

Name: Sayantan Ghosh

Bio:

I am a faculty member at **St. Xavier's College (Autonomous), Kolkata**, where I teach **Journalism and Mass Communication**. With over a decade of experience in journalism, I have worked with several leading news organizations, including the *Millennium Post* in New Delhi.

From 2019 to 2021, I served as an **Associate Fellow at the Delhi Assembly Research Centre (DARC)**—a policy think tank under the Delhi Legislative Assembly. During this time, I worked closely with the then Chief Minister, Deputy Chief Minister, and other senior leaders of the **Aam Aadmi Party (AAP)** on **media strategy, communication policy, and legislative research**. In addition to teaching, I regularly contribute **political commentary and opinion columns** to prominent media platforms such as *The Quint*, *Moneycontrol*, *ABP Live*, *Deccan Herald*, *Hindustan Times*, *News18*, *CNBC-TV18*, and others. I also write a **monthly column** titled *Here, There, Everywhere* for the *Free Press Journal*.

Currently, I am working on **three non-fiction books** on Indian politics, under publication with Juggernaut Books, Rupa Publications, and Penguin Random House India. These titles are scheduled for release in **2025 and 2026**. I am also pursuing a **Ph.D. in Mass Communication** at **Amity School of Communication**, Amity University, Kolkata.

Conference Presentations:

1. **“A Study on the Applications of Digital Media Used in Contemporary Political Communication in India”**
2. Presented at the *International Conference on Innovative Paradigms in Communication & Media: Bridging the Global Perspectives*, organized by **Centre for Journalism and Mass Communication (CJMC), Visva-Bharati University** in collaboration with ICSSR, held in **Santiniketan, West Bengal** (January 7–9, 2025).
3. **“A Study of Memes as a Tool of Political Communication: A Case Study of the Aam Aadmi Party's Social Media Campaign for the 2020 Delhi Assembly Elections”**
4. Presented at the *International Conference on Future Communications: Rethinking Societies, Cultures, and Governance*, organized by **Department of Electronic Media and Mass Communication, Pondicherry University**, in collaboration with **University of Toulon, France** (April 9–10, 2024).
5. **“Identifying Key Misinformation Trends During the 2024 Lok Sabha Election in India: A Content Analysis of Alt News Fact-Checking Reports”**
6. Presented at the *International Conference on Media & Society: Exploring Contemporary Transitions in Society by Re-Viewing Mediascapes*, organized by **Garden City University** in association with **St. Francis De Sales College** (August 8, 2024).
7. **“A Study on the Applications of New Media in Contemporary Political Communication in India”**
8. Presented at the *National Seminar on Social Integration and Media: Role, Impact & Challenges*, organized by the **Department of Journalism and Mass Communication, St. Xavier's College of Management and Technology, Patna**

Book Chapter Publications

1) Book Title: *Environmental Communication for Sustainable Development*

ISBN: 978-93-6081-602-5

Chapter Title: *Use of Instagram as a Tool to Raise Environmental Awareness: A Case Study of Greenpeace India's Instagram Campaigns (2023–2024)*

2) Book Title: *Media Laws and Ethics: Examining the Implications in the Current Indian Context*

ISBN: 978-81-971801-9-4

Chapter Title: *Challenges of Combatting Fake News in India: A Call for a Stronger Legal Framework*

Ongoing Book Projects

- 1) A Book On Politics with Juggernaut Publication (To Be Published In 2025)
- 2) A Book On Politics With Rupa Publications (To Be Published In 2026)
- 3) A Book On Politics With Penguin Publications (To Be Published In 2026)

Consultancy Services

Regular Political Columns at

- 1) The Quint: <https://www.thequint.com/author/1565662/sayantan-ghosh-2>
- 2) ABP Live: https://news.abplive.com/authors/sayantan-ghosh#google_vignette
- 3) Deccan Herald: <https://www.deccanherald.com/author/sayantan-ghosh>
- 4) Moneycontrol: <https://www.moneycontrol.com/author/sayantan-ghosh-21951/>
- 5) News18: <https://www.news18.com/byline/sayantan-ghosh-21398.html>
- 6) Firstpost: <https://www.firstpost.com/author/sayantan-ghosh/>
- 7) CNBC TV18: <https://www.cnbctv18.com/author/sayantan-ghosh-16681/>
- 8) Free Press Journal: <https://www.freepressjournal.in/author/sayantan-ghosh>
- 9) Hindustan Times: <https://www.hindustantimes.com/author/sayantan-ghosh-101718205612125>

PHD

Currently pursuing a PhD in Mass Communication at the Amity School of Communication, Amity University, Kolkata. PhD registration successfully completed.