

Name: Suchitra Kumari

Designation: Assistant Professor

Department: Post Graduate and Research Department of Commerce

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Qualification: M.Com, UGC NET, M.B.A. (Marketing), P.G.D.A.S.T (Biostatistics)

Brief profile:

Ms. Kumari is currently teaching in the Department of Commerce at St. Xavier's College (Autonomous), Kolkata. She has completed her graduation (B.Com (Hons.)) and post graduation (M.Com) with specialization in Accounting and Finance from the University of Calcutta. Her current research is focused on behavioral finance and the application of multi criteria decision making techniques in various real-life problems. She has published several research papers in various national and international peer reviewed refereed journals of repute and has participated and presented papers in various national and international conferences as well. Apart from academic interests she has a keen fascination for various extra-curricular activities.

Faculty Development Programme/ Orientation course/Refresher course/Short Term course/Winter School(June 2020 onwards)

1. Completed "UGC – Sponsored Short Term Course on Research Methods for Social Science" organized by "UGC - HRDC, Kumaun University, Nainital (Uttarakhand)" from 22.6.2022 to 29.6.2022.
2. Completed "Winter School in Outcome Based Learning and Educational Reforms" organized by "UGC-HRDC, The University of Burdwan" from 7.1.2022 to 20.1.2022.
3. Completed Short Term Course in "Student Guidance, Counselling and Career Planning" organized by "UGC-HRDC, The University of Burdwan" from 14.12.2021 to 20.12.2021.
4. Participated in Online Faculty Development Programme on "Data Analytics for Business & Research" organized by St. Xavier's College (Autonomous), Kolkata on 4.12.2021.
5. Completed UGC-Sponsored Faculty Induction Programme at UGC - HRDC, Kumaun University, Nainital (Uttarakhand) from 11.11.21 to 11.12.2021.
6. Completed "Phase-III: AICTE sponsored Online Short-Term Training Programme on Big Data Analytics Using Soft Computing Tools (with AI and ML)" conducted by "Rajiv Gandhi University" (A central University), Arunachal Pradesh held from 29.11.2021 to 4.12.2021.
7. Completed "Phase-II: AICTE sponsored Online Short-Term Training Programme on Big Data Analytics Using Soft Computing Tools (For Data Engineering)" conducted by "Rajiv Gandhi University" (A central University), Arunachal Pradesh held from 8.11.2021 to 13.11.2021.
8. Completed "Phase-I: AICTE sponsored Online Short-Term Training Programme on Big

Data Analytics Using Soft Computing Tools (For Data Analytics)” conducted by “Rajiv Gandhi University” (A central University), Arunachal Pradesh held from 27.09.2021 to 2.10.2021.

9. Completed 12 weeks “NPTEL-AICTE Faculty Development Programme” in “Applied Econometrics” between July-Oct 2021.
10. Completed 4 weeks “NPTEL-AICTE Faculty Development Programme” in “MCDM Techniques Using R” between Feb-March 2021.
11. Completed 12 weeks “NPTEL-AICTE Faculty Development Programme” in “Qualitative Research Methods and Research Writing” between Jan-April 2021.
12. Completed “SWAYAM ARPIT Refresher Course in Commerce” from 1.12.2020 to 31.3.2021.
13. Successfully completed the One-week Faculty Development Programme (FDP) on “Advanced Pedagogical Techniques” organized by Ramanujan College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Training (PMMMNMTT), MHRD, Govt. of India from 29th October to 5th November 2020.
14. Successfully completed the Two-week Faculty Development Programme (FDP) on “Research Methodology” organized by Ramanujan College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Training (PMMMNMTT), MHRD, Govt. of India from 1st October to 15th October 2020.
15. Successfully completed Five-day Faculty Development Programme (FDP) on “Universal Human Values for DEEKSHARAMBH” organized by National Institute of technology, Patna during 21st to 25th September 2020.
16. Successfully completed Two-weeks Faculty Development Programme (FDP) on “Quantitative Methods for Data Analysis” organized by Ramanujan College, University of Delhi under Pandit Madan Mohan Malaviya National Mission on Teachers and Training (PMMMNMTT), MHRD, Govt. of India from 12th August to 25th August 2020.
17. Successfully completed Five-days Faculty Development Programme (FDP) on “Data Analysis using Advanced Excel and R programming” organized by Amity Institute of Applied Sciences, Amity University Kolkata during 14th July to 18th July 2020.
18. Successfully completed the Two-week Faculty Development Programme (FDP) on “R language and R Studio” organized by Cambridge Institute of Technology, Bengaluru under the Pandit Madan Mohan Malaviya National Mission on Teachers and Training (PMMMNMTT), MHRD, Govt. of India from 22nd June to 5th July 2020.

Certificate Course

- Successfully completed a Two-week Certificate course(online) on Multi-Criteria Decision Making (MCDM) Techniques and Applications organized by Calcutta Business School during 24th August to 4th September 2020.

Conferences/Workshops/Paper Presentation (November 2019 onwards)

1. Presented a paper titled “Influencers of Online Education and Outlook towards Blended Learning: An Exploratory Study” in the International Conference IRPSS 2021 organized by Institute of Engineering & Management, Kolkata on 12.12.2021.
2. Participated in Pre-Conference workshop on “Structural Equation Modelling using AMOS” organized by Institute of Engineering & Management, Kolkata on 10.12.2021.
3. Attended the 4th International Conference on Management & Business Practices (ICMBP)-2021 on 8th & 9th of February, 2021 organized by Department of Management and Business

- Administration, Aliah University, Kolkata.
4. Attended the 103rd Annual Conference(online) of Indian Economic Association on 27-28 December 2020 as a delegate.
 5. Attended an E-Workshop on Data Envelopment Analysis from 15-19 June 2020. It was organized by Department of Commerce, Assam University, Silchar.
 6. Attended a Workshop on Applications of Data Analytics in Finance and Costing on 14th March 2020. It was organized by The Institute of Cost Accountants of India.
 7. Presented a paper titled “An Analysis of Performance of ELSS Mutual Funds in India in the last decade” in The International Conference on “Emerging Issues in Finance and Banking” organized by Surendranath Evening College, Kolkata on 27.02.2020.
 8. Presented a paper titled “A Study on the Role of FDI & FII from the National Growth Perspective in a VUCA world” in Impress ICCSR sponsored 2nd International Conference on “Innovative Business Practices in a VUCA world” at St. Xavier’s College (Autonomous), Kolkata in collaboration with Department of Commerce, University of Calcutta & Lincoln University College, Malaysia on 04.01.2020.
 9. Attended the Workshop on “Crafting and Conducting Research and How to Publish” (UGC-Care Listed Journal) organized by St. Xavier’s College (Autonomous), Kolkata on 09.11.2019.

Webinars Attended

1. Attended a Four-Day International Webinar on “Role of Operations Research during Pandemic” organized by Operational Research, Kolkata from 17th to 20th December, 2020.
2. Attended Four-Days Webinar on “Faculty Rights and Entitlements: A Series of Lectures” organized by East Calcutta Girls College, Kolkata on 21st November, 30th November, 5th December & 12th December, 2020.
3. Attended a National Webinar on “Effective Online Teaching” organized by Regent Education and Research Foundation, Barrackpore, Kolkata on 13th August, 2020.
4. Attended a Two-Day Webinar on “NAAC Assessment and Accreditation Process” organized by St. Xavier’s College (Autonomous), Kolkata on 30th & 31st July, 2020.
5. Attended a Two-Day International Webinar on “Managing Business in a Post COVID-19 World: Changes, Challenges and Strategies” organized by St. Xavier’s College (Autonomous), Kolkata on 18th & 19th July, 2020.

Publications in Journal (January 2019 onwards)

1. “Outlook towards New Education Policy In India” in “The Evolving Economics and Commerce Landscape A Comprehensive Analysis” 2024, p 95.
2. “ Transformation and Risk Assessment of East Kolkata Wetlands (India) using Fuzzy MCDM Method and Geospatial Technology” in “Geography and Sustainability”, published by Elsevier <https://doi.org/10.1016/j.geosus.2022.07.002> (SCOPUS).
3. “Assessing the Impact of COVID-19 Outbreak: Lessons from India and Bangladesh” in "Innovative Management Practices—An Interdisciplinary Approach", Allied Publishers, New Delhi. (Book chapter, Year of publication 2021).
4. “Industrial Internet of Things and Industry 4.0” in "Soft Computing Approach for Mathematical Modeling of Engineering Problems". (Book chapter, Year of publication 2021).
5. “Industry 4.0 and Its Practice in Terms of Fuzzy Uncertain Environment” in "Soft

Computing Approach for Mathematical Modeling of Engineering Problems”. (Book chapter, Year of publication 2021).

6. “Key aspects related to manufacturing industries: A study in eastern India” in “Productivity Growth in the Manufacturing Sector: Mitigating Global Recession”, “Emerald Publishing Limited” (Book chapter, Year of publication 2021).
7. “Influence of social media on the Political Choice Making: An Exploratory Study.” In “Turkish Online Journal of Qualitative Inquiry (TOJQI)” Volume 12, Issue 6, July, 2021: 8326-8339 (SCOPUS, Year of publication 2021).
8. “Evaluation of performance for School Teacher Recruitment using MCDM techniques with Interval Data” in “Multicultural Education”, Volume 7, Issue 5, 2021. (SCOPUS, Date of publication 28-May-21).
9. “A Parametric Gray AHP coupled TOPSIS method for Optimal Mobile Selection: An Empirical Study for Different Market Segments” in “Empirical Economics Letters”, Volume 20 Special Issue.(SCOPUS, Date of publication 1-May-21).
10. "Impact of COVID-19 on Individual Wellbeing: Insights from Selected Developing Countries” in “Empirical Economics Letters”, Volume 20, Special Issue 1, May 2021. (SCOPUS, Time of publication May 2021).
11. “Application of Hexagonal Fuzzy MCDM Methodology for Site Selection of Electric Vehicle Charging Station” in “Mathematics” 2021, 9(4), 393. (SCI, Time of publication February 2021).
12. “Influencers of Online Education and outlook towards Blended Learning: An exploratory study” in “Social Science Research: Sustainable Practices” by “Taylor & Francis - Routledge Publication” (Print Version) (Book chapter, Accepted in 2021).
13. A paper entitled “An Analysis of Evolution of Advertisement Contents of FMCG products during Post Liberalization Era” in EPRA International Journal of Multidisciplinary Research (IJMR), Volume 6, Issue 4, page 48-55, April 2020, ISSN(Online): 2455-3662.
14. A paper entitled “An Analysis of Contemporary Advertisements based on Gender Contents” in Time’s Journey, Volume 8, No. 1, page 77-98, January 2019, ISSN(Print): 2278-6546.