

My Profile

Name: Prof. Sayantan Ghosh

Designation: Visiting Faculty

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Prof. Ghosh, a distinguished visiting faculty member at the Department of Journalism, is known for his sharp political commentary and extensive experience in journalism. His career has evolved from an inquisitive reporter to a leading political columnist, with contributions to prominent outlets like The Quint, Network 18, CNBC TV 18, the Deccan Herald, Moneycontrol, The Hindustan Times, and ABP Digital. His columns, including the regular “Here, There, Everywhere” for The Free Press Journal, offer incisive analysis of political strategies and ideologies of major parties like the Bharatiya Janata Party, Congress, Aam Aadmi Party, and Trinamool Congress.

Starting his career as a political correspondent with the Millennium Post in Delhi, Prof. Ghosh refined his analytical acumen as an Associate Fellow at the Delhi Legislative Assembly Research Centre (DARC). He worked closely with Delhi Chief Minister Arvind Kejriwal and former Deputy CM Manish Sisodia, contributing his expertise in legislative processes and policy development. His command over political analysis, digital and print media, and strategic political communication has established him as a leading figure in the field.

As an educator, Prof. Ghosh is deeply committed to nurturing the next generation of journalists. His teachings are enriched by years of direct engagement with the political landscape, and his hands-on approach to journalism education is designed to cultivate media-savvy political analysts.

In summary, Prof. Ghosh exemplifies investigative journalism and political scholarship, playing a crucial role in shaping the discourse on India’s dynamic democracy.

Academic Experience:

- 1. Bsc (Hons) Graduate From St Xavier's College (Autonomous), Kolkata**
- 2. MSc in Mass Communication And Journalism From Jain University, Bangalore**
- 3. Pursuing Phd in Mass Communication and Journalism from Amity School of Communication, Amity University, Kolkata.** The focus of the study lies at the intersection of digital media and politics.
- 4. Post Graduate Diploma in Print Journalism From Times School Of Journalism (Part of Times Of India Group)**

Professional Qualification

- 5. Political Correspondent** at Millennium Post, Newspaper (New Delhi): 2017-2019
- 6. Associate Policy Research Fellow** at The Delhi Assembly Research Centre of The Delhi Legislative Assembly: 2019-2021
- 7. Program Officer** at The Prison Aid And Action Research, (Jaipur, Rajasthan): (August 2021-December 2021)
- 8. Political Columnist** at The Free Press Journal (Mumbai): 2022-Present
- 9. Currently, I am a contributing columnist on politics with over 10 different platforms,** which include The Quint, The Deccan Herald, Ananda Bazar Patrika (ABP Digital, English), TOI+, News18, Hindustan Times, Firstpost, Moneycontrol, News9, and others): 2021-Present

Research and academic publications

1) Book Chapter: Ghosh, S. (2024). Use of Instagram as a tool to raise environmental awareness: A case study of Greenpeace India's use of Instagram between 2023-2024. In K. Mishra & P. Tamuli (Eds.), Environmental communication for sustainable development (pp. 130-142). Crown Publishing. (ISBN: 978-93-6081-602-5)

2) Paper Presentation at the National Seminar on "Social Integration and Media: Role, Impact, and Challenges" by St. Xavier's College of Management and Technology, Patna. Held on: February 17, 2024.

Name of the Paper: A study on the applications of new media used in contemporary political communication in India

3) A paper presentation at the ICSSR-sponsored National Seminar on Media, Culture, and Social Algorithms was held on May 9 and 10, 2024, organized by the Department of Mass Communication, Assam University, Silchar.

Name of the Paper: Digital Renaissance: The Role of YouTube in Reviving and Promoting India's Indigenous Cultures and Traditions

4) Paper Presentation At International Conference on Future Communications: Rethinking Societies, Cultures, and Governance Held On 8-10 April 2024 By Pondicherry University

Name of the Paper: A Study of Memes as a Tool of Political Communication: A Case Study of the Aam Aadmi Party's Social Media Campaign for the 2020 Delhi Assembly Elections

5) Paper Presentation: The International Conference on Media & Society: Exploring Contemporary Transitions in Society by Re-Viewing Mediascapes, Organized By Garden City University, Bangalore, on 8th August 2024

Name of the Paper: Identifying Key Misinformation Trends During the 2024 Lok Sabha Election in India: A Content Analysis of Alt News Fact-Checking Reports

Work as an Author

1) Work in Progress For A Book On Digital Media And Political Communication for Peter Lang Publication

2) Work in Progress for a Non-Fiction Book With Juggernaut Publication