



Prof. Sougata Banerjee

QUALIFICATION: M.Sc in Statistics

DESIGNATION: Assistant Professor

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BIOGRAPHICAL SKETCH:

Prof Sougata Banerjee has completed his post graduation in Statistics with “Operations Research” specialization from University of Calcutta in 2005. Prof. Banerjee has been in academics for over nine years, teaching both at the undergraduate and post-graduate levels. Prof. Banerjee joined Shri Shikshayatan College in 2006 and worked as a college fulltime lecturer of Statistics till 2010. He joined St. Xavier’s College (Autonomous) in the undergraduate department of commerce (morning) in 2010 and working as an Assistant Professor in ‘Business Mathematics and Statistics’ till date. Apart from taking classes in undergraduate department of commerce, Prof. S. Banerjee has been taking classes in Post Graduate department of Commerce (M.Com), St. Xavier’s College (Autonomous) since 2011. He is also the visiting faculty at the University of Calcutta, Department of Commerce. Prof. Banerjee worked as an Instructor of Statistics in BITS –WIPRO Collaborative Programme: MS in Software Engineering conducted by Birla Institute of Technology & Science; Pilani.

RESEARCH INTEREST: The Preferential Segmentation of Consumers in the design of insurance products:

PUBLICATIONS: (BOOKS/ PAPERS/ ARTICLES)

PAPERS PRESENTED:

Presented paper on 16th and 17th August, 2013 in UGC sponsored National Seminar on “A perceptual study on reformed FDI policy in Indian Retail Sector “organized by Department of Commerce, Mugberia Gangadhar Mahavidyalaya in collaboration with Egra S.S.B College.

CONFERENCES ATTENDED:

- UGC sponsored National seminar on “Foreign Direct Investment in Retail Sector and in Commodity market “held at Mugberia Gangadhar Mahavidyalaya during 16th & 17th August, 2013.
- UGC Sponsored National Conference on ‘Inclusive Growth, Business and Environment in India’s Emerging Economy ‘ held at St Xavier’s College during 6th -7th September 2013.
- Inertia’13 on ‘The Global Entrepreneur’ organized by Department of Management, Faculty of Commerce, St. Xavier’s College, Kolkata during 12th and 13th of April 2013..
- One day seminar on “Awakening India” vision 2020 organized by post graduate department of commerce in association with St. Xavier’s College (cal) Alumni Association held on 16th April 2012.
- Inertia’12 on ‘Global Consumerism’ organized by Department of Management, Faculty of Commerce , St. Xavier’s College, Kolkata during 19th & 20th of March 2012.
- UGC sponsored National seminar on “Financial Reporting: Changing Paradigm” organized by Department of commerce and Business Administration in collaboration with the Institute of Chartered Accountants of India during 3rd and 4th of February, 2012.
- International seminar on “ Search for a holistic combination of agriculture, industry and education” organized by Department of commerce , St. Xavier’s College (Autonomous), Kolkata & Netaji Nagar College, Kolkata held on 8th December, 2011.
- Two day International Conference ‘St. Xavier’s Global Earth Summit’ held at St. Xavier’s College (Autonomous) on 11th and 12th March, 2011.

- Two day UGC sponsored National seminar on 'Professionalism in teacher Education' organized by B.Ed Dept., St Xavier's College (Autonomous) Kolkata, on 21st and 22nd February ,2011.
- B.E.A 31st Annual conference held at St. Xavier's College (Autonomous) Kolkata, on 12th and 13thFebruary, 2011.
- Two day International Marketing Summit on "Driving Momentum in Marketing Paradigm" organized by Department of Management, Commerce held at St. Xavier's College (Autonomous) Kolkata , on 28th & 29th January,2011.
- UGC Sponsored seminar on "Governing Business in the 21st Century Opportunity and Challenges" held at St. Xavier's College (Autonomous) Kolkata, on 20th and 21st Nov,2010.
- UGC Sponsored State level seminar on "Urbanization and India: Twentieth Century and after held at Shri Shikshayatan College on 9th and 10th March, 2007.

FACULTY DEVELOPMENT PROGRAMMES /WORKSHOPS:

- Participated in a Faculty Improvement Program on the theme, "Economic Environment of Indian Business", held at St. Xavier's College (Autonomous), on 19th April, 2013, organized by the Department of Economics (Commerce).
- Participated in a Faculty Improvement Program on the theme, "Issues in Elementary Econometrics", held at St. Xavier's College (Autonomous), on 6th October, 2012, organized by the Department of Economics (Commerce).
- 30 Hours workshop on SPSS held at St. Xavier's College (Autonomous) Kolkata ,during December'2010 to January '2011
- Faculty orientation programme organized by Department of Commerce & Business Administration, St. Xavier's College (Autonomous) Kolkata, on 25th September 2010.
- Staff orientation programme organized by Department of Commerce & Business Administration, St. Xavier's College (Autonomous) Kolkata, on 29th June 2010.