

## Four-year Undergraduate Programme in Commerce

## as per National Education Policy, 2020

# Bachelor of Commerce (Honours/Honours with Research) from the academic year 2023-2024

St. Xavier's College, Department of Commerce, will offer a four-year (eight semesters) Bachelor of Commerce (Honours/Honours with Research) programme. There will be an exit option after three years, as per UGC guidelines.

#### NOMENCLATURE OF THE DEGREES

**Bachelor of Commerce (Honours)** - Four-Years (Eight Semesters) - A student will be awarded the honours degree after completing 176 credits.

**Bachelor of Commerce (Honours with Research)** - Four-Years (Eight Semesters) - If a student secures a minimum of 75% marks in first six semesters may opt for honours with research in 4<sup>th</sup> year. The student will be required to complete a research project/dissertation under the guidance of a Faculty member.

Note: Students completing the 4-years programme may join the Master degree programme and complete the same in one year. Also a student completing the B.Com. (Honours with Research) may directly be allowed to join the Ph.D. Programme.

**Bachelor of Commerce (exit option)** - A student will be awarded the degree after completing 132 credits. Such a student may join the Master degree programme and complete the same in two years.

#### **EXPLANATION OF THE COURSES**

The programme will consist of the following seven categories of courses as given below:

- 1. **Major (Core)** discipline is the discipline or subject of main focus.
- 2. Major (Core) Electives students will choose courses of their interest in the third/fourth year.
- 3. **Minor** discipline helps a student to gain a broader understanding beyond the major discipline.
- 4. Multi-disciplinary (MDC) are courses from other disciplines.
- 5. Ability Enhancement Courses (AEC) includes courses in;



- i. Modern Indian Language (Bengali/Hindi/Alternative English)
- ii. Business Communication

The emphasis in these courses is on language, communication skills, critical reading, and academic writing skills to enable students to express themselves coherently in written form and in discussion.

- 6. **Skill Enhancement Courses (SEC)** are designed to impart practical skills, and hands-on training.
- 7. Value-Added Courses (VAC) include courses in;
  - i. Spirituality and Inter-Religious Harmony
  - ii. Panchkosha: Holistic Personality Development
  - iii. Environmental Education & Sustainability
- 8. **Internship** will allow students to obtain experience in industry, research labs, business, community service, learning projects.

**Internship and Community Outreach (NSS)** will have to be completed by all students.



## Credit Structure of the B. Com. Programme

Semester	MAJOF	R (CORE)	MI	NOR	DISCIP	LTI- LINARY DC)	ENHAN COURSI	ILITY ICEMENT ES (AEC) - FUAGES	ENHAN	CILL CEMENT SES (SEC)		ADDED ES (VAC)	INTERNSHIP (2) & COMMUNITY OUTREACH	TOTAL CREDITS
	PAPERS	CREDITS	PAPERS	CREDITS	Papers	Credits	PAPERS	CREDITS	PAPERS	CREDITS	PAPERS	CREDITS	(NSS) (1)	
		4 or 6**		4		4		2		3		2		
Ι	2	8	1	4	1	4	2	4			1	2		22
II	2	8	1	4	1	4	2	4			1	2		22
III	2	8	1	4	1	4			1	3	1	2		21
IV	2	8	1	4	1	4			1	3	1	2		21
V	4	16	1	4					1	3				23
VI	4	16	1	4									3	23
VII**	4	18	1	4										22
VIII**	4	18	1	4										22
	24	100	8	32	4	16	4	8	3	9	4	8	3	176

Note:

Core, Minor, MDC, SEC courses will be of 100 marks, each.

The AEC and VAC courses will be of 50 marks, each.



	Curriculum Structure – First Year						
	SEMESTER - I						
Sl. No.	Course code	Course name	Category	Marks	Credits		
1	C1BC230111T	Financial Accounting - 1	MAJOR (CORE)	100	4		
2	C1BC230121T	Business Laws	MAJOR (CORE)	100	4		
3	B1BC230111T	Management Principles and Applications	MINOR	100	4		
4	M1BC230111T	Micro Economics	MDC	100	4		
		Modern Indian Language – 1					
5	A1BC230121T	Bengali	AEC	50	2		
0	A1BC230131T	Hindi	AEC		2		
	A1BC230141T	Alternative English					
6	A1BC230111T	Business Communication - 1	AEC	50	2		
7	V1BC230111T	Spirituality and Inter-Religious Harmony	VAC	50	2		
		TOTAL		550	22		
		SEMESTER - II					
S1. No.	Course code	Course name	Category	Marks	Credits		
1	C1BC230211T	Financial Accounting - 2	MAJOR (CORE)	100	4		
2	C1BC230221T	Cost and Management Accounting - 1	MAJOR (CORE)	100	4		
3	B1BC230211T	Organization Behaviour	MINOR	100	4		
4	M1BC230211T	Macro Economics	MDC	100	4		
		Modern Indian Language - 2					
5	A1BC230221T	Bengali	A E C	50	2		
5	A1BC230231T	Hindi	AEC	50	2		
	A1BC230241T	Alternative English	1				
6	A1BC230211T	Business Communication - 2	AEC	50	2		
7	V1BC230211T	Panchkosha: Holistic Personality Development	VAC	50	2		
		TOTAL		550	22		



	Curriculum Structure – Second Year						
	SEMESTER - III						
Sl. No.	Course code*	Course name	Category	Marks	Credits		
1		Cost and Management Accounting - 2	MAJOR (CORE)	100	4		
2		Direct Taxation - 1	MAJOR (CORE)	100	4		
3		Indian Economics	MINOR	100	4		
4		Business Mathematics and Statistics - 1	MDC	100	4		
5		Information Technology Skills for Business	SEC	100	3		
6		Environmental Education & Sustainability - 1	VAC	50	2		
		TOTAL		550	21		
		SEMESTER - IV					
Sl. No.	Course code*	Course name	Category	Marks	Credits		
1		Direct Taxation - 2	MAJOR (CORE)	100	4		
2		Corporate Laws	MAJOR (CORE)	100	4		
3		Emerging Trends in E-Business	MINOR	100	4		
4		Business Mathematics and Statistics - 2	MDC	100	4		
5		Entrepreneurship	SEC	100	3		
6		Environmental Education & Sustainability - 2	VAC	50	2		
		TOTAL		550	21		



	Curriculum Structure – Third Year					
	SEMESTER - V					
Sl. No.	Course code*	Course name	Category	Marks	Credits	
1		Fundamentals of Financial Management	MAJOR (CORE)	100	4	
2		Principles of Marketing	MAJOR (CORE)	100	4	
3		MAJOR (CORE) - ELECTIVE 1	MAJOR (CORE)	100	4	
4		MAJOR (CORE) - ELECTIVE 2	MAJOR (CORE)	100	4	
5		Human Resource Management	MINOR	100	4	
6		Fintech	SEC	100	3	
		TOTAL		600	23	
	Major (Co	e) Pool for Semester V (students to select 7	<b>TWO courses fr</b>	om this poo	1)	
i.	Corporate Accounting					
ii.		Financial Markets (50 marks), Banking an				
iii.		Consumer Behaviour (50 marks) and Services Marketing (50 marks)				
iv.	Integrated Marketing Communications					
		SEMESTER - VI	-			
S1. No.	Course code*	Course name	Category	Marks	Credits	
1		Auditing and Assurance	MAJOR (CORE)	100	4	
2		Indirect Taxation	MAJOR (CORE)	100	4	
3		MAJOR (CORE) - ELECTIVE 3	MAJOR (CORE)	100	4	
4		MAJOR (CORE) - ELECTIVE 4	MAJOR (CORE)	100	4	
5		Ethics and Corporate Governance	MINOR	100	4	
6		INTERNSHIP			2	
7		COMMUNITY OUTREACH (NSS)			1	
		TOTAL		500	23	
	Major (Cor	e) Pool for Semester VI (students to select '	TWO courses fr	om this poo	ol)	
i.		Financial Reporting (50 marks) and Fir	nancial Statemer	nt Analysis (	(50 Marks)	
ii.		Business Data Analytics (Practical)				
iii.		International Business				
iv.		Rural Marketing (50 marks) and In	iternational Mai	keting (50 r	narks)	
iv. * to he any		Rural Marketing (50 marks) and In	iternational Mai	keting (50 r	narks)	

\* to be announced.

The syllabi of semesters III – VI and the curriculum structure and syllabi for semesters VII and VIII will be provided in due course.



## Syllabi of Semesters I and II

### **SEMESTER I**

#### Semester: I

#### Course name: FINANCIAL ACCOUNTING 1

Course Credits: 4

Pedagogy: Classrooms lecture

Course Description

Learning Objectives: The course aims to help learners to acquire conceptual knowledge of

LO 1. Accounting Framework

LO 2. Accounting Standards and IndAS

LO 3. Concept of revenue, depreciation and inventory

LO 4. Financial statements of sole proprietorship firm, not-for-profit organisation

LO 5. How to prepare financial statement from incomplete records

LO 6. Dissolution of partnership firm

LO 7. Amalgamation of partnership firms.

Course Outcomes: On successful completion of the course, students will be able to:

CO 1. Understand the accounting conceptual framework and apply the concepts as and when needed;

CO 2. Measure business income by applying relevant Accounting Standards;

CO 3. Evaluate the importance of depreciation and inventories in financial statements;

CO 4. Prepare financial statements of sole proprietorship form of business;

CO 5. Preparation of Financial Statements from Incomplete Records;

CO 6. Prepare accounts for Not-for-Profit Organisations;

CO 7. Dissolution of partnership firms and amalgamation of firms.

1	
Unit (No. and Name)	Details
1. The Accounting	A) Framework for Preparation and Presentation of Financial Statements.
Framework and An	B) Concept of AS and IndAS, convergence and application on various
introduction to AS	entities in India
and Ind AS	
2. Concepts for	• Accounting of Inventory - meaning, significance and recording system:
Determination of	periodic and perpetual system, application of Accounting Standard in
Business Income	valuation of inventory (AS 2).
	<ul> <li>Accounting for Property, Plant and Equipment - accounting for</li> </ul>
	Depreciation: application of accounting standard, disposal of depreciable
	assets, change in the method of depreciation (AS 10).
	<ul> <li>Revenue Recognition: recognition of incomes and expenses with</li> </ul>
	reference to applicable Accounting Standard (AS 9).
3. Final Accounts	• Preparation of financial statements for sole proprietorship entity with
	appropriate adjustment and rectification.
	Preparation of financial statements of Non-Profit Seeking Organization
4. Preparation of Finan	cial Statements from Incomplete Records
5. Accounting of	• Dissolution of partnership business and concept of piecemeal
Partnership Business	distribution.
	• Amalgamation of firms.



#### Suggested Readings/References:

- Hanif and Mukherjee-Financial Accounting-McGraw Hill Education India Pvt. Ltd
- Lal, J., & Srivastava, S. (2012). Financial Accounting Text & Problems. Mumbai: Himalaya Publishing House.
- Monga, J. R. (2017). Financial Accounting: Concepts and Applications. New Delhi: Mayur Paperback Publishing.

• Shukla, M. C., Grewal, T. S., & Gupta, S. C. (2016). Advanced Accounts. Vol.-I. New Delhi: Sultan Chand Publishing.

• Maheshwari, S. N., Maheshwari, S. K., & Maheshwari, S. K. (2018). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.

- Sehgal, D. (2014). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.
- Goyal, B. K., & Tiwari, H. N. (2019). Financial Accounting. New Delhi: Taxmann Publication.
- Goldwin, N., Alderman, W., & Sanyal, D. (2016). Financial Accounting. Boston: Cengage Learning.
- Tulsian, P. C. (2002). Financial Accounting. Chennai: Pearson Education.
- Accounting standard issued by ICAI / www.icai.org.



Semeste	r: I							
Course	name: Business Law							
Course (	Credits: 4							
Pedagog	edagogy: Classrooms lecture, Case studies, Group discussion & Seminar.							
0 0	Course Description							
	g Objectives: The course aims to help learners to acquire conceptual knowledge.							
-	ve a basic understanding of the law							
	ve complex legal problems faced by the people while undertaking business contracts							
	Dutcomes: On successful completion of the course, students will be able to:							
	ility to apply the legal principles and theories in day-to-day life							
	explore the potential legal issues coming up in the business world and seek a possible legal							
solution								
Unit	Details							
(No.								
and								
Name)								
Ι	The Indian Contract Act, 1872:							
	General Principles of Law of Contract							
	a) Contract – meaning, characteristics and kinds of contract – void, Voidable, quasi and							
	contingent contracts; Essentials of a valid							
	Contract							
	b) Offer and acceptance							
	c) Contractual capacity							
	d) Free consent							
	e) Consideration							
	f) Discharge of a contract – modes of discharge							
	g) Breach and remedies against breach of contract.							
	h) Arbitration Clause in the contract with reference to section 7,8,9,10 of the Arbitration and							
	Conciliation Act 1996							
II	The Sale of Goods Act, 1930							
	a) Contract of sale, meaning and difference between sale and Agreement to sell;							
	b) Conditions and warranties							
	c) sale by a non-owner							
	d) Unpaid seller – meaning, rights of an unpaid seller against the goods and the buyer.							
III	The Limited Liability Partnership Act, 2008							
	a. Salient Features of LLP							
	b. Differences between - LLP and Partnership, LLP and Company							
	c. LLP Agreement							
	d. Partners and Designated Partners							
	e. Incorporation Document Incorporation by Registration							
	g. Partners and their Relationship							
IV	The Negotiable Instruments Act 1881							
	a) Meaning, Characteristics, and Types of Negotiable							
	Instruments: Promissory Note, Bill of Exchange, Cheque							
	b) Holder and Holder in Due Course, Privileges of Holder in Due Course.							



	c) Negotiation: Types of Endorsements					
	d) Crossing of Cheque					
	e) Dishonour of Cheque					
	f) Noting and Protest					
V	Consumer Protection Act 2019					
	a) Object of the law from caveat emptor to caveat venditor					
	b) Definition (complainant, complaint, consumer, mediation, product liability, unfair trade					
	practice)					
	c)District, State and National Consumer Protection Councils- object and purpose					
	d) Consumer Protection Authority -establishment, procedure, search and seizure, powers					
	and functions of central authority					
	e) Consumer Disputes Redressal Commission and its functions, jurisdiction, procedure and					
	orders					
	f) Mediation- consumer mediation cell, reference of dispute to mediation, (with reference					
	to section 37,49,59 and 79)					
	g) Penalty					
	h) Appeal					
Practi	cal Exercises/Skill Development Activities: Class seminar					
Sugge	ested Readings/References:					
1.M.C.	. Kuchhal, and Vivek Kuchhal, Business Law, Vikas Publishing House, New Delhi.					
2. Avt	2. Avtar Singh, Business Law, Eastern Book Company, Lucknow.					
3. Rav	inder Kumar, Legal Aspects of Business, Cengage Learning					
4. SN 1	Maheshwari and SK Maheshwari, Business Law, National Publishing House, New Delhi.					
5. Avt	ar Singh "Consumer Protection Act" EBC					

6. Akhileshwar Pathak, Legal Aspects of Business, McGraw Hill Education



#### Semester: I

#### **Course name: Management Principles and Applications**

**Course Credits: 4** 

Pedagogy: Classrooms lecture, Case studies, Assignments, Group Discussion & Seminar

**Course Description:** This course is designed to acquaint students with basic concepts, principles and theories in the area of organizational management; give an overview of key management functions and sub-functions; and identify the scope for application management principles to achieve organizational effectiveness.

Learning Objectives: The course aims to help learners to acquire conceptual knowledge of:

**LO1.** Nature, Functions and Evolution of Management as a discipline.

**LO2.** Process and types of planning, forecasting techniques, environmental analysis, basics of strategic planning and the nature, process and types of decision-making.

**LO3.** Nature and process of organizing, types of organization structures, principles, types and process of delegation and departmentalization.

**LO4.** Staffing process, nature, types and theories of motivation and leadership, communication process, types, and networks.

LO5. Type, principles, and techniques of control.

**Course Outcomes:** On successful completion of the course, students will be able to:

**CO1.** Understand the basic concepts, functions and evolutionary history of management and identify key managerial issues in contemporary industrial organizations.

**CO2.** Formulate various types of plans by analysing the environment and apply decision-making techniques suitable to varying decision-making situations.

**CO3.** Classify organizations in terms of their organization structures and apply the principles of delegation and departmentalization to achieve organizational effectiveness and efficiency.

**CO4**. Appreciate the implications of motivation and leadership theories in the context of various organizational functions and suggest measures to make organizational communications effective.

**CO5.** Design and implement control measures in monitoring operations, identifying deviations from plans and prescribing measures for course correction where necessary.

Unit (No. and	Details			
Name)				
1. Introduction to	(a) Management Concepts: Meaning, Definition, Significance, management as a			
Management	profession, management vs admin, skills, roles of manager (Mintzberg), levels of			
	management.			
	(b) Management Functions: Overview of functions, co-ordination (concept,			
	definition, types, techniques, essence of managing)			
	(c) Evolution of Management Thought: Classical (brief concept) theories of Taylor,			
	Fayol, Weber, Mary Parker Follett (theoretical contribution), Neo-classical (brief			
	concept of behavioural and human relations) theories of Elton Mayo (Hawthorne			
	Experiment), Modern approach (system and contingency), MBO (Peter Drucker),			
	Michael Porter (Five force analysis)			
	(d) Contemporary issues in Management: Globalization, ethics and social			
	responsibilities of business, technological innovation, TQM (total quality			
	management), Work force Diversity, Digitalization.			
2. Planning	(a) Planning: Concept, types, process, limitations, forecasting-concept, techniques.			



	(b) Business Environment: Macro and micro environmental factors - concept and
	components, SWOC Analysis
	(c) Strategic planning: Concept, process, importance, limitations, levels of
	strategic planning.
	(d) Decision making: Decision-making – Concept, Decision making conditions:
	certainty, risk, uncertainty, Process, Perfect rationality and bounded rationality,
• • • • •	individual and group decision making.
3. Organizing	Meaning, Process Principles of Organizing, Organization chart, Formal and
	Informal Organization, Types of Organization Structure – Traditional and Modern,
	Departmentalization - Concept, Bases of Departmentalization; Span of management
	- Concept; Authority, Responsibility, Accountability relationship; Decentralization
	- Concept; Delegation of Authority - Concept , Principles and Obstacles in
_	Delegation
4. Staffing and	(a) Staffing: Concept of staffing, staffing process
Leading	(b) Motivation: Concept, Importance, Extrinsic and intrinsic motivation; Theories
	of Motivation: Maslow's Hierarchy of Needs Theory, Herzberg's Motivation-
	Hygiene Theory, Mc Gregor's Theory X and Theory Y.
	(c) Leadership: Concept, Importance, Styles, Theories of Leadership: Trait Theory,
	Tannenbaum-Schmidt Continuum, Michigan and Ohio Studies, Blake and Mouton
	Managerial Grid.
	(d) Communication: Concept, Process, Types-oral, and written communication,
	non-verbal communication electronic communication-video and virtual
	communication, formal and informal communication, Barriers to communication,
	Measures to overcome barriers, Communication network - types, Grapevine.
5. Control	Concept, Process, Types; Principles of effective controlling, Techniques of Control
5. Control	(Traditional and Modern techniques)
Practical Evercises	/Skill Development Activities: Class seminars, group discussions, analysis of cases
and scenario constr	
and scenario const	ril ction
Suggested Readings	
Suggested Readings	/References:
1. Harold Koor	/ <b>References:</b> ntz & Heinz Weihrich, <i>Essentials of Management: An International and Leadership Perspective,</i>
1. Harold Koor McGraw Hill	/ <b>References:</b> htz & Heinz Weihrich, <i>Essentials of Management: An International and Leadership Perspective,</i> l Education.
<ol> <li>Harold Koor McGraw Hill</li> <li>Stephen P. Re</li> </ol>	/ <b>References:</b> htz & Heinz Weihrich, Essentials of Management: An International and Leadership Perspective, l Education. obbins & Madhushree Nanda Agrawal, Fundamentals of Management: Essential Concepts and
<ol> <li>Harold Koor McGraw Hill</li> <li>Stephen P. R Applications,</li> </ol>	/ <b>References:</b> ntz & Heinz Weihrich, Essentials of Management: An International and Leadership Perspective, l Education. obbins & Madhushree Nanda Agrawal, Fundamentals of Management: Essential Concepts and Pearson Education.
<ol> <li>Harold Koor McGraw Hill</li> <li>Stephen P. R Applications,</li> <li>George Terry</li> </ol>	/ <b>References:</b> htz & Heinz Weihrich, Essentials of Management: An International and Leadership Perspective, l Education. obbins & Madhushree Nanda Agrawal, Fundamentals of Management: Essential Concepts and
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<ol> <li>Harold Koor McGraw Hill</li> <li>Stephen P. Re Applications,</li> <li>George Terry</li> <li>Peter F Druck</li> <li>Newman, Su</li> <li>James H. Dor</li> <li>Charles. W. H</li> <li>Griffin, Manu</li> </ol>	/References:         ntz & Heinz Weihrich, Essentials of Management: An International and Leadership Perspective,         l Education.         obbins & Madhushree Nanda Agrawal, Fundamentals of Management: Essential Concepts and         Pearson Education.         y, Principles of Management, Richard D. Irwin         ker, Practice of Management, Mercury Books, London Note: Latest edition.         ummer & Gilbert, Management, PHI         nnelly, Fundamentals of Management, Pearson Education.         Hill & Steven McShane, Principles of Management, McGraw Hill, Special Indian Edition         agement Principles and Application, Cengage Learning
<ol> <li>Harold Koor McGraw Hill</li> <li>Stephen P. Re Applications,</li> <li>George Terry</li> <li>Peter F Druci</li> <li>Newman, Su</li> <li>James H. Dou</li> <li>Charles. W. I</li> <li>Griffin, Manu</li> <li>Robert Kreitu</li> </ol>	/References:         ntz & Heinz Weihrich, Essentials of Management: An International and Leadership Perspective,         l Education.         obbins & Madhushree Nanda Agrawal, Fundamentals of Management: Essential Concepts and         Pearson Education.         y, Principles of Management, Richard D. Irwin         ker, Practice of Management, Mercury Books, London Note: Latest edition.         ummer & Gilbert, Management, PHI         nnelly, Fundamentals of Management, Pearson Education.         Hill & Steven McShane, Principles of Management, McGraw Hill, Special Indian Edition         agement Principles and Application, Cengage Learning         ner, Management Theory and Application, Cengage Learning
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<ol> <li>Harold Koor McGraw Hill</li> <li>Stephen P. Re Applications,</li> <li>George Terry</li> <li>Peter F Druck</li> <li>Newman, Su</li> <li>James H. Don</li> <li>Charles. W. H</li> <li>Griffin, Manu</li> <li>Robert Kreith</li> <li>L. M. Prasad,</li> <li>Soheli Ghose</li> </ol>	<ul> <li>/References: htz &amp; Heinz Weihrich, Essentials of Management: An International and Leadership Perspective, l Education. obbins &amp; Madhushree Nanda Agrawal, Fundamentals of Management: Essential Concepts and Pearson Education. y, Principles of Management, Richard D. Irwin ker, Practice of Management, Mercury Books, London Note: Latest edition. ummer &amp; Gilbert, Management, PHI nnelly, Fundamentals of Management, Pearson Education. Hill &amp; Steven McShane, Principles of Management, McGraw Hill, Special Indian Edition agement Principles and Application, Cengage Learning ner, Management Theory and Application, Cengage Learning , Principles and Practice of Management, Sultan Chand &amp; Sons e &amp; Dipanjan Basu, Principles of Management, ABS Publishing House</li> </ul>
<ol> <li>Harold Koor McGraw Hill</li> <li>Stephen P. Re Applications,</li> <li>George Terry</li> <li>Peter F Druci</li> <li>Newman, Su</li> <li>James H. Dou</li> <li>Charles. W. I</li> <li>Griffin, Manu</li> <li>Robert Kreitu</li> <li>L. M. Prasad,</li> <li>Soheli Ghose</li> <li>TN Chhabra,</li> </ol>	<ul> <li>/References: htz &amp; Heinz Weihrich, Essentials of Management: An International and Leadership Perspective, l Education. obbins &amp; Madhushree Nanda Agrawal, Fundamentals of Management: Essential Concepts and Pearson Education. y, Principles of Management, Richard D. Irwin ker, Practice of Management, Mercury Books, London Note: Latest edition. ummer &amp; Gilbert, Management, PHI nnelly, Fundamentals of Management, Pearson Education. Hill &amp; Steven McShane, Principles of Management, McGraw Hill, Special Indian Edition agement Principles and Application, Cengage Learning ner, Management Theory and Application, Cengage Learning , Principles and Practice of Management, Sultan Chand &amp; Sons e &amp; Dipanjan Basu, Principles of Management, ABS Publishing House , Management Concepts and Practice, Dhanpat Rai &amp; Co. (Pvt. Ltd.), New Delhi</li> </ul>
<ol> <li>Harold Koor McGraw Hill</li> <li>Stephen P. R. <i>Applications</i>,</li> <li>George Terry</li> <li>Peter F Druck</li> <li>Newman, Su</li> <li>James H. Dor</li> <li>Charles. W. H</li> <li>Griffin, Manu</li> <li>Robert Kreith</li> <li>L. M. Prasad,</li> <li>Soheli Ghose</li> <li>TN Chhabra,</li> <li>B.P. Singh &amp;</li> </ol>	<ul> <li>/References: htz &amp; Heinz Weihrich, Essentials of Management: An International and Leadership Perspective, l Education. obbins &amp; Madhushree Nanda Agrawal, Fundamentals of Management: Essential Concepts and Pearson Education. y, Principles of Management, Richard D. Irwin ker, Practice of Management, Mercury Books, London Note: Latest edition. ummer &amp; Gilbert, Management, PHI nnelly, Fundamentals of Management, Pearson Education. Hill &amp; Steven McShane, Principles of Management, McGraw Hill, Special Indian Edition agement Principles and Application, Cengage Learning ner, Management Theory and Application, Cengage Learning , Principles and Practice of Management, Sultan Chand &amp; Sons e &amp; Dipanjan Basu, Principles of Management, ABS Publishing House</li> </ul>



#### Semester: I

#### **Course name: MICRO ECONOMICS**

Course Credits: 4

Pedagogy: Classrooms lecture, Case studies, Group discussion & Seminar

Course Description: Undergraduate introductory course to explain the basic concepts of Microeconomics

Learning Objectives: The course aims to help learners to acquire conceptual knowledge of;

LO1: The basic microeconomic theories and models along with the policy implications, advantages and limitations of the same.

LO2: Utilizing numerical and graphical techniques in understanding and presenting microeconomic concepts.

Course Outcomes: On successful completion of the course, students will be able to:

CO1. To analyse critically and explain the behavior of individual economic agents such as consumers, firms, and market with the help of diagrams and also some mathematical tools.

CO2. To apply the microeconomic theories and models to determine solutions to practical economic problems.

Unit (No. and	Details
Name)	
Unit 1: Basic Concepts of Demand and Supply	<ul> <li>Concept of scarcity and choice, Opportunity cost, Production possibility frontier, three basic economic questions, marginal decision making,</li> <li>Concept of Demand, Law of Demand and Demand Curve;</li> <li>Concept of Supply, Law of Supply and Supply curve;</li> <li>Market Equilibrium – Determination and Effects of Changes in Demand and Supply</li> <li>Concepts of Elasticity of Demand: Own Price, Cross-Price and Income</li> <li>Numerical problems;</li> </ul>
Unit 2: Theory of Consumer Behaviour	<ul> <li>Cardinal vs Ordinal Utility,</li> <li>Concept of Indifference Curves - Properties</li> <li>Budget Line – Defining the Budget Set / Affordable Set,</li> <li>Consumer Equilibrium,</li> <li>PCC and the Derivation of Demand Curve</li> </ul>
Unit 3: Theory of Production and Cost	<ul> <li>Concept of Production function – Short-run and Long-run</li> <li>Short-run Production Analysis - Law of variable proportions.</li> <li>Long-run Production Analysis - Concept of Isoquants – properties, Iso-cost Lines, Producer's equilibrium, Expansion path, Returns to scale and Economies of Scale.</li> <li>Cost: Different Cost Concepts, Explicit and Implicit Cost, Differences between short run and long run cost - Derivation of short run cost curves</li> <li>Relation between AC &amp; MC;</li> <li>Relation between AVC &amp; APL, MC &amp; MPL;</li> <li>Numerical Problems</li> </ul>
Unit 4: Different types of Market Structures:	<ul> <li>A. Perfect Competition</li> <li>Structural characteristics of Perfect Competition.</li> <li>SR &amp; LR equilibrium of a firm.</li> <li>Short run supply curve of a firm.</li> </ul>



	Numerical Problems.				
	B. Monopoly				
	Sources of monopoly power.				
	Short-run equilibrium.				
	Absence of Supply Curve				
	Measures of market power.				
	Comparison between perfect competition and monopoly				
	Numerical Problems.				
	C. Monopolistic Competition.				
	Structural Characteristics				
	Perceived and Proportional Demand curves				
	Short-Run Equilibrium.				
	D. Oligopoly and Game Theory				
	Oligopoly				
	<ul> <li>Oligopolistic Interdependence</li> </ul>				
	<ul> <li>Equilibrium in an Oligopolistic Models:</li> </ul>				
	A) Cournot Model				
	B) Collusive Model				
	Game Theory and Strategic Decision Making				
	<ul> <li>Dominant Strategies</li> </ul>				
	<ul> <li>Nash Equilibrium</li> </ul>				
	<ul> <li>Prisoner's Dilemma</li> </ul>				
Unit 5: Special	Cost Plus Pricing				
Pricing	Price Discrimination.				
Strategies	Peak Load Pricing				
Unit 6:	Features of Public Goods.				
Externalities,	Free Rider Problem with Examples.				
Public Goods	Concept of Production and Consumption Externalities with examples.				
and Common	Common Resources - Tragedy of Commons.				
Resources					
Practical Exercises	/Skill Development Activities: Seminars and Group Discussions				
Suggested Reading					
00	1. Ghosh. A., Bhattacharya M. Managerial Microeconomics, Platinum Publishers.				
	Aodern Microeconomics.				

- 3. Maddala G.S. and E. Miller; *Microeconomics: Theory and Applications*, McGraw-Hill Education.
- 4. Perloff, J.; *Microecnomics*, Pearson
- 5. Peterson, Lewis and Jain, Managerial Economics, Pearson Education
- 6. Pindyck, R.S., D. L. Rubinfeld and P. L. Mehta; Microeconomics, Pearson Education.
- 7. Ryan and Pearce; Price Theory, Macmillan Press.
- 8. Thomas, Maurice and Sarkar, Managerial Economics, Tata McGraw Hill Education



Semester – I Bengali FULL MARKS - 50 Unit – I, Language [Marks 30] ভাষাপাঠ - (মান ৩০) **Comprehension**, Marks-15 ক) **প্রবন্ধ্র**: নিচের প্রবন্ধগুলি থেকে নির্বাচিত অংশ বোধ-পরীক্ষণের জন্য উদধৃত করে প্রশ্ন করা হবে। (মান -১৫) [ভাষা পাঠ সঞ্চয়ন - কলিকাতা বিশ্ববিদ্যালয় থেকে] ১। বাঙ্গালা ভাষা - স্বামী বিবেকানন্দ ২। শিক্ষার বাহন- রবীন্দ্রনাথ ঠাকুর ৩। বইপডা - প্রমথ চৌধুরী Writing Skill, Marks-15 খ) প্রতিবেদন রচনা: সংবাদপত্রে প্রকাশের উপযোগী সাম্প্রতিক কোনও ঘটনার প্রতিবেদনের খসড়া রচনা করতে হবে। অথবা **সংলাপ লিখন**: গল্গাংশ অথবা উপন্যাসের অংশ থেকে সংলাপ ভিত্তিক পুনর্নির্মাণ করতে হবে। (মান - ১০) [ন্যনতম ১৫০ শব্দে] গ) পরিভাষা: পাঁচটি ইংরেজি শব্দের বাংলা পরিভাষা লিখতে হবে। (মান -৫) (কলিকাতা বিশ্ববিদ্যালয় প্রকাশিত 'ভাষা পাঠ সঞ্চয়ন' গ্রন্থে সংকলিত পরিভাষাগুলি।) Unit – II, Literature [Marks 20] সাহিত্যপাঠ - (মান ২০) [ভাষা পাঠ সঞ্চয়ন - কলিকাতা বিশ্ববিদ্যালয় থেকে ক) রবীন্দ্রকবিতা পাঠ: নৈবেদ্য কাব্য [দুটি প্রশ্নের যে কোনও একটির উত্তর লিখতে হবে, ন্যূনতম ৩০০ শব্দে। (মান*-*১০) ১। তোমার পতাকা যারে দাও ২। শতাব্দীর সূর্য আজি ৩। চিত্ত যেথা ভয়শূন্য, উচ্চ যেথা শির খ) **রবীন্দ্র ছোটগল্প পাঠ**: [দুটি প্রশ্নের যে কোনও একটির উত্তর লিখতে হবে, ন্যনতম ৩০০ শব্দে।] (মান -১০) ১। পোস্টমাস্টার ২। মণিহারা পাঠ্যগ্ৰন্থঃ

১) ভাষা পাঠ সঞ্চয়ন—কলিকাতা বিশ্ববিদ্যালয় প্রকাশিত।



**SEMESTER - I** HINDI FULL MARKS - 50 हिंदी व्याकरण और वर्तनी का संक्षिप्त परिचय। अनुवाद विज्ञान (1) अनुवाद का तात्पर्य: अनुवाद के भिन्न प्रकार- भाषान्तरण, सारानुवाद तथा रूपाांतरण में साम्य- वैषम्य । (2) अनुवाद के शिल्पगत भेद: अविकल अनुवाद (, भाषानुवाद/छायानुवाद, आश् अनुवाद, डबिंग, कंप्यूटर अनुवाद्) साहित्यिक अनुवाद के विभिन्न रुप- काव्यानुवाद, कथानुवाद, नाट्यानुवाद् । (3) वैज्ञानिक तकनीकी शब्दावली का अनुवाद, मुहावरों और लोकोक्तियों का अनुवाद, संक्षिप्ताक्षरों तथा कृटपदों का अनुवाद, आंचलिक शब्दावली का अनुवाद। (4) विश्वभाषाओँ की प्रमुख कृतियों के हिंदी अनुवाद एवं हिंदी की प्रमुख कृतियों के विश्वभाषाओँ में किए गए अनुवाद। हिंदी अनुवाद का भविष्य। (5) अंग्रेजी से हिंदी का व्यावहारिक अनुवाद। चलचित्र लेखन (1) भारतीय सिनेमा का इतिहास (2) हिंदी की आरंभिक मुक और सवाक किल्में (3) विगत शताब्दी की लोकप्रिय हिंदी फिल्में, लोकप्रिय फ़िल्मी गीत तथा प्रसिद्ध संवाद (4) प्रमुख निर्देशक एवं अभिनेता (5) हॉलीवुड फिल्मों की हिंदी डबिंग (6) बॉलीवुड का हिंदी फिल्म उद्योग (7) फिल्म निर्माण की प्रक्रिया (8) हिन्दी में निर्मित विज्ञापन ऐड फिल्में (9) हिन्दी की विश्व व्याप्ति में फिल्मों की भूमिका । (10) फिल्म समीक्षा और फिल्म का मुल्यांकन (11) शोले, देवदास, और पीके (इन तीनों फिल्मों की निर्मितियाँ और समीक्षा)

#### Semester: I

Course name: ALTERNATIVE ENGLISH 1

Course Credits: 2

Pedagogy: Classrooms lecture, Group discussion & Seminar



Course Description: The course is intended to give students a high level of competence in English with an emphasis on the study of literary texts. The course will provide extensive exposure to a variety of rich texts from British literature.

Learning Objectives: The course aims to help learners to acquire conceptual knowledge of; LO1. Communicative English

LO2. Genres of English literature

Course Outcomes: On successful completion of the course, students will be able to:

CO1. Read and interpret texts

CO2. Fluent use of English

CO2. Fluent use of F	CO2. Fluent use of English				
Unit (No. and	Details				
Name)					
1. Literature	a. Poetry				
	<ul> <li>'Ode to a Nightingale' - John Keats,</li> </ul>				
	<ul> <li>'Strange Meeting' - Wilfred Owen,</li> </ul>				
	• 'The Cloud' - P.B. Shelley				
	b. 'Dream Children' by Charles Lamb				
2. Grammar	a. Making sentences with identical words, common idioms, synonyms				
	and antonyms				
	b. Writing of letters - application, C.V/bio-data appointment,				
	resignation, complaint				
Suggested Readings/References:					
Book of English Romantic Poetry					
Wren and Martin					
Commercial	Commercial English - K.K. Sinha				

#### Semester: I

Course name: **BUSINESS COMMUNICATION - 1** 

Course Credits: 2

Pedagogy: Classrooms lecture, Case studies, Group discussion & Seminar.



Course Description: Business Communication will provide students with communication principals, concepts and techniques which are essential components for effective organisational behaviour in oral and written communication situations. Communication strategies utilizing principles of Psychology and appropriate methodology will be emphasized

Learning Objectives: The course aims to help learners to acquire conceptual knowledge of; LO1. Spoken and verbal English for oral communication.

LO2. Improved and enhanced methods and techniques of writing English.

Course Outcomes: On successful completion of the course, students will be able to:

CO1. Develop competent communication skills verbally and oral representation.

CO2. Learn Methods of Analytical and Authentic techniques of writing enhanced communicative, commercial English.

conintenteutve, conintereut English.	
Unit (No. and	Details
Name)	
1. Nature and	Definition of business communication, types of communication, formal and
process	informal, verbal and non-verbal, obstacles and barriers to communication.
2. Oral practices	Conversational and commercial English, dialogue writing, presenting
	speeches in meetings, seminars .
3. Commercial	Writing of minutes, circulars, resume (bio-data), reports (commercial and
writing	journalistic).
4. Commercial	Writing of application, appointment, adjustment, resignation, order and
writing	cancellation of order, complaints
Practical exercises/skill development activities:	
Suggested readings/references:	
1. English Grammar and Composition by Wren and Martin.	
2. Secretarial Practice by S. Sen Gupta.	
3. Commercial English by K.K. Sinha.	
4. English Rhe	etoric by M Chakraborty.

5. Business Communication (Skills, Concepts And Applications) By P. D. Chaturbedi And Mukesh Chaturbedi.

Semester: I	
Course name: Spirituality and Inter-Religious Harmony	
Course Type: VAC 1	
Course Credits: 2	



Pedagogy: Classrooms lecture, Case studies, Group discussion & Seminar

**Course Description**: this course on "Spirituality and Inter-Religious Harmony" is to introduce students to major religious traditions of the world with a brief exposition of basic tenets of Hinduism, Christianity Islam, Buddhism, Jainism and Sikhism. One of the main goals is to understand how these religious movements orient themselves in the world with respect to history, belief and practice. An attempt will be made to explore the traditions on their own terms as much as possible. However, this should not prevent anyone asking healthy critical questions on them, as it also aims to inculcate in students a sense of respect and appreciation for followers of other religions and traditions and to enhance social harmony and inter-religious dialogue in the country. To achieve these goals, topics like God-Man-World concepts, sacred texts, human destiny, rituals, holy places community, spirituality besides others, will be dealt with.

**Learning Objectives**: The course aims to help learners to acquire conceptual knowledge of: **LO1**. how these religious movements orient themselves in the world with respect to history, belief and practice

LO2. spirituality and its interconnectedness with the world at large

**Course Outcomes**: On successful completion of the course, students will be able to: **CO1**. Understand one's personal spiritual quotient and spirituality in everyday life **CO2**. Understand the importance of social harmony and inter-religious dialogue

Details
Religion – The origin of religion, the religious and social role of religion,
festivals, symbolism of each Religion.
Hinduism: Introduction, God-Man-World concepts, Human destiny, Evil-
Suffering, life after death, rites and rituals and worship, sacred texts, a
popular prayer - Gayatri mantra, principal sects, Hinduism and social
system – caste system, samsara, festivals and holy places, and comparative
elements in other religions.
Christianity: Introduction-God-Man-World concept, Jesus Christ, Human
destiny, Evil-Suffering, life after death, rites and rituals (Sacraments) and
worship, sacred texts. A popular prayer – 'Our Father', festivals and holy
places, and comparative elements in other religions.
Islam: Introduction, God-Man-World concept, Muhammad, Human
destiny, Evil-Suffering, life after death, rites and rituals and worship, sacred
texts, a popular prayer -"The Call to Prayer", principal sects, Sufism,
festivals and holy places and comparative elements in other religions.
Buddhism - The traditions, beliefs and practices in Buddhism
Jainism- The traditions, beliefs and practices in Jainism
Sikhism- Introduction to Sikhism and its basic tenets and practices
*
Prayer and Spirituality: St. Ignatius of Loyola and Ignatian Spirituality



Unit 9: Prayer and	Spiritual Quotient: Prayer and spirituality in Personal and Public life
Spirituality in	(Social), Connections and distinctions between spirituality and religion,
everyday life – What?	interrelationship between spirituality and religion, The power and effects
Why? How?	of thoughts, Experiencing the Supreme
Unit 10: Critical	Inter-Religious Dialogue: steps to foster unity among different followers of
reflection on inter-	faith traditions
religious dialogue – a	
way forward	

**Practical Exercises/Skill Development Activities:** watching documentaries on such areas, project report /assignment. Taking the occasion of one festival of one religion and organising Inter-Faith prayer service. Before the service, explanation of the festivals to be given with Power Point. Visit to religious places.

#### Suggested Readings/References:

- **1.** Tiwari, Kedar Nath. Comparative Religion (Chapter 1)
- 2. Smith, Huston. The World's Religions (Chapter 1)
- 3. Stanford, Peter. Religion: 50 ideas you really need to know (Chapter 1)
- 4. Dr. Muhammad Muhsin Khan (1985) Interpretation of the Meanings of the Noble Qur'an in the English Language, Al Madina Al Munawwarah: Islamic University of Al Madina Al Munawwarah.
- 5. What is Islam? (2010) Compiled by Research Division Darussalam, Riyadh: Maktaba Darussalam.
- 6. Muhammad al-Jibaly (2004) Knowing the Last Day, Madina: Al Kitab and as Sunnah Publishing.
- 7. Hammudah Abdalati (2001) Islam in Focus, New Delhi: New Crescent Publishing.
- 8. Dr. Zakir Naik (2000) Qur'an and Modern Science Compatible or Incompatible? Mumbai: Islamic

Research Foundation.

9. The world of religions – Samarpan

10. The complete works of Swami Vivekananda

11. Selections from the complete works of Swami Vivekananda

12. What's Buddhism – Plain and Simple, The Practice of Being Aware, Right Now, Every Day, 2013, Steve Hagen, Broadway Books

13. SIKH SPIRITUAL PRACTICE - THE SOUND WAY TO GOD by Siri Kirpal Kaur

14. Jainism: An Introduction, 2009, Jeffery D. Long, I.B.Tauris

**12.** The Power of Now: A Guide to Spiritual Enlightenment, by Eckhart Tolle, by New World Library, 2004

13. Religious Hinduism by DeSmet and Neumer

## **SEMESTER II**

Semester: II

Course name: FINANCIAL ACCOUNTING – 2



Course Credits: 4	Course Credits: 4		
Pedagogy: Classrooms lecture, Case studies, Group discussion & Seminar			
Course Description:			
Learning Objectives	Learning Objectives: The course aims to help learners to acquire conceptual knowledge of;		
LO1. The course aim	ns to help learners to acquire conceptual knowledge on financial accounting,		
to impart skills for recording various kinds of transactions pertaining to Departments and			
Branches.			
LO2. The course also	o helps in understanding the process and accounting related to Hire		
Purchase			
LO3. The course wil	l develop the understanding and recording transactions relating to Equity		
and Preference share	es and also transactions related to Investments		
Course Outcomes: C	On successful completion of the course, students will be able to:		
	ounting principles while recording transactions Departmental, Hire purchase		
and Branch Account			
CO2. Understand th	e principles of accounting for Equity and Preference shares.		
CP3. 3. Understand	the concepts of Investment Accounting.		
Unit (No. and	Details		
Name)			
1. Departmental	Concept, apportionment of common cost; inter departmental transferof		
Accounts	goods and elimination of unrealized profit, preparation of departmental		
	trading and profit and loss account.		
2. Accounting for	Concept, accounting treatment of dependent branches and independent		
Inland Branch	branches, various methods of charging goods to branches. Incorporation of		
	branch balances in head office books		
3. Accounting for	Concept, accounting for hire purchase and instalment sale, ascertainment		
Hire Purchase and	of missing values in hire purchase transactions, repossession including		
Instalment Sale	resale of such goods		
Transactions			
4. Accounting for	Issue of right and bonus shares, ESOP and Buy back of shares, Issue and		
Shares	Redemption of preference shares.		
5. Accounting for	Accounting for Investment, both Fixed interest bearing and variable		
Investment	income bearing investments. [With Reference to Accounting Standards-13]		
	Skill Development Activities:		
Suggested Reading			
Hanif and Mukherjee-Financial Accounting-McGraw – Hill Education India Pvt. Ltd			
• Lal, J., & Srivastava, S. (2012). Financial Accounting Text & Problems. Mumbai: Himalaya			
Publishing House.			
e ·	7). Financial Accounting: Concepts and Applications. New Delhi: Mayur		
Paperback Publishir			
	rewal, T. S., & Gupta, S. C. (2016). Advanced Accounts. VolI. New Delhi:		
Sultan Chand Publis	shing.		
• M.L. 1			

- Maheshwari, S. N., Maheshwari, S. K., & Maheshwari, S. K. (2018). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.
- Sehgal, D. (2014). Financial Accounting. New Delhi: Vikas Publishing House Pvt. Ltd.
- Goyal, B. K., & Tiwari, H. N. (2019). Financial Accounting. New Delhi: Taxmann Publication.



- Goldwin, N., Alderman, W., & Sanyal, D. (2016). Financial Accounting. Boston: Cengage Learning.
- Tulsian, P. C. (2002). Financial Accounting. Chennai: Pearson Education.
- Accounting standard issued by ICAI / www.icai.org.

#### Semester: II

Course name: COST AND MANAGEMENT ACCOUNTING - 1

Course Credits: 4

Pedagogy: Classrooms lecture & Seminar



Course Description: This introductory course aims to develop an understanding of the contemporary cost concepts and the rational approach towards cost ascertainment under specific situations and to acquire the ability to use information determined through cost accounting for decision making purpose.

Learning Objectives: The course aims to help learners to acquire conceptual knowledge of;

LO1. To develop a detail understanding of the concepts associated with cost and costing

LO2. To understand the various components of cost of production.

LO3. To attain knowledge on the element-wise cost ascertainment with respect to materials (including inventory management and control), employee cost and apportionment of overhead costs using the traditional method and ABC.

LO4. To understand how cost computation is done for different industries using job costing, batch costing, contract costing and service costing.

Course Outcomes: On successful completion of the course, students will be able to:

CO1. Students would be able to ascertain costs, elementwise, and then perform accumulation of costs following the appropriate costing technique within a given organisational set-up.

Uı	ait	Details
-		
1.	Introduction	Concept of Cost, Costing, & Cost Accounting, Importance and features of
	to Cost	Costing Accounting, Cost concepts and classifications, Elements of cost,
	Accounting	Concept of cost unit, Cost Centre, Establishment of an ideal cost accounting
		system, Difference between cost accounting and financial accounting.
2.	Material Cost	Types of material, Valuation of materials - Principles of valuation of material,
		purchases - objectives and functions of purchase department, Determination
		of Economic Order Quantity (EOQ), Inventory control; Just in Time (JIT)
		Inventory Management, Treatment of waste, scrap, spoilage, defective and
		obsolescence.
3.	Employee	Meaning and classification of employee cost, Requisite of a good wage and
	Cost	incentive system, Labour cost control – techniques, Employee turnover,
		Remuneration – Time rate, Piece rate, Differential plans, and Incentive
		schemes, Rowan and Halsey Plan.
4.	Overheads	Definition and classification, Production overheads – allocation and
		apportionment of cost, Meaning and Methods of cost absorption, Treatment
		of over – absorption & under -absorption of overheads, Administration and
		selling & distribution overheads Research & Development cost – methods of
		ascertainment, Treatment of in Cost Accounting.
5	Activity Based	Concept, significance and salient features; Stages and flow of costs in ABC;
0.	Costing (ABC)	Basic components of ABC - resource drivers and cost drivers.
	Costing (ADC)	basic components of ADC - resource univers and cost univers.
6.	Methods of	Preparation of Cost Sheet (Job Cost and unit cost)
	Costing	Batch Cost.
	8	• Contract Costing, features and types of contracts, Methods of cost
		determination in contract costing, WIP valuation, Escalation clause and
		cost plus contract.
		• Service costing, Factors in ascertaining service cost, Ascertainment of
		service cost of Transport sector.
Δ1	l unite mill be come	ered as per the requirements of relevant standards as issued by the ICMAI/ICAI.
ЛΙ		rea us per the requirements of relevant standards as issued by the ICMAI/ICAI.



#### Suggested Readings/References:

- 1. Dr. M. Hanif "Modern Cost and Management Accounting", McGraw-Hill Education Pvt. Ltd.
- 2. Saxena and Vashist "Cost and Management Accounting", Sultan Chand and Sons.
- 3. Ashis Bhattacharya "Cost Accounting", Prentice Hall, India.
- 4. Basu and Das "Cost and Management Accounting", Rabindra Library, Kolkata.
- 5. Banarjee, B Cost Accounting Theory and Practice. New Delhi: PHI Learning Pvt. Ltd.
- 6. Kishor, R. M. Taxman's Cost Accounting. New Delhi: Taxmann Publication Pvt. Ltd.
- 7. Lal, J., & Srivastava, S. Cost Accounting. New Delhi: McGraw Hill Publishing Co.
- 8. Mowen, M. M., & Hansen, D. R. Cost Management. Stanford: Thomson

Semester: II

**Course name: Organizational Behaviour** 

**Course Credits: 4** 

Pedagogy: Classrooms lecture, Case studies, Group discussion & Seminar

**Course Description:** This course is designed to acquaint students with a framework for understanding human behaviour at the individual, group and organizational levels. It provides an



overview of concepts and theories relating to key determinants of individual behaviour, processes that underlie formation and dynamics of groups and various types of teams. Further, it delves into power and politics in organizations, resultant conflicts and measures for their resolution besides introducing students' implications of organizational culture and change on organizational processes and their effectiveness.

Learning Objectives: The course aims to help learners to acquire conceptual knowledge of

**LO1.** Disciplines contributing to the development of OB, significance and goals of OB, and a basic framework adopted for the study of OB.

**LO2.** Key determinants of individual behaviour, viz., personality, perception, learning, emotion, and moods.

**LO3.** Process of formation of groups, group dynamics and the nature and types of teams in organizations.

**LO4.** Sources of power, organizational political strategies, and resolution mechanisms for dealing with organizational conflicts.

**LO5.** Process and management of organizational change and determinants of organizational culture. **Course Outcomes:** On successful completion of the course, students will be able to:

**CO1.** Describe the multi-disciplinary nature of OB and understand its role and significance in achieving organizational goals.

**CO2.** Understand the key determinants of individual behaviour in terms of concepts, processes, and models/theories (where applicable) and apply such knowledge to identify and analyse its implications for human behaviour in organizations.

**CO3**. Understand and manage the way individuals are organized into groups and teams, the internal structures, processes and dynamics thereof.

**CO4.** Identify the sources of power and understand the role it plays in organizational politics as well as suggest conflict resolution mechanisms.

Unit	Details
1. Introduction to	Conceptual Framework in understanding Organizational Behaviour (OB),
Organizational	Disciplines contributing to the development of OB; Significance of OB, Goals
Behaviour	of OB, Basic Model of OB (Stephen Robbins)
2. Determinants of	(a) Personality: Determinants of Personality, Personality Theories: The Big
Individual Behaviour	Five Model; Type A and Type B personalities, Key personality traits
	influencing Organisational Behaviour
	(b) Perception: Perceptual process; Factors influencing the perceptual
	process, Perceptual Errors.
	(c) Learning: Determinants of Learning; Elements of Learning; Learning
	Process
	(d) Emotion and Mood: Concepts of Emotion, Mood and Affect
3. Group Dynamics &	(a) Group Dynamics: Group development stages; Group Norms; Group
Teams	Cohesiveness; Factors influencing group cohesiveness
	(b) Teams: Difference between groups and teams, Types
4. Power and Politics	(a) Power and Politics: Difference between Power and Authority, Bases of
& Organizational	Power, Importance of Power in OB, Concept of Power Tactics, Political
Conflict	Strategies for Power Acquisition.
	(b) Organizational Conflict: Sources of organisational conflict, Stages in
	Conflict Process, Conflict resolution techniques

CO5. Initiate, manage, and implement organizational change.



5. Organizational	(a) Organisational Change: Process of Organisational Change; Resistance to	
Change &	Change; Managing organizational change - Kurt Lewin's Model of	
Organizational	Organizational Change	
Culture	(b) Organizational Culture: Concept, Determinants, How employees learn	
	organization, Creating an Ethical Organizational Culture	

**Practical Exercises/Skill Development Activities:** Classroom seminars, assignments, analysis of cases.

#### Suggested Readings/References:

- 1. Stephen P. Robbins, Timothy A. Judge & Neharika Vohra, Organizational Behavior, Pearson
- 2. Fred Luthans, Organizational Behavior An Evidence Based Approach, McGraw Hill Education-Asia
- 3. Griffin & Moorhead, Organizational Behavior: Managing People and Organizations, Cengage
- 4. Steven L. McShane, Organizational Behavior, McGraw Hill (Special Indian Edition)
- 5. Paul Hersey, Kenneth H. Blanchard & Dewey E. Johnson, *Management of Organizational Behavior*, Pearson Education-Prentice Hall
- 6. Udai Pareek & Sushama Khanna, *Understanding Organizational Behaviour*, Oxford University Press.
- 7. K. Ashwathappa, *Organisational Behaviour: Text, Cases and Games,* Himalaya Publishing House

Semester: II

Course name: MACRO ECONOMICS

Course Credits: 4

Pedagogy: Classrooms lecture, Case studies, Group discussion & Seminar

Course Description: To study the aggregate behaviour of an economy by analysing the behaviour key macroeconomic aggregates such as output, unemployment, inflation, interest rates and exchange rates.



Learning Objectives: The course aims to help learners to acquire conceptual knowledge of; LO1. Mmacroeconomics and explain how the key macroeconomic indicators are used to assess the state of the economy

LO2. Economic growth and identify key institutional factors that contribute to economic growth

Course Outcomes: On successful completion of the course, students will be able to:

CO1. Understand the overall structure of the economy in theoretical and contemporary perspectives CO2. Understand the theoretical foundations and probable impacts of various policy prescriptions in an economy

Unit (No. and	Details
Name)	
Unit 1: National	<ul> <li>Concept and measurement of GDP, NDP, GNP and PDI</li> <li>Saving-investment identity in open economy.</li> </ul>
Income	Government Budget Deficit and Twin Deficit
Accounting	Real vs. Nominal GDP and GDP Deflator.
	Construction of Price Indices: CPI
Unit 2: Income and Interest Rates: Keynesian Cross Model and IS-LM Model	<ul> <li>Business Cycle and Income Determination</li> <li>Simple Keynesian Model of Economic Fluctuation with Government spending and lump sum Taxes-Fiscal policy effect and multiplier, paradox of thrift</li> <li>Effect of interest rate on autonomous spending –IS curve.</li> <li>Income, interest rate and money demand function-LM curve.</li> <li>Economy's general equilibrium in terms of IS-LM model.</li> <li>Effectiveness of Fiscal and Monetary Policy in the IS-LM Model with specific reference of the second s</li></ul>
Unit 3: Aggregate Demand, Aggregate Supply and The Great Depression	<ul> <li>reference to crowding out and liquidity trap.</li> <li>Flexible Prices and the aggregate demand (AD) Curve-Effect of change in prices on LM curve.</li> <li>Shifting the AD curve with monetary and fiscal policy.</li> <li>Alternative shapes of the Short Run Aggregate Supply Curve (SAS)</li> <li>Explanation of positively sloped short-run aggregate supply curve-fixed input cost (nominal wage, prices of raw material and level of productivity &amp; technology)</li> <li>Vertical long run aggregate supply curve (LAS)</li> <li>Fiscal and monetary expansion in the short &amp; long run.</li> </ul>
Unit 4: Inflation, Unemployment and Labour market	<ul> <li>Inflation: causes of rising and falling inflation, inflation and interest rates, social cost of inflation;</li> <li>Seigniorage and inflation tax.</li> <li>Unemployment: natural rate of unemployment, frictional and wait unemployment, labour market and its interaction with production system.</li> <li>Phillips Curve: trade-off between inflation and unemployment and Sacrifice Ratio.</li> </ul>
Unit 5: Open Economy and Macroeconomic Policy	<ul> <li>Balance of Payment Accounting - Current Account, Capital Account and ORT.</li> <li>Market for foreign exchange – fixed versus flexible exchange rates</li> </ul>



# St. Xavier's College (Autonomous), Kolkata

Post Graduate & Research Department of Commerce

Unit 6: Money	Measures of money supply	
and Banking	High powered money	
System	• Money multiplier and credit creation of the commercial banking system.	
Unit 7: Economy	• Solow Growth Model - Steady State Equilibrium - Golden Rule level of	
in the Long Run	capital accumulation	
In the Long Kun	Growth Accounting – Sources of economic growth	
Practical Exercises/Skill Development Activities: Seminars and Group Discussions		
Suggested Readings/References:		
1. David Romer; Advanced Macroeonomics, TMH		
2. Dornbush and Fisher; <i>Macroeconomics</i> , TMH.		
3. Eroll D'Souza; Macroeconomics, Pearson		
4. Hall and Papell; Macroeconomics – Economic Growth, Fluctuations and Policy, Viva Books		
5. Mankiw N.G; <i>Macroeconomics</i> , Worth Publishers Inc., U.S.		
6. Robert J. Gordo	6. Robert J. Gordon; Macroeconomics, Pearson.	
7. Soumyen Sikda	7. Soumyen Sikdar; Principles of Macroeconomics, OUP.	

Semester-2 Paper II, [MIL Bengali]

Unit – I, Language [Marks 30] ভাষাপাঠ - (মান ৩০) Comprehension, Marks- 15



ক) প্রবন্ধ: নিচের প্রবন্ধগুলি থেকে নির্বাচিত অংশ বোধ–পরীক্ষণের জন্য উদধৃত করে প্রশ্ন করা হবে। (মান -১৫) [একালের সমালোচনা সঞ্চয়ন - কলিকাতা বিশ্ববিদ্যালয় থেকে] ১। শিল্পকলা - সুনীতিকুমার চট্টোয়াপাধ্যায় ২। রূপকথা – শ্রীকুমার বন্দ্যোপাধ্যায় ৩। বর্তমান সাহিত্যের মলকথা - ধর্জটিপ্রসাদ মুখোপাধ্যায় Writing Skill, Marks-15 খ) **বিজ্ঞাপনের বয়ান রচনা**: সংবাদপত্রে প্রকাশের উপযোগী বিজ্ঞাপনের খসডা রচনা করতে হবে। (কর্মখালি, পণ্যের বিজ্ঞাপন ইত্যাদি) অথবা **চিত্রনাট্য লিখন**: গল্পাংশ অথবা প্রদন্ত পরিবেশ অনুসারে চিত্রনাট্য নির্মাণ করতে হবে। (মান - ১০) ন্যিনতম ১৫০ শব্দে গ) প্রুফ সংশোধন চিহ্ন (মান - ০৫) [মূল পাঠ ও প্রুফ পাঠের মধ্যে মিলিয়ে ভুল সংশোধন করে প্রুফের চিহ্ন দিতে হবে Unit – II, Literature [Marks 20] সাহিত্যপাঠ - (মান ২০) ক) আধুনিক কবিতা পাঠ: [দুটি প্রশ্নের যে কোনও একটির উত্তর লিখতে হবে, ন্যূনতম ৩০০ শব্দে।] (মান -১০) [একালের কবিতা সঞ্চয়ণ - কলিকাতা বিশ্ববিদ্যালয় থেকে] ১। অদভূত আঁধার এক – জীবনানন্দ দাশ ২। মিছিলের মুখ– সুভাষ মুখোপাধ্যায় ৩। বাবরের প্রার্থনা– শঙ্খ ঘোষ খ) আধুনিক ছোটগল্প পাঠ: [দুটি প্রশ্নের যে কোনও একটির উত্তর লিখতে হবে, ন্যানতম ৩০০ শব্দে।] (মান -১০) [একালের ছোটগল্প সঞ্চয়ন - কলিকাতা বিশ্ববিদ্যালয় থেকে] ১। পুঁই মাচা—বিভতিভষণ বন্দ্যোপাধ্যায় ২। হারাণের নাতজামাই—মানিক বন্দ্যোপাধ্যায় পাঠ্যগ্ৰন্থ: একালের সমালোচনা সঞ্চয়ন - কলিকাতা বিশ্ববিদ্যালয়

২) একালের কবিতা সঞ্চয়ন—কলিকাতা বিশ্ববিদ্যালয়

৩) একালের ছোটগল্প সঞ্চয়ন–কলিকাতা বিশ্ববিদ্যালয়

SEMESTER - 2 HINDI (MIL) FULL MARKS -50

## <u>समाचार संकलन और लेखन</u>

(1) समाचार की अवधारणा, परिभाषा, बुनियादी तत्त्व, संरचना (घटक), समाचार मूल्य ।



समाचार के स्रोत। समाचार संग्रह पद्धति और लेखन प्रक्रिया: सिद्धांत और मार्गदर्शक बातें। (2) समाचार का वर्गीकरण, खोजी, व्याख्यात्मक और अनुवर्तन समाचार। (3) संवाददाता: भूमिका, श्रेणियाँ, प्रसार्य और व्यवहार संहिता। (4) रिपोर्टिंग के क्षेत्र और प्रकार: विधायिका और न्यायपालिका, मंत्रालय और प्रशासन, विदेश, रक्षा, राजनीति, अपराध और न्यायालय, दुर्घटना और नैसर्गिक आपदा, ग्रामीण, कृषि, विकास, अर्थ एवं वाणिज्य, बैठकें एवं सम्मलेन, संगोष्ठी, पत्रकार वार्ता, साहित्य एवं संस्कृति, विज्ञान, अनुसन्धान एवं तकनिकी विषय, खेलकूद, पर्यावरण, मानवाधिकार और अन्य सामाजिक विषयों और क्षेत्रों से सम्बंधित रिपोर्टिंग। (5) इलेक्ट्रॉनिक माध्यमों से प्राप्त समाचारों का पुनर्लेखन। (6) शीर्षक: अर्थ, प्रकार, लिखने की कला और महत्व।

#### <u>कथा साहित्य</u>

(1) मन्नू भंडारी - त्रिशंकु (कहानी)
 (2) संजीव - ब्लैक होल (कहानी)

(3) अंडे के छिलके (एकांकी)

Semester: II

**Course name: ALTERNATIVE ENGLISH - 2** 

Course Credits: 2

Pedagogy: Classrooms lecture, Case studies, Group discussion & Seminar.

Course Description: The course is intended to give students a high level of competence in English with an emphasis on the study of literary texts. The course will provide extensive exposure to a variety of rich texts from British literature.

Learning Objectives: The course aims to help learners to acquire conceptual knowledge of:



Semester: II

Course name: BUSINESS COMMUNICATION-2

I O1 Better enhance	ed skill of communicative English	
LO2. Genre of English Literature		
Ŭ		
	omes: On successful completion of the course, students will be able to:	
	nterpret texts with enhanced commercial approach.	
	glish. To present oneself more professionally with a better analytical	
speaking skill in En	glish.	
Unit (No. and	Details	
Name)		
1. Language	a. Report writing ( commercial and journalistic )	
1. Language	b. Rhetoric figures of speech, simile, pun, alliteration, paradox,	
	oxymoron, climax. Anti -climax , irony, metaphor, sarcasm,	
0 I	metonomy, synecdoche.	
2. Literature	a. Poetry	
	• To a Skylark by P. B. Shelley	
	La -belle -dame -Sanc -Merci by John Keats	
	Anthem for the doomed youth by Wilfred Owen	
	b. Short stories	
	The fly by Katherine Mansfield	
	The lagoon by Joseph Conrad	
Practical Exercises/	Skill Development Activities:	
Suggested Reading	s/References:	
	English by K. K. Sinha	
• Wren and M	lartin	
Communica	tive Skills For Technical Students by T. M. Farhatullah	

Course Credits: 2	
Pedagogy: Classrooms lecture, Case studies, Group discussion & Seminar.	
Course Description: Business English to improve writing and oral skill of English. To speak well	
in public meetings, workshops and seminars, conferences and business related commercial	
events in a more confident manner with enhanced analytical and comprehensive, professional	
approach.	



Learning Objectives: The course aims to help learners to acquire conceptual knowledge of;		
LO1. Spoken English with accentuated fluency and authenticity.		
LO2. Formal knowledge of commercial English verbal and non-verbal.		
Course Outcomes: On successful completion of the course, students will be able to:		
CO1. To develop competent communicative English in the professional commercial world.		
CO2. Knowledge of formal business language with authenticity and professional efficacy.		
Unit (No. and Name) Details		
1. Verbal English	Words often confused, construction of separate sentences with	
	identical words, rewriting in more business language, correction of	
	English errors (verbal and written), tenses and prepositions, idioms	
	(common)	
2. Commercial English	Drafting of notices, of companies and cooperative societies.	
	Advertisements (commercial)	
3. Business English	Drafting of commercial tenders, press releases, rules of meetings,	
	definition of agenda, notice, meeting, chairman, quorum, role and	
	duties of a chairman.	
4. Commercial letters	Letters of banking, insurance, quotation, import and export letters.	
Practical Exercises/Skill Development Activities:		
Suggested readings/references:		
1. Communicative skills for technical students by T. M. Farhatullah		
2. Mastering business English (Orient Longman)		
3. Secretarial Practice by Swapan Sen Gupta		
4. English Grammar and Composition by Wren and Martin		
5. Corporate English by Subir Ghosh		
6. English Rhetoric by Bose and Sterling		

Semester: II

Course name: Panchkosha: Holistic Personality Development

Course Type: VAC

**Course Credits**: 2

Pedagogy: Classrooms lecture, Case studies, Group discussion & Seminar

**Course Description**: This course has three themes namely personal, inter-personal and social skills which are essential for today's youth to face the demand and challenges of everyday life efficiently and effectively. The aim of the course is to develop ability in students to maintain a



state of wellbeing and adapt and demonstrate of positive behaviour while interacting with the others in everyday life situations

**Learning Objectives**: The course aims to help learners to acquire conceptual knowledge of: **LO1**. The ability to maintain a state of wellbeing with a holistic development of personality by introducing five Koshas or the five levels of mind -body complex.

**LO2**.adaptation and demonstration of positive behaviour while interacting with the others in everyday life situations. To guide students so as to build personalities based on the understanding of Panchkosha.

**Course Outcomes**: On successful completion of the course, students will be able to: **CO1**.Develop personal and inter-personal skills to manage situations through a balanced and mature approach.

Unit	Details
Unit 1: The significance	Introduction to human/personality development and its importance to
of human values,	enhance career success and happiness in life- mental and physical
Elements of personality	health, social growth, spiritual growth, emotional growth
development	Panchkosha -introduction
	Annamaya kosha (physical body)
	Pranamaya kosha (life force energy)
	Manomaya kosha (Psychological wellness)
	Vijnanamaya kosha(intellect)
	Anandamaya kosha (happiness and blissfulness)
Unit 2: Shaping personal	Lateral thinking and Problem solving
skills- Annamaya kosha -	Stress and emotions
Pranamaya kosha	Time management
	Social etiquettes
	Development of life force
	Balanced diet and exercise
Unit 3: Sharpening inter-	Conflict management and resolution
personal skills -	Assertiveness
Manomaya kosha-	Active listening and empathy
Vijnanamaya kosha	Non-verbal communications
	Controlling the mind
	Critical thinking and decision making
Unit 4: Strengthening	Integrity in public and personal life
social skills-	Ethical relationships
Anandamaya kosha	Digital dizziness and social networking
	Equity, equality and justice
	Experience of happiness and bliss
	Self-realization
Unit 5: Self	Physical Development, Cognitive Development
Development	Language Development, Social Development, Moral Development,
	Gender Development
Practical Exercises/Skill Development Activities: group discussions, debates, quiz, asanas,	
meditation, watching documentaries, project report	

CO2. Develop a healthy attitude towards others and coping with stress



#### Suggested Readings/References:

1)How to Win Friends and Influence People by Dale Carnegie, 1936

2) The 8th Habit: from Effectiveness to Greatness, by Stephen R. Covey 2007, Simon & Schuster Ltd

3) The Magic of Thinking Big by David J. Schwartz, 1959

4) Think and Grow Rich by Napoleon Hill, 1937

5) Failing Forward: Turning Mistakes into Stepping Stones for Success by John C. Maxwell 2000

6) Psycho-Cybernetics by Maxwell Maltz, 1960

7) Awaken the Giant Within: How to Take Immediate Control of Your Mental, Emotional,

Physical and Financial Destiny! By Tony Robbins, 1991

8)The Pentagon of Creation: As Expounded in the Upani

9) Panchkosha :The Five Sheaths of the human being , Swami Nishchalanand, Kindle edition.