

## STRATEGIC FINANCIAL MANAGEMENT

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### 1. Knowledge:

- Demonstrate understanding of financial policy and corporate strategy in strategic financial management.
- Explain the process and importance of cash flow estimation in capital budgeting decisions.
- Identify and compare various capital budgeting techniques such as ARR, payback period, discounted payback period, NPV, EANPV, IRR, incremental IRR, and modified IRR.
- Define and analyze the concept of cost of capital, specific cost of capital, and WACC in capital structure decisions.
- Differentiate between various forms of dividends and their implications on corporate strategy.
- Understand the importance of working capital planning and management in financial decision-making.

### 2. Comprehension:

- Interpret the relationship between financial policy and corporate strategy in achieving organizational goals.
- Analyze and evaluate cash flow estimations in capital budgeting to make informed financial decisions.
- Compare and contrast different capital budgeting techniques to determine the most suitable option for investment projects.
- Explain the impact of leverage on financial plans using EBIT-EPS analysis.
- Discuss the implications of dividend policy decisions on shareholder value and company performance.
- Evaluate the significance of working capital planning in maintaining liquidity and operational efficiency.

### 3. Application:

- Apply financial policy and corporate strategy concepts to develop a comprehensive financial plan for a company.
- Utilize cash flow estimation techniques in real-life scenarios to make capital budgeting decisions.
- Implement various capital budgeting techniques to evaluate investment opportunities and make sound financial decisions.
- Calculate and analyze the cost of capital components and WACC to determine the optimal capital structure.
- Perform EBIT-EPS analysis to assess the impact of leverage on earnings per share and financial risk.
- Develop and recommend an appropriate dividend policy based on company's financial needs and shareholder preferences.
- Create a working capital management strategy to optimize liquidity and operational efficiency.

### 4. Analysis:

- Analyze the financial policies and strategies of companies to identify strengths, weaknesses, opportunities, and threats.
- Evaluate the cash flow estimations and capital budgeting techniques to assess the feasibility and profitability of investment projects.
- Examine the impact of different capital structure decisions on the overall cost of capital and financial performance.
- Compare and contrast various forms of dividends to determine the most suitable option for maximizing shareholder wealth.
- Evaluate working capital management practices to identify inefficiencies and propose improvements for better operational performance.

### 5. Evaluation:

- Critically evaluate the effectiveness of financial policies and corporate strategies in achieving long-term financial objectives.
- Assess the reliability and accuracy of cash flow estimations in making capital budgeting decisions.
- Critique the strengths and limitations of different capital budgeting techniques in evaluating investment projects.
- Evaluate the impact of leverage on financial plans and recommend adjustments for risk mitigation.
- Analyze the implications of dividend policy decisions on shareholder value and company performance.

- Evaluate the effectiveness of working capital planning and management strategies in optimizing liquidity and operational efficiency.

#### 6. Synthesis:

- Develop integrated financial policies and corporate strategies to align with overall organizational goals and objectives.
- Design comprehensive cash flow estimation models for accurate capital budgeting decision-making.
- Create customized capital budgeting techniques based on specific project requirements and financial goals.
- Construct optimal capital structures by calculating and optimizing specific and WACC components.
- Synthesize dividend policy options to create a balanced approach that maximizes shareholder wealth and company growth.
- Develop a strategic working capital management plan to enhance operational efficiency and financial stability.

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