

Semester: 7	
Programme : Major	
Course : Television Production	
Paper code: C4MV230721P	Credits: 2+2=4
Hours/week : 4	
Category: Core/MDC/SEC/VAC : Core	
Theory / Practical / Composite : Practical	
No of Modules : 2	
Course Overview: This course introduces students to the foundational principles and hands-on practices of television production, emphasizing both theoretical understanding and practical skill development. Module 1 explores the distinctive characteristics of television as a medium, covering major genres, production roles, and core technical components—including camera operation, sound design, and editing workflows. It further delves into the aesthetic and technical techniques employed during production and post-production, culminating in a hands-on workshop that bridges theory with real-world application. Module 2 is project-based, designed to reinforce learning through experiential practice. In Project 1, students collaborate in small groups to conceptualize, shoot, and edit a short (3–5 minute) interview-based audio-visual piece under faculty mentorship—focusing on storytelling, technical execution, and team coordination. Project 2 escalates complexity: groups develop, script, and produce a 15-minute multi-camera television show, requiring integrated planning across pre-production (concept approval, scripting), production (blocking, switching, lighting), and post-production (editing, sound mixing). This project emphasizes creative decision-making, resource management, and professional workflow adherence. Throughout the course, students gain competence in visual language, technical operations, and collaborative content creation—preparing them for entry-level roles in television, digital media, or related fields. Emphasis is placed on critical reflection, aesthetic judgment, and iterative improvement through peer and mentor feedback. By the end, learners will have built a portfolio of original work demonstrating foundational proficiency in television production—from idea generation to final delivery—while cultivating industry-aligned habits of planning, execution, and evaluation.	
Course Outcome:	
1. Recall fundamental concepts, terminologies, and roles involved in television production, including genres, crew hierarchy, and basic technical elements (camera, sound, editing). 2. Explain the unique characteristics and aesthetic principles of television as a medium, and differentiate production techniques across genres and formats. 3. Execute standard production workflows—including camera operation, sound recording, and editing—for a short-form television programme under mentor guidance.	

4. Analyze the technical and narrative choices in television productions (e.g., shot composition, sound design, pacing) to evaluate their impact on storytelling and audience engagement.				
5. Critique self- and peer-produced A/V content (e.g., interview-based piece, multi-camera show) using industry-relevant criteria such as coherence, technical quality, and aesthetic effectiveness.				
6. Design and produce an original multi-camera television show (15 minutes), integrating concept development, scripting, production planning, and post-production to meet professional standards.				
Prerequisites: NA				
SYLLABUS				
UNIT/Module	CONTENT	HOURS or NUMBER OF CLASSES	CO Mapping	COGNITIVE LEVEL
I.	1. Understanding the unique approach of television 2. Various genres and crew of television production 3. Camera, sound, edit for television programme production 4. Techniques and aesthetics of television production and postproduction. 5. Workshop on television production	28 hours approximately	CO1, CO2, CO5	K1, K2, K5
II.	PROJECT 1 Students will make an interview based A/V in groups. Minimum duration 3 minutes, maximum duration 5 minutes under mentors. PROJECT 2 Students will make a Multi camera show in groups of duration 15 minutes. The concept has to be developed, script written and approved before shooting.	28 hours approximately	CO3, CO4, CO6	K3, K4, K6
Text Books				
1. Owens, J., & Millerson, G. (2012). <i>Video production handbook</i> . CRC Press.				
2. Zettl, H. (2002). <i>Television production handbook</i> (8th ed.). Wadsworth/Thomson Learning.				
Suggested readings				

1. Pincus, S. (2021). <i>The film-maker's handbook: A comprehensive guide for the digital age</i> . Routledge.
2. Utterback, A. H. (2023). <i>Studio television production and directing</i> (3rd ed.). Routledge.
Web Resources
1. https://www.youtube.com/@StudioBinder
2. https://www.youtube.com/@crashcourse
Evaluation: Continuous Assessment: 95 marks
Paper Structure for Theory Semester Exam Module : NA

Course outcomes (COs) and Cognitive Level Mapping

COs	CO Description	Cognitive levels
CO1	Recall fundamental concepts, terminologies, and roles involved in television production, including genres, crew hierarchy, and basic technical elements (camera, sound, editing).	K1
CO2	Explain the unique characteristics and aesthetic principles of television as a medium, and differentiate production techniques across genres and formats.	K2
CO3	Execute standard production workflows—including camera operation, sound recording, and editing—for a short-form television programme under mentor guidance.	K3
CO4	Analyze the technical and narrative choices in television productions (e.g., shot composition, sound design, pacing) to evaluate their impact on storytelling and audience engagement.	K4
CO5	Critique self- and peer-produced A/V content (e.g., interview-based piece, multi-camera show) using industry-relevant criteria such as coherence, technical quality, and aesthetic effectiveness.	K5
CO6	Design and produce an original multi-camera television show (15 minutes), integrating concept	K6

	development, scripting, production planning, and post-production to meet professional standards.	
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