

Utsav Chatterjee

Designation: Assistant Professor

Subject: Mass Communication, Advertising & Public Relations and Journalism

Details

- MA in Journalism and Mass Communication from Visva Bharati, Santiniketan (First Class First with Distinction)
- National Eligibility Test for Lectureship and Junior Research Fellowship qualified.
- Diploma in Multimedia and Animation from CAD Centre, Jadavpur University.

Academics and Research

He is in the academics of journalism and mass communication since the last 10 years. He has International and National research publications to his name. He has also presented papers in National and International Seminars and Conferences. He has also conducted workshops in various institutes.

Other Academic Engagements

He has been a visiting faculty at the following places:

- Indian Institute of Mass Communication, Dhenkanal.
- The Statesman School of Print Journalism, Kolkata.

Industry Exposure

Prior to joining academics he has served as an Accounts Executive in Thoughtshop Communications Pvt Ltd, a reputed Advertising agency of Calcutta and then as the Lead Brand (Creative) Developer for a start up organization.

Other Engagements

He is a regular contributor of fiction to the famous children's magazine 'Anandamela', published by the Anandabazar Group.

Attached with some government departments as illustrator as well as editorial contributor

He is a fellow member of the Scriptwriter's Association, Mumbai.