

**MCV Semester IV SYLLABUS**

<b>Semester: IV</b>				
<b>Course : Mass Communication and Videography</b>				
<b>Paper Title: Creative Writing</b>				
<b>Paper code: S2MV230411P</b>			<b>Credits: 3</b>	
<b>Hours/week : 3</b>				
<b>Category: Core/MDC/SEC/VAC : SEC</b>				
<b>Theory / Practical / Composite : Practical</b>				
<b>No of Modules :</b>				
<b>Course Overview:</b>				
This course aims to develop students’ creative writing skills by strengthening their critical reading abilities and understanding of diverse literary forms and genres. Through guided practice in poetry, prose, drama, and narrative techniques—along with exercises in dialogue, adaptation, translation—students will learn to craft original creative works. Workshops and a final creative project will enable them to apply narrative structure, style, characterisation, mood, and tone to produce polished, imaginative writing.				
<b>Course Outcome:</b>				
1. <b>Remember</b> the key concepts, literary forms, genres, and foundational elements of creative writing.				
2. <b>Understand</b> how narrative structure, plot, characterisation, style, mood, and tone function within different types of creative texts.				
3. <b>Apply</b> creative writing techniques to produce poetry, lyrics, short plays, or prose through guided practice.				
4. <b>Analyze</b> literary texts and workshop drafts to identify strengths, weaknesses, and stylistic patterns in both reading and writing.				
5. <b>Evaluate</b> creative works—including one’s own and peers’—using critical frameworks of form, coherence, originality, and artistic intent.				
6. <b>Create</b> an original, polished creative project such as a short story, poem, free verse, lyrics, or play by integrating learned narrative and stylistic devices.				
<b>Prerequisites: Basic knowledge about any prior course</b>				
<b>SYLLABUS</b>				
<b>UNIT/Module</b>	<b>CONTENT</b>	<b>HOURS or NUMBER OF CLASSES</b>	<b>CO Mapping</b>	<b>COGNITIVE LEVEL</b>
I.	<ul style="list-style-type: none"> <li>● Reading for Creative Writing – critical reading, understanding texts, forms of literatures, literary genres.</li> </ul>	3	CO1 CO2 CO3 CO4 CO5 CO6	K1,K2,K3,K4.K5,K6

	<ul style="list-style-type: none"> <li>● Reading and writing poetry, lyrics, play.</li> <li>● Introduction to Creative Writing – narrative structure, plot, devices, characterisation, style, mood and tone.</li> <li>● Dialogue, adaptation, translation exercises (any one of the exercises will be done).</li> <li>● One final project to be submitted – a short story, free verse, prose, poem, lyrics, play etc. (any one).</li> <li>● Workshops</li> </ul>			
<b>Text Books</b>				
1. Gilman, P. Charlotte. (1982). <i>The Yellow Wallpaper</i> . 12th Media Services				
2. Bierce, A. (2019). <i>An Occurrence at Owl Creek Bridge</i> . Notion Press.				
<b>Suggested readings</b>				
<ul style="list-style-type: none"> <li>● Campbell, J. (2003). <i>The hero's journey: Joseph Campbell on his life and work</i> (Vol. 7). New World Library.</li> <li>● Eagleton, T. (2011). <i>Literary theory: An introduction</i>. John Wiley &amp; Sons.</li> <li>● Abrams, M. H., &amp; Harpham, G. G. (2009). <i>A glossary of literary terms</i>. Wadsworth Cengage Learning.</li> <li>● Woolf, V. (2023). <i>The Art of Fiction</i>. Good Press.</li> <li>● King, S. (2000). <i>Stephen King on writing: A memoir on the craft</i>. Simon and Schuster.</li> <li>● Bradbury, R. (2017). <i>Zen in the art of writing</i>. RosettaBooks.</li> <li>● Lamott, A. (1995). <i>Bird by bird: Some instructions on writing and life</i>. Vintage.</li> <li>● Le Guin, U. K. (2015). <i>Steering the craft: A twenty-first century guide to sailing the sea of story</i>. Houghton Mifflin Harcourt.</li> <li>● Gardner, J. (2010). <i>The art of fiction: Notes on craft for young writers</i>. Vintage.</li> <li>● Vogler, C. (2007). <i>The writer's journey</i>. Studio City, CA: Michael Wiese Productions.</li> <li>● Morley, D. (2007). <i>The Cambridge introduction to creative writing</i>. Cambridge University Press.</li> <li>● Ray, S. (1998). <i>Our films, their films</i> (3rd ed). Orient Longmans Ltd.</li> <li>● Ghatak, R. (2000). <i>Rows and rows of fences: Ritwik Ghatak on cinema</i>. Seagull Books.</li> </ul>				

<b>Web Resources</b>
<b>1. Different master classes podcasts of writers.</b>
<b>Evaluation (CA): 48</b>
<b>Paper Structure for Theory Semester Exam Module : NA</b>

### Course outcomes (COs) and Cognitive Level Mapping

<b>COs</b>	<b>CO Description</b>	<b>Cognitive levels</b>
<b>CO1</b>	<b>Remember</b> the key concepts, literary forms, genres, and foundational elements of creative writing.	K1
<b>CO2</b>	<b>Understand</b> how narrative structure, plot, characterisation, style, mood, and tone function within different types of creative texts.	K2
<b>CO3</b>	<b>Apply</b> creative writing techniques to produce poetry, lyrics, short plays, or prose through guided practice.	K3
<b>CO4</b>	<b>Analyze</b> literary texts and workshop drafts to identify strengths, weaknesses, and stylistic patterns in both reading and writing.	K4
<b>CO5</b>	<b>Evaluate</b> creative works—including one's own and peers'—using critical frameworks of form, coherence, originality, and artistic intent.	K5
<b>CO6</b>	<b>Create</b> an original, polished creative project such as a short story, poem, free verse, lyrics, or play by integrating learned narrative and stylistic devices.	K6