



UNNAT BHARAT ABHIYAN
ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA

PROGRESS REPORT

JULY - SEPTEMBER 2025

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Sl. No	ADOPTED VILLAGES	TALUKA (BLOCK)	DISTRICT
1.	Bakeswar	Bishnupur I	South 24 Parganas
2.	Magurkhali		
3.	Raghabpur		
4.	Shalpukur		
5.	Debipur		

LIST OF ACTIVITIES

TITLE OF THE ACTIVITY 1: AWARENESS ON GENDER SENSITIZATION AMONG THE RURAL YOUTH

Objective:

- To sensitize rural youth about gender-based discrimination and violence and create awareness on POSH Act 2013

Brief Description

On 13th July 2025, UBA in collaboration with NSS Units I & II organised a session on **Gender Sensitization for rural youth** at the **Raghabpur Campus**. Around **80 high school** students from classes 8 to 12 were present from various villages (Shalpukur, Nurshikdarchok, Bakeswar, Debipur and Magurkhali). A group from Jhajra High school was also present. The resource person for this session was **Advocate Sonali Panda, a legal practitioner at Calcutta High Court and corporate law professor at our College**.

The awareness session began with full energy, engaging the young participants with real-life examples of honour killings and gender-based discrimination. Ma'am Panda spoke on the stigma faced by women who seek independence, especially when stepping outside their hometowns for education or for jobs. She challenged prevailing mindsets by asking, "*Cheleder character jodi kharap na hoi meyeder ki kore hoye jache*" (If the character of the boys are not tainted, how come only the girl's character is tainted and questioned). She further pointed out that gender harmony was the cornerstone for social progress, "*Dujon jodi eksathe na egoi tahole somaj*

egote parbe na.” (If both men and women do not progress together then how will the society progress).

The session included a discussion on the POSH Act 2013, helping the students understand various forms of sexual harassment even in seemingly “***safe***” spaces like homes and schools and the measures that they could take in case they experience any such adversities. They were later divided into small groups to reflect on incidents they had witnessed and suggest solutions. Alarming accounts emerged—girls being blackmailed or blamed for male advances, and teachers misusing their authority. Several participants (girls) shared how their fate was sealed to be married immediately after class 12 and how after this session they found the confidence to voice their opinion to continue their education.

When asked about the girls' expectation from the men of the society to prevent harassment, one youth said, “***Jeno ora Amader dike emon kore na takai je oder chokh amader gile niche***”. (We hope that they don't look at us like their eyes are swallowing us down.)

Raj Sardar, a class 10 student from Nurshikdarchowk village shared, “***Eiti aamaar ditiyo gender awareness session, 2024 shaale NSS Special Camp er shomoy aami eki dhoroner session attend korechilam. Duti session thekei ami shikhechi je daitosheel bhaabe kaaj kora ebong lingo nirbishehe shokol ke somman korte aami daybodho***.” (This is the second gender sensitization session that I attended. I attended similar session during NSS Special Camp 2024. From both the sessions, I have learnt that it is my responsibility to act responsibly, to respect everyone irrespective of their gender.)

There's no doubt that every person who walked out of the awareness session had the fire to stand against gender-based discrimination and gender-based injustices. The department plans to organise such sessions in more villages and in the schools adjoining the rural campus.

Impact:

- The rural youth became aware about the subtle as well as pronounced gender-based discrimination and violence that affect daily lives.
- The session motivated volunteers and students to raise their voices against gender-based discrimination. The confidence expressed by several girls to advocate for their right to continue education rather than being married off early emphasized an important behavioral shift that can contribute to long-term empowerment and reduction of gender inequalities in rural communities.
- Participants gained in-depth knowledge on POSH ACT 2013 which was essential for seeking help and justice.
- The group discussions encouraged boys to re-examine harmful societal norms and their own role in preventing harassment and discrimination.



Awareness on gender sensitization among the rural youth from Bakeswar, Debipur, Shalpur, Magurkhali and Nurshikdarchowk villages on 13th July 2025



Advocate Sonali Panda busting gender related myths among the youth



TITLE OF THE ACTIVITY 2: VILLAGE EDUCATION PROGRAMME – COLLEGE TO VILLAGE INITIATIVE

Objective:

1. To help disadvantaged rural students in their studies, and motivate them to continue their education
2. To create awareness about various socially relevant issues

Brief Description

In **July and August**, volunteers visited the network villages of **Bakeswar, Debipur, Magurkhali, Shalpukur, Hogulkuria and Nurshikdarchowk** to support rural school students with their academic curriculum and raise awareness on key social & environmental issues. The rural students were divided into smaller groups where volunteers assisted them with their school work, with particular emphasis on Mathematics and English. The sessions took off with teaching the children for about an hour and a half and worksheets were distributed among the children at regular intervals to test their existing knowledge, which soon became popular among them, each child waiting with excitement to receive the chance to answer a question. English rhymes were often taught by the volunteers and soon the students would be echoing the words in union after noting it down for future reference. The volunteers encouraged and helped middle and high school students in conversational English.

After the academic activities, volunteers conducted various **awareness sessions** using colourful and informative handmade posters. A brief group discussion followed where the volunteers and students exchanged ideas and the latter received new information regarding several issues plaguing today's world and the possible solutions. One child from each group would then be asked to summarize their respective discussions. While in Hogulkuria, the volunteers used art and craft sessions to supplement the awareness sessions.

Besides these activities in Debipur and Magurkhali villages, the volunteers also engaged them in extra-curricular activities such as drawing, singing and dancing.

All the visits concluded with lively cultural performances and interactive songs. Before departing, the volunteers handed over the posters to the children as learning aids and bid them goodbye.

An overview of the village visits is attached below:

Sl. No.	Date	No. of volunteers	No. of rural children/youth	Village	Topic of discussion
1.	20 th July 2025	40	35	Shalpukur	Vector-borne diseases
2.	27 th July 2025	29	88	Shalpukur & Nurshikdarchowk	4Rs"—Reduce, Reuse, Refuse, and Recycle
3.	10 th August 2025	41	108	Debipur, Magurkhali, Shalpukur & Nurshikdarchowk	Importance of Education & Kanyashree Dibas

4.	24 th August 2025	34	131	Debipur, Magurkhali, Shalpukur & Nurshikdarchowk	Our Green Friends
5.	31 st August 2025	58	174	Debipur, Magurkhali, Bakeswar, Hogulkuria, Shalpukur, Nurshikdarchowk	World Under Water & Art and Craft for Teachers' Day (only in Hogulkuria)

Impact:

- The Village Education Programme contributes towards Sustainable Development Goal 4 of *Quality Education*. The supplementary education classes strengthened students' competencies in English and Mathematics. Innovative teaching-learning methodologies such as worksheets, rhymes, and conversational English helped rural children build basic skills essential for continued education and future opportunities.
- The awareness activities encouraged children to think critically about current social and environmental challenges and adopt preventive and responsible practices.



Village Education Programme (College to Village) was held on 20th and 27th July 2025 in Bakeswar, Nurshikdarchowk and Shalpukur villages





Sundays spent in learning about vector borne diseases and the 4R's – Reduce, Reuse, Recycle and Reduce



**Village Education Programme on
10th, 24th & 31st August 2025 at Shalpurkur village**





**Village Education Programme at Nurshikdarchowk village on
10th, 24th & 31st August 2025**



**Village Education Programme in Bakeswar village
On 24th & 31st August 2025**





Village Education Programme kickstarted in Hogulkuria village on 31st August 2025



Village Visit Programme



Around 40 volunteers and 85 children of Debipur, Magurkhali & Raghobpur villages participated in this programme



TITLE OF THE ACTIVITY 3: ORIENTATIONS FOR ALL SEMESTER I STUDENTS

Objective:

- To orient Semester-I students about rural extension activities in the college under UBA.

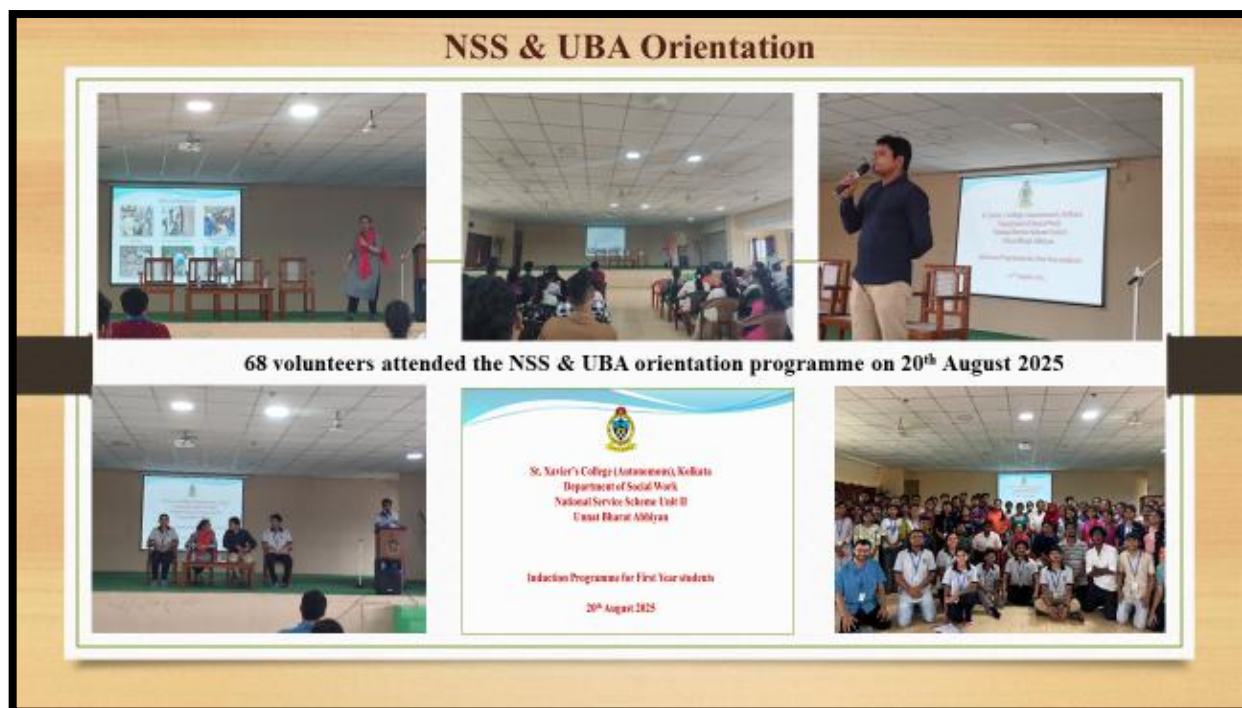
Brief Description

All semester I students received orientation on the outreach activities implemented under the government flagship programmes of UBA and NSS. The Commerce (Morning) students got the orientation through a video presentation, the Arts and Science students were oriented from **15th to 17th July 2025** by Ma'am Cheryl Francis (UBA Coordinator) and the UBA student core team oriented the Commerce (Evening) and Management Studies students on **26th July 2025**. On **20th August**, all the semester I students of the rural campus were oriented by Ma'am Cheryl Francis who shared insights on the importance of UBA & NSS in shaping socially responsible citizens. She further motivated and inspired the students towards active participation in future community outreach programmes by sharing a brief history of the rural campus.

Impact:

- Semester – I students got an understanding about UBA and the kind of outreach activities and events implemented by the College. The students understood their role in implementing UBA programmes for rural development.





TITLE OF THE ACTIVITY 4: HAR GHAR TIRANGA CAMPAIGN WITH URBAN AND RURAL CHILDREN

Objective:

- To promote Har Ghar Tiranga campaign.

Brief Description

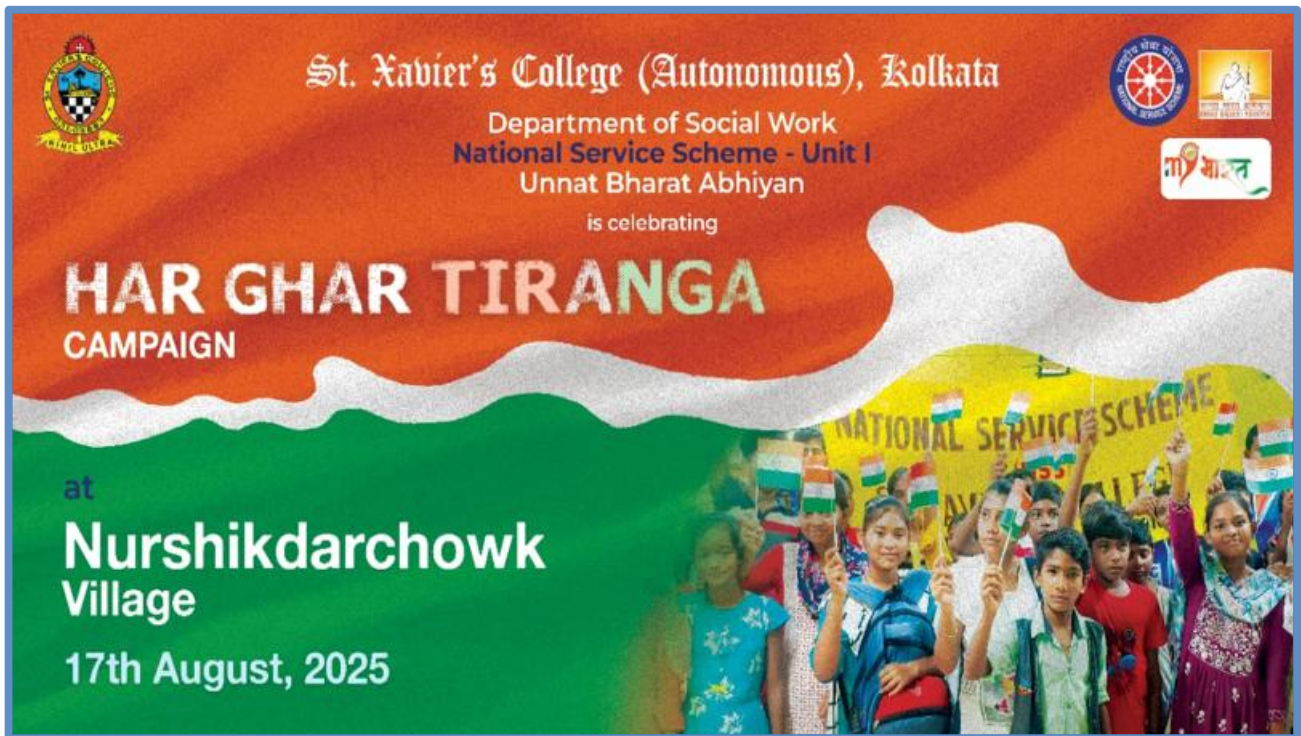
The spirit of Har Ghar Tiranga was spread across network villages of Bakeswar, Debipur, Magurkhali, Nurshikdarchowk and Shalpurkur. On **14th August 2025**, the campaign was implemented in the rural campus with active participation of **118 volunteers** who distributed *tirangas* to all the college students and faculty members.

On **17th August 2025** around **63 volunteers** celebrated Har Ghar Tiranga with **143 children** of Bakeswar, Debipur, Nurshikdarchowk and Shalpurkur villages. All the venues were decorated and soon they were nothing short of a wonder draped in tricolor. The session took off with a quiz that tested the knowledge of the rural youth regarding how much they were aware of the history of our Independence along with the immense symbolism that the Tiranga holds.

Next in line was an **awareness session** on '**Har Ghar Swacchta**' conducted by the volunteers with the aid of colourful posters that they had prepared. Children were told about the significance of sanitation and cleanliness and how every individual's contribution is valuable in making India a better and cleaner country. All the participants rallied in the villages with their tricolour flying high and chanting "*Vande Mataram*", "*Shundor hobe bangla amader, porishkar raakle chaarpash ghorer*". Towards the end of the programme, indoor games and cultural programme kept both the volunteers and children excited and engaged.

Impact:

- The *Tirangas* reached maximum households in the five network villages. The volunteers and children learnt together the importance of our National Flag. The spirit of patriotism and unity was inculcated in the young minds for promoting a *Viksit Bharat*.





Awareness Session on Har Ghar Swachta



Children sharing their learnings from the Awareness Session



**The Swacchta Session followed by
Cleanliness Drive**



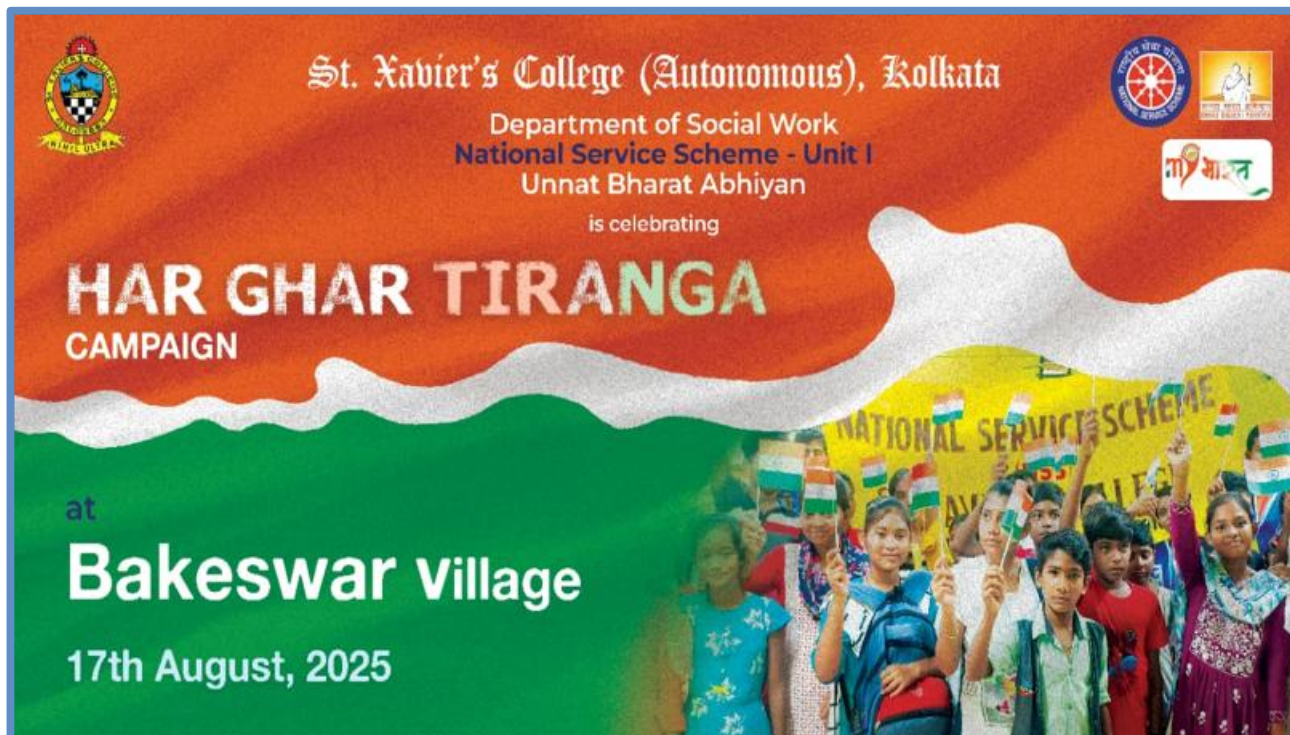
Performances by Children and Volunteers

Har Ghar Tiranga Rally



Har Ghar Tiranga, Har Dil Tiranga!







Quiz on Har Ghar Tiranga in Progress



Awareness Session on Har Ghar Swacchta

Performances by the Volunteers



Har Ghar Tiranga, Har Dil Khush Celebrating Unity and Sharing Joy





Significance of the Tiranga being taught to the Children





Awareness Session on Har Ghar Swacchta

Celebrating Together with Fun Activities and Games





Performances by the Volunteers and Children

Har Ghar Tiranga Rally



Har Ghar Tiranga, Har Dil Khush Spreading Smiles and Patriotism



Har Ghar Tiranga



118 rural campus volunteers participated in the Har Ghar Tiranga Campaign



TITLE OF THE ACTIVITY 5: SWACHHATA PAKHWADA

Objective:

- To promote Swachhata Pakhwada and Swachhata Hi Seva among rural communities.

Brief Description:

The **Swachhata Pakhwada** campaign was held on **13th, 14th and 15th September 2025**. The campaign took place in network villages of Bakeswar, Hogolkuria, Nurshikdarchowk and Shalpukur. A total of **100 volunteers** and **150 rural children** participated in the campaign. During the campaign, the following activities were implemented –

- a. Awareness campaign on Swachhata
- b. Swachhata themed drawings
- c. Awareness campaign on discarding single use plastics
- d. Swachhata pledge
- e. Cleanliness drive
- f. Tree plantation drive
- g. Art and craft workshop on *Waste to Wealth*

On **13th and 15th September 2025**, the initiative was conducted in the **rural campus in collaboration with the NSS and NCC**. On **13th September**, the volunteers undertook a cleanliness drive inside the college auditorium. Dust, waste materials, and unused objects were systematically cleared, ensuring that the auditorium was left in a neat and orderly state. While on **15th September**, **15 volunteers** carried out a comprehensive cleanliness drive within the campus and in the surrounding areas of Raghobpur village. They worked together to sweep, collect waste, and dispose of litter, thereby setting an example for the local community. In addition, **around ten volunteers staged a Nukkad Natak (Street Play) in the college premises**. The performance highlighted the necessity of cleanliness, personal responsibility, and collective action in sustaining a healthy environment.

On **14th September 2025**, around **75 volunteers** implemented the campaign in **four network villages of Bakeswar, Hogolkuria, Nurshikdarchowk and Shalpukur**. The volunteers prepared informative handmade posters to create awareness on cleanliness and also laid emphasis on our responsibility to protect and nurture the environment. Posters with strong messages such as, *‘Porichonno hok protiti ghor, sustho thaakuk desh shobar’* (May every house be clean, may the country be healthy for everyone); *‘Sobuj Prithibi, Porichonno Prithibi, amader dayito’* (Green World, Clean World – Our Responsibility); *‘Jekhane thaake Swachhata, Sekhane thaake susthota’* (Where there is cleanliness, there is health); **Swachhata Hi Seva; Swachhata Pakhwada**. This was followed by a drawing session where the children drew **Swachhata themed pictures** mirroring their learnings. All the volunteers and the children sealed their commitment to Mother Nature by undertaking the **Swachhata pledge**. Thereafter, a cleanliness drive was held where the volunteers cleaned the venue (a primary school in Bakeswar was cleaned during the drive) and the nearby area. Around **100 saplings** were distributed to the children during the event. In Hogolkuria village, the volunteers conducted an art and craft workshop on *Waste to Wealth*. They learnt to upcycle plastic bottles to beautiful vases in which they planted the saplings given by their dear *dadas* and *didis*. Swachhata Pakhwada campaign in the villages ended with a cultural programme heralding in the upcoming season of festivals.

Impact:

- The campaign effectively promoted awareness on hygiene, sanitation, and responsible disposal of waste among rural children and community members. The Swachhata pledge

and participation in the cleanliness drives promoted a sense of ownership and collective responsibility towards maintaining clean public spaces.

- Sapling distribution and Waste-to-Wealth workshops encouraged children to adopt environment-friendly habits and explore sustainable reuse of materials.



**AWARENESS SESSIONS ON SWACHHATA PAKHWADA AT ADOPTED VILLAGES
HELD ON 14TH SEPTEMBER 2025**



ART & CRAFT WORKSHOP ON WASTE TO WEALTH AT HOGULKURIA ON 14TH SEPTEMBER 2025





**EK PED MAA KE NAAM - SAPLING DISTRIBUTION AT ADOPTED VILLAGES
ON 14TH SEPTEMBER 2025**



SWACHHATA THEMED DRAWINGS BY RURAL CHILDREN ON 14TH SEPTEMBER 2025





RURAL CLEANLINESS CAMPAIGN HELD ON 14TH SEPTEMBER 2025



SWACHHATA PAKHWADA CAMPAIGN AT THE RURAL CAMPUS ON 13 & 15TH SEPTEMBER 2025



Next Action Plan – October to December 2025

Sl. no.	Activity to be conducted
1.	NSS Special Camps in collaboration with UBA
2.	Village Education Programme
3.	Children's Day celebration
4.	Let's Share and Care
