

Semester	II
Course	Multi-Disciplinary
Paper Title	News and Society Building
No. of Credits	3
Theory / Practical / Composite	Theory
Minimum No. of preparatory hours per week a student has to devote	4
Number of Modules	3
Syllabus	<p><b>Unit I: Evolution of Media in India</b></p> <ul style="list-style-type: none"> <li>• The global context</li> <li>• The story of Indian Press</li> <li>• Emergence of electronic media</li> </ul> <p><b>Unit II: Media in a Democratic Society</b></p> <ul style="list-style-type: none"> <li>• Press and its role in democracy</li> <li>• News and formation of public opinion</li> <li>• Media and contemporary issues</li> </ul> <p><b>Unit III: Journalism in the Age of Digital Media</b></p> <ul style="list-style-type: none"> <li>• Convergence and new age reporting</li> <li>• Citizen journalism and independent reporting</li> <li>• Media activism</li> <li>• Social Media</li> </ul>
Learning Outcomes	<ol style="list-style-type: none"> <li>1. Students will have a fair understanding on the role of media in creation of public opinion and thereby its influence on society and democracy</li> <li>2. Students will have an understanding about the role of media and their responsibilities in the Indian context</li> <li>3. Students will be able to identify the connections between new age digital journalism and society</li> </ol>
Reading/Reference Lists	<p><b>Texts</b></p> <p>Selected excerpts, chapters, and essays from the reading list.</p> <p><b>Selected Reading/ reference List</b></p>

	<ul style="list-style-type: none"> <li>● Agarwal., V.B and Gupta V.S. (2012). <i>Handbook of Journalism &amp; Mass Communication</i>. Concept Publisher, New Delhi.</li> <li>● Bell, D. J. &amp; Kennedy, B. M. (2000). <i>The Cybercultures Reader (Volume 1)</i>. Routledge</li> <li>● Chawla, A. (2021). <i>New Media and Online Journalism</i>. Pearson Education.</li> <li>● Curran, J. (2011). <i>Media and Democracy</i>. Routledge.</li> <li>● Curran, J. (Ed) and Hesmondhalgh, D. (Ed). (2019). <i>Media and Society</i>. Bloomsbury Academic USA.</li> <li>● Flew, T. (2011). <i>Understanding Global Media</i>. Bloomsbury Academic</li> <li>● Flew, T. (2014). <i>New Media</i>. Oxford University Press ANZ</li> <li>● Guha Thakurta, P. (2011). <i>Media Ethics</i>. Oxford University Press.</li> <li>● Mehta, A. (2021), <i>Power, Press and Politics</i>. Bloomsbury Publishing, New Delhi</li> <li>● Mishra, A.K. (2020). <i>Media Laws in India: A Brief Observation</i>. Notion Press.</li> <li>● Natarajan, J. (2010). <i>History of Indian Journalism</i>. Ministry of Information and Broadcasting, India.</li> <li>● Neelamalar, M. (2009). <i>Media Laws and Ethics</i>. PHI Learning Pvt Ltd.</li> <li>● Wainwright, D. (1972.) <i>Journalism Made Simple</i>. W.H. Allen. London</li> <li>● Kamath, M. V. (2018). <i>Professional Journalism</i>. S. Chand Pub.</li> <li>● Hoffman, D. (2014). <i>Citizens Rising: Independent Journalism and the Spread of democracy</i>. Fingerprint Publishing, Prakash Books India Pvt. New Delhi.</li> <li>● Hohenberg, J. (2010). <i>The Professional Journalist</i>. Holt, Rinehart, and Winston. New York.</li> <li>● Shrivastava, K. M. (2015). <i>News Reporting &amp; Editing</i>. Sterling Publishers. New Delhi.</li> </ul>	
Evaluation	Theory – 50 marks CIA: 10 marks Semester Exam: 40 marks	Practical (if applicable) CA: Semester Exam:

Paper Structure for Theory Semester Exam	A. 2 long answers of 15 marks each from an option of three question. B. 10 objective type questions of 1 mark each OR 2 short notes of 5 marks each from an option of three questions.
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