

Department of BBA

It is with pride that I share with you this annual report, which highlights the accomplishments and achievements of the faculty, staff, and students of the Department of Business Administration during the last academic year. The enduring strengths of our department are the quality of our students and faculty. Our priority has always been to provide students a top-notch curriculum where emerging business leaders can build on their professional experiences and successfully contribute to their firms. Our innovative bachelor's programme in business management is facilitated by multi-media learning environment enriched by face-to-face faculty mentoring and coaching.

The BBA program has been completed, revised and updated with effect from July, 2015. The program is now of 2000 marks. In the various courses, emerging key concepts have been included. In order to strengthen the skills of the students and to expose them to real business situations, the program mandatorily requires the completion of a term paper of 50 marks in Semester-IV, and an internship in the third year leading to the project and comprehensive viva of

100 marks in Semester – VI. In addition, we have incorporated papers on Research Methodology and Indirect Taxes. All students are compulsorily required to take up two foundation courses.

The corner stone of any department is its faculty. In July 2015 Prof. B. Bose joined the department as faculty in Mathematics. In addition to the UGC requirements of orientation and refresher courses faculty members' attended number of faculty development programs and published research papers. Students of the department excelled in academics and in extra-curricular activities. One hundred thirty seven students got placed with top notch companies during the year through the placement cell of the college. Students have also performed well in various all India competitive management entrance examinations. Many students have also gone abroad for higher studies. Four second year students of the department visited College of St. Benedict and St. John University, Minnesota, USA during October as a part of the student exchange program.

