumes</b>					
17	Consumers' Perception towards the Role of AI in Banking Services in West Bengal: An Empirical Study	Emerging Issues in Accounting, Finance, Business, Management & Economics (Taurean Publications)	ISBN: 978-939520247-3	2023	Moumita Acharya
18	Fostering Gender Equality through Micro Enterprises in India: A Case Study Based Analysis	Emerging Issues in Accounting, Finance, Business, Management & Economics (Taurean Publications)	ISBN: 978-939520247-3	2023	Moumita Acharya
19	Investing in Indian Mutual Fund Industry- A Study with reference to the Covid-19 Pandemic	Palmview	ISBN: 978-81-943513-6-8	2021	Dr. Bappaditya Biswas
20	Opportunities and Challenges for India in the Global Supply Chain – A Study with Reference to Atmanirbhar Bharat Abhiyan	Emerging Issues in Banking, Insurance and Financial Services	ISBN: 978-93-90728-02-2	2021	Dr. Bappaditya Biswas
21	Disinvestment in CPSEs: An Empirical Analysis	Economy in the Pandemic and Beyond: Resurgence to the New Normal	ISBN: 978-93-5506-019-8	2021	Priyajit Kumar Ghosh

22	ETFs Performance in the Covid-19 Pandemic: An Empirical Study	Emerging Issues in Banking, Insurance and Financial Services	ISBN: 978-93-90728-02-2	2021	Sumi Karmakar
23	An Empirical Study to Analyze the Impact of Capital Structure on the Profitability of Select NBFCs in India	Emerging Issues in Banking, Insurance and Financial Services	ISBN: 978-93-90728-02-2	2021	Sapana Shaw
24	Conceptual study on the role of Insolvency and Bankruptcy Code, 2016 in improving governance in India's business operational climate	Good Governance	ISBN: 987-81-941349-8-5	2020	Shounak Das & Priyajit Ray
25	The Impact of COVID-19 Pandemic on Insurance Sector in India: An Empirical Analysis of New Businesses of Life and Health Insurers	Emerging Issues in Commerce and Management (EICM)	ISBN: 978-81-946476-2-1	2020	Priyajit Ray

**Papers Presented in National/ International Seminar/Webinar/Conference**

Sl. No.	Title of the Paper	Title of the Seminar/ Webinar/ Conference	Organized By	Year
<b>International</b>				
1	Competency of Micro Enterprises: A Study in Select Districts of West Bengal	A Two-Day International Conference on Exploring Global Research Trends in Commerce and Management	The Bhawanipur Education Society College, Kolkata	2024
2	Sustainability of the Ceramic Industry in West Bengal: An Empirical Study	Fifteenth International Accounting Conference on Changing Dimensions of Accounting and Finance	Indian Accounting Association Research Foundation (IAARF)	2022
3	Investors' Sentiment and Covid-19: An empirical study across West Bengal	International Management Conference on Post Covid Management Strategies: Recovery, Reliance and Adaptation	Indian Institute of Management, Bodh Gaya	2021

4	Self-Reliant India as a Strategy for Recovering Indian Economy– A Study	Two-Day International Webinar on Resilience Strategy For Indian Economy: Role of Commerce and Accounting in New Normal	Commerce Alumni Association, Calcutta University & Department of Commerce, University of Calcutta	2021
5	Vocal for Local: Challenges and Opportunities for India in the Global Supply Chain	Two Day International Webinar on Economic and Business Challenges in India: Pandemic and After	Indian Accounting Association South Bengal Branch & Swami Vivekananda Institute of Management & Computer Science	2021
6	Empirical Study On Performance Variation of Top Five NBFCs Regarding EBDIT, Secured And Unsecured Loan Advances	International Conference on Reforms in Financial Institutions and Markets: India and the Globe	Department of Commerce, Vidyasagar University	2020
7	A Study to Analyze the Impact of Insolvency and Bankruptcy Code, 2016 (and amendments thereon) on India' s Economy with Special reference to 'Doing Business' Ranking	Two Day International Conference on Emerging Issues in Finance and Banking	Department of Commerce, Surendranath Evening College	2020
<b>National</b>				
8	Viability of Electrical Clusters in West Bengal: An Empirical Study	Contemporary issues in Accounting, Finance and Management	St. Xavier's University & IAA Kolkata Branch	2023
9	Healthcare and SDGs-A Comparative Analysis Within South Asian Nations	Contemporary Issues in Accounting, Management and Economics	IAA Kolkata Branch and Bethuadahar College, Nadia, West Bengal	2023

10	Investing in Indian Mutual Fund Industry - A Study with reference to the Covid-19 Pandemic	National Seminar on Impact of Covid-19 on Indian Economy	Department of Commerce in collaboration with IQAC, Cooch Behar Panchanan Barma University, Cooch Behar,	2021
11	Empirical Study on Threat Perception Variance Regarding Impact of COVID-19 Pandemic	National Conference on Contemporary Issues in Accounting and Finance	Indian Accounting Association Research Foundation (IAARF)	2021
12	An Empirical Analysis of Select NSE Indices Behavior to Understand Investor's Perceptual Variance under the Prevailing Pandemic	National Webinar 2020 On Post Lockdown Economy – Challenges Before business & Accountants	Indian Accounting Association-Kolkata Branch In Association with The Institute of Cost Accountants of India	2020